

Indonesian Sugar Industry: Supply Deficit and Market Opportunities

<https://marketpublishers.com/r/IF6F599F20EEN.html>

Date: July 2012

Pages: 50

Price: US\$ 800.00 (Single User License)

ID: IF6F599F20EEN

Abstracts

Indonesia is one of the topmost sugar consuming nations of the world. Sugar imports from various parts of the world meet more than 50 per cent of demand for sugar in Indonesia. Sugar supply deficit of the nation has been widening since years as indigenous sugar production is unable to keep pace with growing sugar consumption because of the structural defects in the industry. The report highlights various factors leading to this deficit and analyzes sugar consumption, production and supply deficit for the period 2008-13E.

The report also discusses demand and supply scenario of sugar globally. Demand for sugar has been growing in the developing countries, whereas in developed nations it shows little or no growth as these markets are already matured. It also highlights change in consumption pattern of sugar in the past decade and forecasts the consumption pattern till 2020.

The major growth drivers for Indonesian sugar market are favorable government policies and high consumption of sugar. Since sugar is a regulated commodity in Indonesia, the government regularly intervenes to set floor price of sugar and also decides import quota for various sugar refiners.

The report titled “Indonesian Sugar Industry: Supply Deficit and Market Opportunities” provides an overall analysis of Indonesian sugar market and highlights underlying opportunities and threats. The report also analyzes the value of the sugar industry of India and evaluates the earnings in the value chain (upstream, midstream and downstream). The report also presents the competitive structure of the industry and profiles major players in the market with a discussion of their key business strategies.

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