

# Global Luggage Market Report: 2008 Edition

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## Abstracts

The global luggage market is growing with increasing population, changing travel trends and spending habits. The market is taking a turn towards brands and fashion products. China is one of the leading importers of business bags and cases but its imports have started declining from 2007. Canada is a leading market in exports of business bags and cases.

Travel and tourism are the primary drivers of luggage sales and accordingly regional and global luggage sales correlate favorably to the relative trends in airline and other forms of travel. Another factor that has a substantial influence on the luggage market is changing preferences of consumers.

Samsonite is a leading player in the worldwide luggage market. The company has expanded its reach all over the world and now looking to expand in developing countries like India. Coach has created a niche position for itself in the luxury accessories market. Its products are affordable to both value-conscious and top-end consumers.

This report focuses on the global luggage market – its segments, value, growth rate, and market trends. It undertakes a comprehensive analysis of the US and European markets, including the role of exports, imports and retail sales. It also discusses the value chain of the luggage market with a description of various distribution channels. It outlines the major players in the field of luggage manufacturing and business strategies of the major players.

## Contents

### **1. INDUSTRY OVERVIEW**

Introduction  
Industry Classification  
Product Categories

### **2. VALUE CHAIN ANALYSIS**

Distribution Channels for Leather Goods

### **3. MARKET OVERVIEW**

3.1 Worldwide  
Market Value by Region  
Market Value by Product Categories  
Imports by Region  
Exports by Region

3.2 Major Markets

3.2.1 United States  
Industry Statistics  
Market Value by Product Segments  
Market Volume by Product Segments  
Unit Prices for Product Categories  
Luggage Imports by Value  
Luggage Imports by Volume  
Luggage Exports by Value  
Luggage Exports by Volume

3.2.2 European Union  
Consumption by Product Categories in Major Regions  
Germany – Market Value by Product Categories  
Production of Luggage and Accessories

### **4. INDUSTRY DEVELOPMENTS**

4.1 Consumer Preferences Driving Luggage Market  
4.2 Positive Worldwide Outlook

4.3 Indian Luggage Market Growth

4.4 Costlier Inputs Push up Moulded Luggage Price

## **5. COMPETITIVE LANDSCAPE**

## **6. COMPANY PROFILES**

### 6.1 Samsonite Corporation

Overview

Business Strategies

Expansion across Asia

Extension of Non-luggage Portfolio

Product Line Expansion

Broad Range of Distribution Network

### 6.2 Coach

Overview

Business Strategies

Multi-Channel International Distribution

North American Retail Stores

### 6.3 VIP Industries

Overview

Significant Developments

Entry into High-end Designer Luggage Segment

Launch of Delsey Insect

## List Of Tables

### LIST OF TABLES

Industry Classification

Business Bags/Cases Imports: Customs Value for All Countries (2003-08)

Business Bags/Cases Exports: FAS Value for All Countries (2003-08)

US Luggage and Leather Goods Stores Statistics (2002-06)

US Leather/Allied Product Manufacturing Statistics (2002-06)

US Travel Goods Market by Value (2003-07)

US Travel Goods Market by Volume (2003-07)

Retail Unit Price for Product Categories in US

US Luggage Exports - Top 25 Destinations by Value (2002-06)

US Luggage Exports - Top 25 Destinations by Volume (2002-06)

US Luggage Imports - Top 25 Destinations by Value (2002-06)

US Luggage Imports - Top 25 Destinations by Volume (2002-06)

Consumption by Product Category in Major EU Markets by Value

Handbag Brand of Affluent Consumers (2007)

Coach - Revenue Breakdown by Region (2005-07)

VIP Industries - Revenue Breakdown by Region (2005-07)

## List Of Charts

### LIST OF CHARTS

Distribution Channels for Leather Goods

Breakdown of Worldwide Sales by Region (2006)

Breakdown of Worldwide Sales by Product Category (2006)

Luggage and Leather Goods Stores in the US (2001-07)

Leather and Allied Product Manufacturing (2001-07)

German Travel Goods Market by Product Category (2006)

Production of Luggage and (Leather) Accessories in Germany (2001-06)

Projected Global Spending on Handbags (2006-10E)

US Premium Handbag Market Share (2006)

Samsonite – Revenue Growth (2003-07)

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