

Global Trauma Market Report: 2012 Edition

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Abstracts

The worldwide trauma market has experienced significant growth in the past and the market has considerable growth opportunity in the near future as the worldwide demand for trauma products is increasing gradually.

The US was the largest market for trauma products in 2010. The trauma market in the US has grown significantly during 2009-2010, majorly due to growing aging population and road accidents in the country. However, the growth of the market was partially offset by lower average selling prices of trauma products.

The internal fixation market segment, specifically the market for plates and screws experienced elevated sales in 2010, compared to the other market segments in the US trauma market.

Consolidation among major players, increased usage of external fixation products, growing usage of instrumentation, and cost optimization by major players were the key trends of global trauma market, whereas, the major market drivers were growing aging population and increasing number of vehicles.

The global trauma market is controlled by a limited number of players and Synthes is the market leader followed by Stryker, Smith & Nephew, Zimmer, and J&J Depuy. Synthes is also the market leader in the US trauma market.

The present report offers an analysis of the worldwide trauma market. It provides a competitive landscape of the market along with the major growth drivers. The report also profiles the major companies operating in the trauma market, with a discussion of their key business strategies.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant

findings, we have predicted the future growth of the global trauma market. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents

1. TRAUMA DEVICES: AN OVERVIEW

2. MARKET SIZE

2.1 Worldwide Orthopedics Market

Market Value

Market Segments

Regional Breakdown

2.2 Global Trauma Market

Market Value

Market Segments

2.3 Trauma Market in the US

Market Value

Market Segments

3. KEY TRENDS

3.1 Consolidation among Major Players

3.2 Increased Usage of External Fixation

3.3 Increased Usage of Instrumentation in Trauma Fixation

3.4 Strong Cost Containment Efforts

4. GROWTH DRIVERS

4.1 Rising Ageing Population

4.2 Growing Number of Vehicles

4.3 Increasing Affordability

5. SIGNIFICANT DEVELOPMENTS

5.1 Synthes Partners with Materialise in Cranio-Maxillofacial Surgery

5.2 Stryker Launches Next Generation Heavy Duty Surgical Power Tools

5.3 Depuy Orthopedics Receives FDA Clearances for New Foot & Hip Devices

5.4 Synthes Launches Dynamic Locking Screws (DLS)

5.5 Smith & Nephew Orthopedics Launches Versatile Plating System

6. COMPETITIVE LANDSCAPE

6.1 Global Competitive Scenario

- Market Share

- Revenue Growth Comparison

6.2 Competitive Scenario in the US

- Overall Market Share

- Market Share in Major Segments

- Revenue Growth Comparison

6.3 Competitive Scenario in China

7. COMPANY PROFILE

7.1 Synthes

- Business Description

- Key Financials

- Business Strategies

- Increasing Global Presence

- Developing Product Awareness

7.2 Stryker

- Business Description

- Key Financials

- Business Strategies

- Merger & Acquisition Strategy

- Increasing R&D Spending

7.3 Smith & Nephew

- Business Description

- Key Financials

- Business Strategies

- Improvement of Business Model

- Growth in Emerging Markets

7.4 Zimmer

- Business Description

- Key Financials

- Business Strategies

- Meeting Global Economic Challenges

- Wide Product Portfolio

8. MARKET OUTLOOK

8.1 Market Forecast

8.2 Forecast Methodology

8.2.1 Dependent and Independent Variables

8.2.2 Correlation Analysis

8.2.3 Regression Analysis

List Of Charts

LIST OF CHARTS

Worldwide Orthopedics Market, 2002-2010
Worldwide Orthopedics Market by Segments, 2010
Worldwide Orthopedics Market Value by Geographic Regions, 2009-2010
Worldwide Trauma Market, 2005-2010
Worldwide Trauma Market Sales by Category, 2010
Sales of Trauma Products in the US, 2009-2010
Trauma Products Sales by Segments in the US, 2010
Segments of Trauma Market in the US, 2009-2010
Share of Locking Plates in the US Medium/Large Plates Market, 2005-2010
IM Nails Market in the US by Segments, 2008-2010
Hip Fracture Fixation Treatment in the US, 2008-2010
Implant Cost per Case by Construct Type of Hip Fixation Cases in US, 2009-2010
The US Internal Fixation Market by Category, 2010
Revenue of the US Internal Fixation Market, 2010
Global Aging Population, 2005-2012E
Worldwide Production of Vehicles, 2005-2010
Worldwide GDP, 2005A-2012E
Market Share of Major Players in the Global Trauma Market, 2010
Revenue of Major Players in the Worldwide Trauma Market, 2007-2010
Worldwide Bone Graft Substitute Market, 2010
Market Share Breakdown of Trauma Products in the US, 2010
Sales of Major Players in the US Trauma Market, 2009-2010
Market Share in the US Plates & Screws Market, 2009-2010
Market Share in the US Distal Radius Plates Market, 2009-2010
Market Share in the US Locking Plates Market, 2009-2010
Market Share in the US IM Nails Market, 2009-2010
Market Share Breakdown of the US Hip Fixation Devices Market, 2009-2010
Market Share of Major Players in the US External Fixation Market, 2009-2010
Market Share Breakdown of Trauma Products in China, 2010
Synthes - Share of Revenue by Reportable Segments, 2011
Net Sales of Synthes, 2006-2011
Stryker - Share of Net Sales by Reportable Segments, 2011
Net Sales of Stryker, 2007-2011
Smith & Nephew - Share of Revenue by Business Segments, 2011
Revenue of Smith & Nephew, 2007-2011

Zimmer - Share of Net Sales by Reportable Segments, 2011
Net Sales of Zimmer, 2007-2011
Global Forecasted Revenue of Trauma Market, 2010A-2015E

List Of Tables

LIST OF TABLES

Growth Rate of Major Players in the Global Trauma Market, 2007-2010
Sales Growth of Major Players in the Global Trauma Market, 2009-2010
Dependent & Independent Variables, 2005–2010
Correlation Matrix
Model Summary – Coefficient of Determination
Regression Coefficients Output

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