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Innovation Driving Trauma Market

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Abstracts

Accident cases have been a major growth driver for the trauma market. Traffic accidents account for a major share of total accidents. However, instances of sports-related accidents are also rising. Synthes leads the worldwide trauma market with a share of almost fifty percent, followed by Stryker, Smith & Nephew, and Zimmer.

The trauma market continues to grow driven by increasing popularity of innovative and premium devices. Synthes has expanded its product portfolio with the introduction of Volar Column Distal Radius Plate System, Expert Lateral Entry Femoral Recon Nail, and Proximal Femoral Nail. Smith & Nephew's internal fixation products include Trigen intramedullary nail system, PERI-LOC locked plating system and the IMHS hip screw. Stryker offers T2 Nailing System, T2 SCN Nailing System, T2 Ankle Arthrodesis Nail, and T2 Proximal Humeral Nail. Zimmer's locking plate products include NCB Locking Plate System, Zimmer Periarticular Locking Plate System, and Zimmer Universal Locking System.

The report analyzes the worldwide trauma market. Apart from providing a competitive landscape of the market, the report also profiles the major companies, with a discussion of their key business strategies. It also analyzes the major market drivers.

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