

Global Trauma Market Report: 2012 Edition

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Abstracts

The worldwide trauma market has experienced significant growth in the past and the market has considerable growth opportunity in the near future as the worldwide demand for trauma products is increasing gradually.

The US was the largest market for trauma products in 2010. The trauma market in the US has grown significantly during 2009-2010, majorly due to growing aging population and road accidents in the country. However, the growth of the market was partially offset by lower average selling prices of trauma products.

The internal fixation market segment, specifically the market for plates and screws experienced elevated sales in 2010, compared to the other market segments in the US trauma market.

Consolidation among major players, increased usage of external fixation products, growing usage of instrumentation, and cost optimization by major players were the key trends of global trauma market, whereas, the major market drivers were growing aging population and increasing number of vehicles.

The global trauma market is controlled by a limited number of players and Synthes is the market leader followed by Stryker, Smith & Nephew, Zimmer, and J&J Depuy. Synthes is also the market leader in the US trauma market.

The present report offers an analysis of the worldwide trauma market. It provides a competitive landscape of the market along with the major growth drivers. The report also profiles the major companies operating in the trauma market, with a discussion of their key business strategies.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant

findings, we have predicted the future growth of the global trauma market. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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