

Global Luggage Market Report: 2009 Edition

<https://marketpublishers.com/r/GAF1A3491EEEN.html>

Date: September 2009

Pages: 30

Price: US\$ 800.00 (Single User License)

ID: GAF1A3491EEEN

Abstracts

Economic recession, rising gas prices and lower spending power led to a steep decline in US luggage sales in 2008. Declining sales resulted in lower margins for luggage retailers and manufacturers.

EU's position is diminishing in global production but absolute production values and volumes have still increased. EU producers are heavily reliant on exports to emerging markets such as China, India, Russia and Brazil.

China's luggage industry is benefiting from good margins and holds tremendous potential for market players. Existing luggage manufacturers are expanding their capacity. However, the market is highly fragmented and most of the manufacturers are not branded players.

New products are being designed to meet changing trends in luggage. Design modifications and innovative materials have helped in production of lighter products. Manufacturers are coming up with new styles, materials and colors.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

This report focuses on the luggage market – its segments, value, growth rate, and market trends. It undertakes a comprehensive analysis of the US, Europe and Chinese market, including the role of exports, imports and retail sales. It outlines the major

players in the field of luggage manufacturing and discusses their key strategies.

Contents

1. INDUSTRY STRUCTURE

2. MARKET SIZE

2.1 United States

Market Value

Market Volume

Imports

Exports

2.2 Europe

Production

Consumption

Product Segments

2.3 Emerging Markets

2.3.1 China

Market Value

Exports

Key Players

2.3.2 India

3. MARKET TRENDS

3.1 Demand of Lighter Products

3.2 New Products Trends

3.3 Technological Developments

4. COMPANY PROFILES

4.1 Samsonite

Overview

Business Strategies

Reorganization Plan

Strategic Partnerships

Expansion in India & Middle East

4.2 VIP

Overview

Business Strategies

Premium Segment Strategy

Value Segment Strategy

4.3 Coach

Overview

Business Strategies

International Market Expansion

Cost-cutting Strategy

5. INDUSTRY OUTLOOK

5.1 Market Forecast

5.2 Forecast Methodology

5.2.1 Dependent and Independent Variables

5.2.2 Correlation Analysis

5.2.3 Regression Analysis

List Of Tables

LIST OF TABLES

US Travel Goods Market Value by Segment (2004-08)
US Travel Goods Retail Sales Volume by Segment (2004-08)
US Travel Goods Market (Unit Price at Retail) by Product (2004-08)
Business Bags/Cases: US Imports by Country (2005-08)
Business Bags/Cases: US Exports by Country (2005-08)
EU Production of Luggage & Leather Accessories by Value (2005/07)
EU Production of Luggage & Leather Accessories by Volume (2005/07)
EU Consumption of Luggage & Leather Accessories (2005-07)
Consumption by Product Segments in Major EU Markets by Value (2007)
Spending on Luggage by Price Point (2003-08)
China's Backpack & Luggage Industry – Market Share (2007)
China's Exports of Travel Goods & Bags (2008-H109)
VIP - Revenue by Segments (2005-07)
Coach - Revenue by Segments (2007-09)
Dependent & Independent Variables (2003– 2008)
Correlation Matrix
Model Summary – Coefficient of Determination
Regression Coefficients Output

List Of Charts

LIST OF CHARTS

China Luggage Market Size (2001-09E)
Growth in Urban Population in China (2001-09E)
US Travel Goods Market Forecast (2009-11E)

I would like to order

Product name: Global Luggage Market Report: 2009 Edition

Product link: <https://marketpublishers.com/r/GAF1A3491EEEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAF1A3491EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970