

Global Recruitment Market: Highly Fragmented Market Creates Opportunities



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The global market for recruitment services is still relatively fragmented with leading 4-5 players in the industry captures around 30% of the overall market. The two major segments of the recruitment industry, in terms of their sales contribution to the overall industry, are temporary and contract and search and Placement firms.

Because of the highly fragmented market situation, there are ample opportunities for players to gain market share in the domestic or other international regions.

The report covers the global recruitment market in detail – its size, growth rate, market share, opportunities etc. All major regional markets (USA, Canada, UK, Germany, France and India) have been covered separately in the report.

The report profiles three of the major industry players, including their business description and key business strategies.

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