

Indian Aesthetic (Cosmetic) Surgery Market: 2011 Edition

<https://marketpublishers.com/r/IE98E768F8FEN.html>

Date: November 2011

Pages: 70

Price: US\$ 800.00 (Single User License)

ID: IE98E768F8FEN

Abstracts

The Indian cosmetic or aesthetic surgery market in India is growing at a tremendous rate on the back of rapid growth of the economy, rising disposable income, growth of the medical tourism industry and above all the passion to look young and beautiful coupled with willingness to spend on cosmetic procedures. The medical industry in India is supporting the growth of the cosmetic surgery market with its well equipped and advanced infrastructure and qualified surgeons for providing best treatment to the patients. The cosmetic surgeons are also increasing in number with the growth in demand for both invasive and non-invasive procedures.

The rapid growth and rising disposable income have created a new class of consumers with more money to spend on cosmetic surgical procedure to have perfect looks and body. Indian cosmetic surgery market is expected to grow at a faster pace in years to come, especially on the back of rising disposable income. Per capita disposable income has grown at a CAGR of 7% over the period of FY2004 to FY2010, according to CMIE (Centre for Monitoring Indian Economy).

Also, the Indian wedding market is also considered to be one of the key factors in driving cosmetic surgery with arranged marriages often having a strong emphasis on physical beauty. Further, growth in medical tourism has also facilitated the growth of the Indian cosmetic surgery market.

The report titled "Indian Aesthetic (Cosmetic) Surgery Market: 2011 Edition" is aimed at providing a basic understanding of the Indian cosmetic surgery market. The report analyzes the factors driving growth of the industry, the major trends in the industry and also the functioning of the main players/cosmetic surgery clinics/hospitals. The report assesses both the invasive and non-invasive procedures – their individual growth and

the demand for the major invasive and non-invasive procedures. The report also profiles the major hospitals and private clinics, with a brief discussion of their establishment, recent developments and major surgical procedures.

Further, we have predicted the future growth of the Indian cosmetic surgery market and its major segments - invasive and non-invasive surgery market by combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings. We employed various significant variables that have an impact on this industry and created regression models with SPSS to determine the future direction of the industry.

Contents

1. AESTHETIC SURGERY: AN INTRODUCTION

- 1.1 Plastic Surgery: An Overview
- 1.2 Cosmetic Surgery Scenario in India
- 1.3 Types of Invasive/Surgical Procedures
 - 1.3.1 Breast Implant Surgery
 - 1.3.2 Lipoplasty (Liposuction)
 - 1.3.3 Blepharoplasty (Eyelid Surgery)
 - 1.3.4 Face Lift (Phytidectomy)
 - 1.3.5 Rihnoplasty (Nose Surgery)
 - 1.3.6 Abdominoplasty (Tummy Tuck)
 - 1.3.7 Hair Transplant
- 1.4 Types of Non-Invasive/Non-Surgical Procedures
 - 1.4.1 Botulinum (Botox Dysport)
 - 1.4.2 Hyaluronic Acid Injection
 - 1.4.3 Autologus Fat Injection
 - 1.4.4 IPL Laser Treatment
 - 1.4.5 Chemical Peel

2. GLOBAL AESTHETIC SURGERY MARKET: AN OVERVIEW

3. INDIAN AESTHETIC SURGERY MARKET

4. INVASIVE/SURGICAL PROCEDURES: AN OVERVIEW

- 4.1 Types of Invasive/Surgical Procedures
- 4.2 Abdominoplasty
- 4.3 Blepharoplasty
- 4.4 Breast Augmentation
- 4.5 Breast Lift
- 4.6 Breast Reduction
- 4.7 Buttock Augmentation
- 4.8 Buttock Lift
- 4.9 Cheek Implants
- 4.10 Chin Augmentation
- 4.11 Face Lift
- 4.12 Forehead Lift

- 4.13 Gynecomastia
- 4.14 Hair Transplantation
- 4.15 Liposuction
- 4.16 Lip Augmentation
- 4.17 Lower body lift
- 4.18 Otoplasty
- 4.19 Rhinoplasty
- 4.20 Thigh Lift 37
- 4.21 Upper arm lift
- 4.22 Vaginal Rejuvenation

