

Global Recruitment Market Report: 2010 Edition

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Abstracts

The global recruitment industry is all set to witness growth over the next few years, at a CAGR of more than six percent over the period 2009-14. The growth in the market will result from improvement in global economic condition. The market growth is not expected to return to pre-crisis levels anytime soon as labor market around the globe is witnessing slow and prolonged economic recovery, especially for developed nations.

In 2009, the global recruitment industry witnessed a sharp decline breaking the upward trend that the industry has been witnessing since 2004. The market declined as a result of global economic crisis which led to sharp decline in demand for recruitment services.

Amongst all the regional recruitment markets, U.S. is the largest with more than one-third share of the overall global market. The U.S. market has witnessed a decline in 2009 which is greater than the overall decline in the global recruitment market.

Adecco is the largest player in the global recruitment market, followed by Randstand and Manpower. Randstad became the second largest player after its acquisition of Dutch staffing firm Vedior NV. The other players in the market are USG people, Allegis people, Kelly Services, Radia Holdings, Hays, Robert Half international and Staff Services Co.

The current report provides an in-depth analysis of the global recruitment market. The various drivers, opportunities and the challenges faced by the market are discussed in detail. The competitive aspect of the market is also highlighted and the key players are profiled with their strategies for this market.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models

with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents

1. INDUSTRY SNAPSHOT

- 1.1 Industry Definition
- 1.2 SIC Classification
- 1.3 Value Chain

2. GLOBAL RECRUITMENT MARKET

- 2.1 Market Size
- 2.2 Market Segmentation
 - 2.2.1 Geographical Segmentation
 - 2.2.2 Segmentation by Employment Type

3. MAJOR RECRUITMENT MARKETS

- 3.1 U.S. Recruitment Market
 - 3.1.1 Overview
 - 3.1.2 Market Size
- 3.2 Canada Recruitment Market
 - 3.2.1 Overview
 - 3.2.2 Market Size
- 3.3 Netherlands Recruitment Market
 - 3.3.1 Overview
 - 3.3.2 Market Size
- 3.4 France Recruitment Market
 - 3.4.1 Overview
 - 3.4.2 Market Size
- 3.5 Germany Recruitment Market
 - 3.5.1 Overview
 - 3.5.2 Market Size
- 3.6 United Kingdom Recruitment Market
 - 3.6.1 Overview
 - 3.6.2 Market Size
- 3.7 Spain Recruitment Market
 - 3.7.1 Overview
 - 3.7.2 Market Size
- 3.8 India Recruitment Market

- 3.8.1 Overview
- 3.8.2 Market Size
- 3.9 China Recruitment Market
 - 3.9.1 Overview
 - 3.9.2 Market size

4. MARKET MOVEMENTS

- 4.1 Growth Drivers
 - 4.1.1 Deregulation of Markets
 - 4.1.2 Socio-demographic Trends
 - 4.1.3 Economic Environment
- 4.2 Key Challenges
 - 4.2.1 Regulatory Hurdles
 - 4.2.2 Slow Recovery in Financial Services Sector
 - 4.2.3 Slow Global Economic Recovery

5. COMPETITIVE LANDSCAPE

6. COMPANY PROFILES

- 6.1 Adecco
 - Overview
 - Key Financials
 - Business Strategies
 - Dual Approach in Service Offering
 - Decentralized Country Approach
 - Cost Management
- 6.2 Randstad Holding
 - Overview
 - Key Financials
 - Business Strategies
 - Staffing and Specialties
 - Professionals and Search & Selection
 - Increasing Employment Satisfaction
- 6.3 Manpower Inc
 - Overview
 - Key Financials
 - Business Strategies

Digital Strategy

Professional Staffing

Focus on Right Management Business

6.4 Kelly Services Inc

Overview

Key Financials

Business Strategies

Increasing Operational Efficiencies

Structural & Non-Structural Cost Reductions

Restructuring of Americas Unit

7. MARKET OUTLOOK

7.1 Market Forecast

7.2 Forecast Methodology

7.2.1 Dependent and Independent Variables

7.2.2 Correlation Analysis

7.2.3 Regression Analysis

List Of Tables

LIST OF TABLES

Recruitment Industry SIC Classification
Canada Employment Figures, June 2009-2010
Dependent & Independent Variables, 2001– 2009
Correlation Matrix
Model Summary – Coefficient of Determination
Regression Coefficients Output

List Of Figures

LIST OF FIGURES

Recruitment Market Value-Chain
Global Recruitment market, 2001-2009
Global Recruitment Market by Country, 2009
Global Recruitment Market by Employment Type, 2009
U.S. Unemployment Rate, June-2008 to Jun-2010
U.S. Temporary Staffing Average Daily Employment, 2001-2009
U.S. Recruitment Market Size, 2000-2009
Canada Recruitment Market Size, 2001-2007
Netherlands Unemployment Rate, 2001-2009
Netherlands Recruitment Market Size, 2000-2009
France Unemployment Rate, 2000-2009
France Recruitment Market Size, 2000-2009
Germany Unemployment Rate, 2000-2009
Germany Recruitment Market Size, 2000-2009
UK Unemployment Rate, 2001-2010P
U.K. Recruitment Market Size, 2000-2009
Spain Unemployment Rate, 2001-2010P
Spain Recruitment Market Size, 2000-2009
India Unemployment Rate, 2003-2009
India Recruitment Market, 2005-2009
China Unemployment Rate, 2006-2009
Growth of Recruitment Market in China, 2006-2008E
Online Recruitment Market of China, 2006-2009
Comparison of Major Staffing Firm's Globally, 2008
Adecco Business Revenues, 2005-2009
Randstad Holding Business Revenues, 2005-2009
Manpower Business Revenues, 2005-2009
Kelly Services Business Revenues, 2005-2009
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