

Global Luggage Market Report: 2008 Edition



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The global luggage market is growing with increasing population, changing travel trends and spending habits. The market is taking a turn towards brands and fashion products. China is one of the leading importers of business bags and cases but its imports have started declining from 2007. Canada is a leading market in exports of business bags and cases.

Travel and tourism are the primary drivers of luggage sales and accordingly regional and global luggage sales correlate favorably to the relative trends in airline and other forms of travel. Another factor that has a substantial influence on the luggage market is changing preferences of consumers.

Samsonite is a leading player in the worldwide luggage market. The company has expanded its reach all over the world and now looking to expand in developing countries like India. Coach has created a niche position for itself in the luxury accessories market. Its products are affordable to both value-conscious and top-end consumers.

This report focuses on the global luggage market – its segments, value, growth rate, and market trends. It undertakes a comprehensive analysis of the US and European markets, including the role of exports, imports and retail sales. It also discusses the value chain of the luggage market with a description of various distribution channels. It outlines the major players in the field of luggage manufacturing and business strategies of the major players.

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