5. NON-INVASIVE PROCEDURES: AN OVERVIEW

- 5.1 Types of Injectable Non-Surgical Procedures
 - 5.1.1 Autologous Fat
 - 5.1.2 Botox Dysport
 - 5.1.3 Calcium Hydroxylapatite
 - 5.1.4 Hyaluronic Acid
 - 5.1.5 Poly-L-Lactic Acid
 - 5.1.6 Polymethyl Methacrylate
 - 5.1.7 Other Fillers
- 5.2 Types of Facial Rejuvenation Non-Surgical Procedures
 - 5.2.1 Chemical Peel
 - 5.2.2 Dermabrasion
 - 5.2.3 Fraxel
 - 5.2.4 IPL Laser
 - 5.2.5 Laser Skin Resurfacing
 - 5.2.6 Microdermabrasion
 - 5.2.7 Noninvasive Tightening

6. MARKET DYNAMICS

- 6.1 Market Drivers
 - 6.1.1 Penetration: Increasing entry of cosmetic surgeons
 - 6.1.2 Teenagers: Growing consumers for cosmetic surgery
 - 6.1.3 Increasing number of private clinics for cosmetic surgery
 - 6.1.4 Growing expenses in the Indian wedding market
 - 6.1.5 Rising per capita disposable income
 - 6.1.6 Exponential growth of medical tourism in India

6.1.7 Increasing Urbanization

6.2 Market Trends

6.2.1 Increasing influx of foreign patients

6.2.2 Men: Growing segment of aesthetic surgery market

6.2.3 Obesity fuels demand for procedures for body contouring

7. LEADING ESTABLISHMENTS OFFERING SURGICAL COSMETIC SERVICES IN INDIA

7.1 Hospitals

7.1.1 Max Healthcare Hospital

7.1.2 Fortis Healthcare

7.1.3 Lilavati Hospital

7.1.4 Sir Ganga Ram Hospital

7.2 Specialty Clinics

7.2.1 Kaya Skin Clinic (Marico Industries)

7.2.2 Vasudhan Arjin Cosmetic Laser Centre

7.2.3 Ashirwad Hospital

7.2.4 Vital Clinic

8. MARKET OUTLOOK

8.1 Market Forecast

8.2 Forecast Methodology

8.2.1 Dependent and Independent Variables

8.2.2 Correlation Analysis

8.2.3 Regression Analysis

List Of Figures

LIST OF FIGURES

Global Cosmetic Surgery Market Size: by Volume (2005-2010)
Global Cosmetic Surgery Market Breakup: by Segment (% , 2010)
Global Cosmetic Surgery Market Breakup: by Region (% , 2010)
Global Cosmetic Invasive Procedures: by Volume (2005-2010)
Global Cosmetic Non-Invasive Procedures: by Volume (2005-2010)
Top Five Cosmetic Surgical Procedures Worldwide, 2010
Top Five Cosmetic Non-Surgical Procedures Worldwide, 2010
Indian Cosmetic Surgery Market Size: by Value (2005-2010E)
Indian Cosmetic Surgery Market Size: by Volume (2005-2010E)
Revenue Break up of Invasive & Non-Invasive (% , 2009)
Breakdown of Top Cosmetic Surgeries for Indian Women & Men (% , 2009)
Top Five Indian Cosmetic Surgical Procedures, 2009
Top Five Indian Cosmetic Non-Surgical Procedures, 2009
Indian Invasive/Surgical Procedures: by Volume (2005-2009)
Indian Invasive/Surgical Procedures: by Value (2005-2009)
Invasive/Surgical Procedures Breakdown: by Type (% , 2009)
Revenues Generated from Abdominoplasty Procedures in India (2005-2009)
Revenues Generated from Blepharoplasty Procedures in India (2005-2009)
Revenues Generated from Breast Augmentation Procedures in India (2005-2009)
Revenues Generated from Breast Lift Procedures in India (2005-2009)
Revenues Generated from Breast Reduction Procedures in India (2005-2009)
Revenues Generated from Buttock Augmentation Procedures in India (2005-2009)
Revenues Generated from Buttock Lift Procedures in India (2005-2009)
Revenues Generated from Cheek Implants Procedures in India (2005-2009)
Revenues Generated from Chin Augmentation Procedures in India (2005-2009)
Revenues Generated from Face Lift Procedures in India (2005-2009)
Revenues Generated from Forehead Lift Procedures in India (2005-2009)
Revenues Generated from Gynecomastia Procedures in India (2005-2009)
Revenues Generated from Hair Transplantation Procedures in India (2005-2009)
Revenues Generated from Liposuction Procedures in India (2005-2009)
Revenues Generated from Lip Augmentation Procedures in India (2005-2009)
Revenues Generated from Lower body Lift Procedures in India (2005-2009)
Revenues Generated from Otoplasty Procedures in India (2005-2009)
Revenues Generated from Rhinoplasty Procedures in India (2005-2009)
Revenues Generated from Thigh Lift Procedures in India (2005-2009)

