

Global Handbags Market Report: 2014 Edition



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<http://marketpublishers.com>

Global Handbags Market Report: 2014 Edition

Date:	June 1, 2014
Pages:	55
Price:	US\$ 800.00
ID:	H4E8CBF747AEN

Handbags and accessories are among the fastest growing segments in the overall luxury goods industry. Despite the fact that the handbags market caters to both male as well as female customers, it is predominantly seen as a women-oriented market because of the relatively larger options of patterns, sizes and colors it offers to women as compared to the products designed for men, which are clearly limited to a set of designs and patterns, particularly the pouch style. The global market for accessories, including handbags, is incessantly rising since recession and is further expected to be a highly growing and profitable market for the next couple of years. This growth is largely driven by rise in disposable income, expanding middle class, growing preference for branded products and rising number of wealthy consumers worldwide. Moreover, the handbag market encompasses dynamic players and an expanding consumer base, which is expected to flourish due to increasing demand from emerging markets and strong performances by the international luxury brands.

Escalation in the handbags market worldwide can be observed as a result of aggressive presence on social media and fashion shows. Other principal trends of the respective market include enhancing demand for small and medium silhouette handbags and cross bodies, brand strengthening efforts by majority of leading companies and insurance of handbags.

The key factors driving growth of the global handbags industry include rising number of high net worth individuals, increasing working women population, accelerating online sales trend, improvement in global economic growth, and increasing potential of emerging markets. However, the growth of handbag industry is hindered by the risk of counterfeiting and strict regulatory issues on premium handbags.

The market for handbags is highly competitive with several players operating both at a global and regional level. Fashion, price and diversities are the key factors responsible for driving competition in the market. The leading players include Channel, Gucci, Louis Vuitton, Hermès, Prada, Burberry and Michael Kors, among others.

The report "Global Handbags Market" analyzes the development of this market, with focus on women's accessories and handbag industry. The major trends, growth drivers as well as issues being faced by the industry are discussed in detail in this report. The four major players in the industry, Coach, Louis Vuitton, Burberry and Michael Kors, are being profiled along with their key financials and strategies for growth. The report contains a comprehensive analysis of the global handbag industry along with the study of regional markets.

Table of Content

1. HANDBAGS

1.1 Introduction

1.2 Segmentation

1.3 Handbags-Value Chain

2. ANALYSIS OF HANDBAG MARKET

2.1 Global Handbag Market

- Market Value
- Regional Breakdown

2.2 Trade Statistics

- Imports
- Exports

3. THE US HANDBAGS MARKET

3.1 Women Accessories Market

- Market Value
- Product Segments

3.2 Women Handbags Market

- 3.2.1 Retail Sales by Volume and Value
- 3.2.2 Mode of Distribution
- 3.2.3 Wearer Age Groups
- 3.2.4 Average Retail Prices

4. MARKET DYNAMICS

4.1 Growth Drivers

- 4.1.1 Rising High Net Worth Individuals
- 4.1.2 Rising Working Women Population
- 4.1.3 Rise in Online Sales
- 4.1.4 Improvement in Global Economic Growth
- 4.1.5 Increasing Potential of Emerging Markets

4.2 Market Trends

- 4.2.1 Aggressive Presence on Social Media and Fashion Shows
- 4.2.2 Demand for Small and Medium Silhouette Handbags and Cross Bodies
- 4.2.3 Brand Strengthening Efforts by Companies
- 4.2.4 Insurance of Handbags

4.3 Challenges

- 4.3.1 Risk of Counterfeiting
- 4.3.2 Regulatory Issues on Premium Handbags

5. COMPETITIVE LANDSCAPE

Competitive Overview

Key Brands Comparison

6. COMPANY PROFILES

6.1 Coach Inc

- 6.1.1 Business Overview
- 6.1.2 Financial Overview
- 6.1.3 Business Strategies
 - Focus on Promotion of Products
 - Expansion through Acquisitions/Alliances

6.2 LVMH (Moët Hennessy Louis Vuitton)

- 6.2.1 Business Overview
- 6.2.2 Financial Overview
- 6.2.3 Business Strategies
 - Expansion through Acquisitions/ Partnerships
 - Value Addition by Strengthened Customer Services

6.3 Burberry Group Plc

- 6.3.1 Business Overview
- 6.3.2 Financial Overview
- 6.3.3 Business Strategies
 - Invest in Under-Penetrated Markets
 - Accelerating Retail-Led Growth
- 6.4 Michael Kors
 - 6.4.1 Business Overview
 - 6.4.2 Financial Overview
 - 6.4.3 Business Strategies
 - Expand Global Footprint

LIST OF CHARTS

- Women Handbags-Segments
- Value-Chain of Handbags Market
- Global Premium Handbags and Accessories Market (2011-2017F)
- Global Men's Leather Goods and Accessories Market (2012-2017E)
- Global Market of Men's Premium Bags and Accessories by Region (2013)
- Global Market of Women's Premium Bags and Accessories by Region (2013)
- Top 50 Brand's Country of Origin (2013)
- Luxury Handbags Affinity Index in Major Countries
- Imports and Exports of Travel Goods (2006-2012)
- Exports of Travel Goods by Country (2012)
- Imports of Travel Goods by Country (2012)
- The US Women's Accessories Market (2010-2013E)
- Projected Accessories Market of the US by Classification (2013)
- The US Travel Goods Market Breakdown by Value (2012)
- The US Handbag Market by Revenue and YOY Growth (2006-2012)
- The US Handbag Market by Volume and YOY Growth (2006-2012)
- The US Women's Handbag Retail Sales – Share Breakdown by Mode of Distribution (2012)
- Average Retail Price of Handbags in the US (2005-2012)
- Global HNWI Population and Annual Growth (2007-2013)
- Worldwide Population of Employed Women (2006-2013)
- Luxury Accessories Market Share by Gender (2013)
- Worldwide Online Personal Luxury Goods Market Trend (2008-2013E)
- Global GDP (2005-2012)
- World GDP per Capita (2005-2012)
- Chinese Luxury Goods Market (2010-2013)
- Korean Accessories Market Value and Growth Rate (2009-2014E)
- Men's Business Share of Revenues By Company (2012)
- Coach's Net Sales Breakdown by Segment (2013)
- Coach's Net Sales Breakdown by Products (2013)
- Coach's Net Sales and Net Income (2009-2013)
- LVMH's Revenue Share by Business Groups
- LVMH's Revenue Share by Region (2013)
- LVMH- Fashion and Leather Goods Revenue and Profit (2011-2013)
- Retail/Wholesale Revenue by Product (2013/14)
- Retail/Wholesale Revenue by Destination (2013/14)
- Retail/Wholesale Revenue by Channel (2013/14)
- Burberry's Revenue and Attributable Profit (2009/10 – 2013/14)
- Michael Kors's Revenue Share by Segments (2013-14)
- Michael Kors's Net Sales and Net Income (2009-2014)

LIST OF TABLES

The US Accessories Market by Classification (2012)
Women Handbags Wearer Age Groups in the US (2012)
UHNWI Population by Region (2013 and 2023)
Luxury Goods Market in Emerging Markets (2012)
Top 10 Most Searched Luxury Handbag Brands Globally (2013)
Handbags Import Duty in Various Countries (2013)
Financial Comparison of Key Players (2013-14)
Comparison of Key Brands in North America (2013)

I would like to order:

Product name: Global Handbags Market Report: 2014 Edition
Product link: <http://marketpublishers.com/r/H4E8CBF747AEN.html>
Product ID: H4E8CBF747AEN
Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/H4E8CBF747AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at http://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**