

Global Organic Cotton Market: An Analysis

<https://marketpublishers.com/r/G97F7D6D353EN.html>

Date: August 2011

Pages: 42

Price: US\$ 750.00 (Single User License)

ID: G97F7D6D353EN

Abstracts

Organic cotton originates from organic agriculture and is grown without the use of any synthetic agricultural chemicals such as fertilizers or pesticides or genetically modified (GM) seeds. Organic cotton is grown using methods and materials that have a low impact on the environment.

Despite the global recession in 2009, market for organic cotton continued to rise in the period 2005-2009. Organic cotton currently represents only 1.1% of total global cotton production, but the market for organic cotton is witnessing continued and rapid expansion driven mainly by growing consumer interest in 'green' products, significant expansion of existing organic cotton programs by brands and retailers, and the growing usage in personal care items, home furnishings, clothing etc. India remained the top organic cotton producing nation in 2009-10 for the third straight year. Other major organic cotton producers include Syria, Turkey, China and the US.

Global organic cotton production is likely to slow down in 2011 because of slowed production in India. South East Asia remains the highest producer region with India contributing more than 80% of organic cotton production to the region. India's high production of organic cotton could be attributed to factors such as a strong agronomy, economies of scale and close links to a vast manufacturing base. Global production is likely to be affected in 2011 because production of organic cotton in India has slowed down as a result of regulatory changes and restricted availability of non-GM planting seed. However, global organic cotton production is likely to pick up momentum beyond 2011-12 on account of improvement in trade relations, balanced world supply distribution and strong growth in countries like Turkey, Syria, and Tanzania.

The report titled "Global Organic Cotton Market: An Analysis" assesses the overall organic cotton market in terms of standards, availability of land for producing organic cotton and processing of organic cotton. Market sizing and segmentation has been

done to assess the growth of the organic market over the years. Also, regional analysis has been done for three countries – India, Turkey and the United States counted among the top five organic cotton producers in the world. The major factors driving growth of the organic cotton market has been analyzed and challenges discussed in detail. The competitive aspect of the market is also highlighted and the key players are profiled with their strategies for the market.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the organic cotton industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents

1. GLOBAL ORGANIC AGRICULTURE

- 1.1 Introduction: Organic Farming
- 1.2 Worldwide Organic Agricultural Land
- 1.3 Distribution of Organic Agricultural Land by Region

2. ORGANIC COTTON MARKET

- 2.1 Introduction
- 2.2 Organic Cotton Processing
- 2.4 Market Size
- 2.4 Production by Countries

3. FAIR TRADE STANDARDS FOR COTTON

4. REGIONAL ANALYSIS: ORGANIC COTTON MARKET

- 4.1 India
- 4.2 Turkey
- 4.3 The US

5. GROWTH DRIVERS: ORGANIC COTTON MARKET

- 5.1 Demand in Apparel Industry
- 5.2 Rise in Organic Cotton Production
- 5.3 Consumer Interest in “Green Products”
- 5.4 Pricing and Positioning
- 5.5 Rising Consumer Spending and Income

6. CHALLENGES: ORGANIC COTTON MARKET

- 6.1 High Cost Compared to Conventional Cotton
- 6.2 High Managerial and Harvesting Costs
- 6.3 Threats from Substitutes
- 6.4 Strict Organic Standards

7. COMPANY PROFILES: ORGANIC COTTON MARKET

7.1 Agrocet Industries

7.1.1 Business Description

7.1.2 Key Developments

7.1.3 Business Strategies

7.2 Arvind Limited

7.2.1 Business Description

7.2.2 Revenue Breakup by Business Segments

7.2.3 Business Strategies:

7.3 Bio Re India Limited

7.3.1 Business Description

7.3.2 Product Range

7.4 Pratibha Syntex Limited

7.4.1 Business Description

7.4.2 Product Range

8. MARKET OUTLOOK: ORGANIC COTTON MARKET

8.1 Forecast of Organic Cotton Market

8.2 Forecast Methodology

8.2.1 Dependent and Independent Variables

8.2.2 Correlation Analysis

8.2.3 Regression Analysis

List Of Graphs

LIST OF GRAPHS

Worldwide Organic Agricultural Land (2001-2009)
World: Use of Organic Agricultural Land: (2009)
Main Arable Crops grown on Organic Agricultural Land: (2009)
Main Permanent Crops grown on Organic Agricultural Land: (2009)
Distribution Of Organic Agricultural Land By Region: (2009)
World: Top Ten Countries With The Most Organic Agricultural Land: (2009)
World: Top ten countries with largest number of organic producers: (2009)
Successful Organic Cotton Farming with a System Approach
Global Organic Cotton Market: (2005-2009)
Percentage of Organic Cotton Out Of Global Cotton Production: (2009-10)
Global Production of Organic Cotton: (2005-06 to 2009-10)
India: Area under Organic Agriculture (2005-2009)
India: % of Organic Land Out of Total Agricultural land (2005-2009)
Number of Organic Producers in India (2005-2009)
Organic Cotton Production in India (2004-05 to 2009-10)
Turkey: Area under Organic Agriculture (2005-2009)
Turkey: Number of Organic Producers (2005-2009)
Organic Cotton Production in Turkey (2006-07 to 2009-10)
Area under Organic Agriculture in the US (2005-2009)
Number of Organic Producers in the US (2005-2009)
Organic Cotton Production in the US (2007-08 to 2009-10)
Global Apparel and Textile Industry: (2001-2009)
Top countries with highest per capita consumption of organic products: (2009)
World Private Consumption per Head (2005-2013E)
Agrocel: Organic Cotton Farming in Acres: (2003-04 to 2009-10)
Agrocel: Number of Organic Cotton Producers: (2003-04 to 2009-10)
Revenue Breakup by Business Segments of Arvind Ltd: (2010-11)
Forecast of Global Organic Cotton Market: (2009A-2014E)

List Of Tables

LIST OF TABLES

Comparison between Conventional and Organic Cotton
Organic Cotton Production by Countries: (2009-10)
Top Ten Organic Cotton Producers Ranking: (2005-06 to 2009-10)
Biggest Indian Organic Cotton Projects (2009-10)
Top Brands and Retailers Using Organic Cotton (2005-2009)
Dependent & Independent Variables (2005– 2009)
Correlation Matrix
Model Summary – Coefficient of Determination
Regression Coefficients Output

I would like to order

Product name: Global Organic Cotton Market: An Analysis

Product link: <https://marketpublishers.com/r/G97F7D6D353EN.html>

Price: US\$ 750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G97F7D6D353EN.html>