Revenues Generated from Upper arm Lift Procedures in India (2005-2009)
Revenues Generated from Vaginal Rejuvenation Procedures in India (2005-2009)
Indian Non-Invasive Procedures: by Volume (2005-2009)
Indian Non-Invasive Procedures: by Value (2005-2009)
Injectable Non-Surgical Procedures Breakdown: by Type (% , 2009)
Revenues Generated from Autologous Fat Procedures in India (2005-2009)
Revenues Generated from Botox Dysport Procedures in India (2005-2009)
Revenues Generated from Calcium Hydroxylapatite Procedures in India (2005-2009)
Revenues Generated from Hyaluronic Acid Procedures in India (2005-2009)
Revenues Generated from Poly-L-Lactic Acid Procedures in India (2005-2009)
Revenues Generated from Other Fillers Procedures in India (2005-2009)
Facial Rejuvenation Non-Surgical Procedures Breakdown: by Type (% , 2009)
Revenues Generated from Chemical Peel Procedures in India (2005-2009)
Revenues Generated from Dermabrasion Procedures in India (2005-2009)
Revenues Generated from Fraxel Procedures in India (2005-2009)
Revenues Generated from IPL Laser Procedures in India (2005-2009)
Revenues Generated from Laser Skin Resurfacing Procedures in India (2005-2009)
Revenues Generated from Microdermabrasion Procedures in India (2005-2009)
Revenues Generated from Noninvasive Tightening Procedures in India (2005-2009)
Penetration Rate of Cosmetic Surgery in India (2006-2009)
Increasing numbers of private clinics (2007-2009)
India's Per Capita Disposable Income (2004-2010)
India: Medical Tourism Growth Trend (2007-2010)
Urban Population in India (2006-2010)
Max Service Excellence Model
Max Aesthetic Surgeons Team
Fortis Hospital wise Revenue & Operating Margins in Percentage Terms (2010)
Areas of Surgery
Indian Cosmetic Surgery Market Forecast (2010E-2013F)
Indian Invasive Market Forecast (2010E-2013F)
Indian Non-Invasive Market Forecast (2010E-2013F)

List Of Charts

LIST OF CHARTS

Types of Invasive/Surgical Procedures
Types of Breast Implant Surgical Procedures
Types of Lipoplasty Surgical Procedures
Types of Blepharoplasty (Eyelid Surgery) Surgical Procedures
Types of Face Lift (Phytidectomy) Surgical Procedures
Types of Rihnoplasty (Nose Surgery) Surgical Procedures
Types of Abdominoplasty (Tummy Tuck) Surgical Procedures
Types of Hair Transplant Surgical Procedures
Types of Non- invasive/Non-Surgical Procedures
List of Surgical & Non-Surgical Procedures Performed
List of Products & Services Provided by Kaya Skin Clinic
Dependent & Independent Variables (2006–2010)
Correlation Matrix
Model Summary – Coefficient of Determination
Regression Coefficients Output

I would like to order

Product name: Indian Aesthetic (Cosmetic) Surgery Market: 2011 Edition

Product link: <https://marketpublishers.com/r/IE98E768F8FEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IE98E768F8FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970