

Global Security Services Industry: Market Opportunities

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Abstracts

The global security services industry that includes guarding services, cash logistics and handling and alarm monitoring services is witnessing major changes in its growth pattern. The developed markets of North America and Western Europe, which used to historically drive the global security services market are currently registering lower rate of growth compared to the new markets of Asia-Pacific, Middle East and African nations.

In the Asia-Pacific and Middle East countries, there are a number of countries at varying stages of economic development. The growth of these economies combined with security threats and lower security utilization compared to Western market levels will drive the security services industry in the near future.

Countries like India and China holds immense business opportunities for security services firms as the governments in these two countries are making huge investments in updating airports, aviation, shipping ports, infrastructure, tourism and retail sectors.

Besides the growth of emerging markets, the government sector globally will support the revenue bases of security services companies. The pace of outsourcing of security services by the government and public sector enterprises will stimulate the growth of security services industry. And with the increasing usage of cash with consumers shying away from the use of credit and credit cards in a recessionary economy, cash logistics business in the security services in the security services industry are going to gain more in the future.

The report titled “Global Security Services Industry: Market Opportunities” analyzes the global security services industry in the context of its major segments including guarding

(manned), cash logistics and handling services and alarm monitoring services. The report explores the business opportunities that the industry offers in terms of its segments and various geographies. The major industry trends have also been assessed in the report. Further, it gives coverage to the major players in the security services including G4S, Securitas and Brink's. The study also analyzes the future prospects of the global security services industry.

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