

# Indian Cement Market Report: 2011 Edition

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## Abstracts

Cement industry has a vital role to play in the infrastructural and economic development of any country. India is a fast developing country providing enormous scope for the development of cement industry. The cement industry in India had been completely under the supervision and control of the government but after the economic reforms, the scenario has changed significantly. But still the government plays a major role in regulating the prices.

Demand for cement depends on industrial activity, real estate and construction activity. Indian cement industry has grown largely due to the rising demand from the housing sector, increased activity in infrastructure and construction recovery. Even in the tough conditions, Indian cement industry has been able to sustain its growth. Production and capacity of cement has been rising over the years. Number of plants in cement industry with more than one million tones capacity have also increased. However, the exports have been decreasing over the years.

Cement industry has a large number of fragmented firms. The large firms are consolidating by acquiring smaller players ones. High debt levels have adversely impacted the profitability of several cement companies.

The report analyzes the cement industry in India focusing on demand supply matrix in various regions. The report is aimed at providing a better understanding of the market trends regarding price movement and output growth rate. Issues and challenges which pose or are likely to pose threat to the cement industry have also been included. Competition prevailing among the existing players in the cement industry has been discussed along with the profiling of top cement manufacturers.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various

significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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