

Indian Education Market Report: 2011 Edition

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Abstracts

The Indian education market has witnessed a series of developments and changes in the last few years, which resulted in a significant increase in market size of the education industry compared to previous years. The present Indian education industry is in its development stage. With increasing per capita income, national economic growth and enhanced technology it has become necessary to develop the structure of the Indian education sector. Private players have taken several initiatives for development of education infrastructure and quality. The emergence of new segments like e-learning and V-SAT training is slowly shifting the education market towards new heights.

Indian education market consists of two segments formal and non-formal education system. K-12 segment has shown tremendous increase in terms of market growth and revenue from past years and is expected to grow at same pace. Private professional institutes are expanding with a strong growth rate which has opened the doors for foreign universities. There is tremendous opportunity in the test preparation market in India.

The growing IT industry in India is driving IT education and training market as well as enhanced teaching techniques. Increase in GDP and per capita Income has raised the enrollment ratio in education sector. Growth in service sector revenues and collaborations with foreign universities have also driven the sector's growth.

Educomp Solutions, Everonn Systems and NIIT, are the largest players within the space. Educomp's smart class segment constitutes the largest percentage share. In ICT segment, Everonn contributes major share in terms of revenue growth. NIIT has tied up with various companies for providing training and skill through e-learning.

The report analyzes the Indian education industry with focus on formal and non-formal

education segments. The report also gives an insight into the scope of foreign collaborations in the sector apart from discussing the key trends, drivers and issues in the market. It profiles the major players with focus on key strategies adopted by them.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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