

Global Polyester Market Report: 2012 Edition

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Abstracts

The worldwide economic turmoil has significantly affected the polyester market. The global polyester market recorded noticeable drop in sales during 2008 and 2009 across various segments. However, the market has a significant growth opportunity in the near future as worldwide usage of PET bottles and polyester fiber is increasing.

The global polyester market recorded significant growth in 2010 and is expected to grow even further in near future. Among all the polyester products, the polyester filament yarn production was higher compared to the other polyester products.

The global polyester fiber production capacity slumped in 2009 due to less demand in the developed markets. However, in 2010, the polyester fiber production capacity recorded significant growth from the previous year.

The per capita PET consumption was higher in the developed markets such as Western Europe and North America compared to the developing markets like China and Korea.

The demand for polyester intermediaries (PTA, PX, and MEG) has grown significantly during 2008-2010. It is expected that the prices of these industrial products will be higher in the coming years due to the growing demand.

China was the highest polyester producing country in 2010. In China, the per capita spending on clothes of urban population is higher compared to the rural population, which can be explained by their difference in lifestyle and disposable income.

The report provides an analysis of the global polyester market. It also discusses the major trends and growth drivers of the market. The report presents the competitive structure of the industry and profiles major players in the market with a discussion of their key business strategies.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the worldwide polyester market. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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