

Global Food Ingredients Market Report: 2014 Edition

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Abstracts

Overall food ingredient industry is broadly classified into two segments namely; specialty food ingredient and bulk ingredient. Specialty food ingredients are sold in smaller volumes as additives which are often key determinants of an F&B product's desired taste, appearance, nutritional properties and functionality. On the other hand, bulk ingredients are processed commodities which are sold in large volumes. Food ingredients are primarily segmented into following types: preservatives, sweeteners, color additives, flavors and spices, flavor enhancers, fat replacers, nutrients, emulsifiers, acidulants and leavening agents. Traditionally, salt was the main ingredient to be used for the preservation of meats and fish, followed by different herbs and spices to improve the flavor of foods whilst fruits were preserved with sugar, and cucumbers were pickled with the help of vinegar. Unlike the ancient times, the contemporary consumers can opt from a wide variety of food products that are available in different flavors, colors, with high nutritional values. Food ingredients are primarily sold to the producers of prepared food, beverage, dairy, bakery, meat and fish and confectionery that include large food manufacturing companies as well as medium-sized companies. The key factors driving growth of the global food ingredient industry include escalating global population, changing demographics, increasing healthcare expenditures, and growing demand for packaged demand for packaged food and beverages. Some of the noteworthy trends and developments of this industry include ongoing merger & acquisition activities, launch of innovative and novel products, increasing acceptance of natural ingredients and rising demand from emerging economies. However, the growth of the industry is being hindered by rising intense research requirements and stringent regulations along with various health hazards associated with food additives. The report analyzes the global food ingredient industry along with an extensive coverage of its major product segments. The food ingredient market witnesses intense competition with numerous top notch players; such as Tate & Lyle, Royal DSM N.V, and DuPont; operating in the marketplace along with small budding players. The fierce competition prevailing in the food ingredient industry has been studied on a number of parameters such as emerging

market exposure, R&D expenditures, company financials, and presence in various market segments. The company profiles of leading players in the market are also presented in the report. By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents

1. GLOBAL FOOD INGREDIENTS MARKET

1.1 Overview
1.2 Market Size
1.3 Market Segmentation
1.4 Market by End Use
1.5 Market by Customer Type

2. SEGMENT ANALYSIS

2.1 Global Flavors Market 2.1.1 Market Size 2.1.2 Features 2.1.3 Trends
2.2 Global Sweeteners Market 2.2.1 Market Analysis 2.2.2 HIS Market 2.2.3 Stevia
2.3 Food Colorants Market 2.3.1 Market Size 2.3.2 Market Segments
2.4 Food Enzymes 2.4.1 Market Size 2.4.2 Market Segmentation
2.5 Functional Ingredients 2.5.1 Probiotics Market

3. MARKET DYNAMICS

3.1 Growth Drivers 3.1.1 Escalating Global Population 3.1.2 Increasing Global Healthcare Expenditure 3.1.3 Rising Global Diabetic Population 3.1.4 Emerging Middle Class Markets 3.1.5 Growing Demand for Packaged Food and Beverages 3.1.6 Changing Demographics
3.2 Trend & Developments 3.2.1 Novel Product Launches in Food & Beverage Industry 3.2.2 Rising Demand from Emerging Economies 3.2.3 On-Going M&A Activities 3.2.4 Increasing Acceptance of Natural Ingredients
3.3 Challenges 3.3.1 Stringent Regulations 3.3.2 Health Hazards Associated with Food Additives 3.3.3 Intense Research Requirements

4. COMPETITIVE LANDSCAPE

4.1 Competition by Emerging Market Exposure
4.2 Competition by R&D Expenditures
4.3 Competition by Financials

5. COMPANY PROFILES

5.1 Tate & Lyle 5.1.1 Business Description 5.1.2 Financial Overview 5.1.3 Business Strategies Intense Focus on Customer Needs Focus on Emerging Markets
5.2 Royal DSM N.V. 5.2.1 Business Description 5.2.2 Financial Overview 5.2.3 Business Strategies Expansion through Acquisitions/Partnerships Focus on High Growth Economies
5.3 E. I. du Pont de Nemours and Company (DuPont) 5.3.1 Business Overview 5.3.2 Financial Overview 5.3.3 Business Strategies Focus on Research & Development Expansion in Emerging Markets

6. MARKET OUTLOOK

6.1 Global Food Ingredients Market Forecast
6.2 Forecast Methodology 6.2.1 Dependent and Independent Variables 6.2.2 Correlation Analysis 6.2.3 Regression Analysis

List Of Charts

LIST OF CHARTS

Factors Affecting the Consumer's Decision to Buy Food (2013)Global Specialty Food Ingredients Market (2006-2013)Global Specialty Food Ingredients Market by Segments (2013)Global Specialty Food Ingredients Market by End Use (2013)Industry Sales by Customer TypeGlobal Flavors Market Size (2009-2013)Characteristics of Flavors MarketClassification of Sweeteners based on PotencyGlobal Sugar Substitute Market by Value (2009-2013)Global Sugar Substitute Market Share by Region (2013E)Total Low/Reduced/No Sugar Products Launch (2005-2013)Global HIS Market Size by Volume (2009-2013E)Global HIS Market Size by Value (2009-2013E)Global Share of Consumption of HIS by Sub-Category (2012)Total Product Launched Containing Sucralose (2005-2013)Stevia Sweeteners Market Size (2011-2018E)Stevia Market Share – by Region (2013E)Stevia Product Launches (2005-2013)Demand of Stevia Sweeteners by End-Use Application (2011 and 2016E)Global Food Colorants Market (2007-2013)Color Penetration by Value (2013)Global Food Colorants Market by Segments – by Value (2013)Global Natural Color Consumption (2006-2016E)Natural Food Colorants - End Markets (2013)Product launches with natural colors as an ingredient (2005-2013)Global Enzyme Market – by Value (2013-2018E)Food Enzyme Market Segmentation by End Use (2013)Global Probiotics Market (2008-2014E)Global Probiotics Market by Region (2013)Global Population (2003-2012)Global Health Care Expenditure Per Capita (2007-2012)World Population with Diabetes, Age Group 20-79 years (2006-2013)Global Middle Class Population (2009-2030F)Global Packaged Food Retail Volume (2006-2013)Global Urban Population (2007-2012)Total New Product Launches in Food and Beverage Industry (2006 - July 2013)Consumption of Packaged Food in Emerging Economies (2013-2018E)Real GDP Growth in Developing Countries (2009 versus 2015F)Naturally Ingredient Market Size (2006-2017E)Number of Products Launched with Natural Claim (2006-2013E)Emerging Market Revenue Exposure of Major Players (2013)R&D Expenditure as a Percentage of Revenue of Major Players (2013)Calendarised EPS Growth of Key Players (2014F-2015F)FCF/Sales of Key Players (2013-2015F)Calendarised PE Ratio of Key Players (2014F-2015F)Calendarised EV/EBITDA Ratio of Key Players (2014F-2015F)Calendarised FCF per Share of Key Players (2014F-2015F)Calendarised Dividend Yield of Key Players (2014F-2015F)Tate & Lyle Revenue Share by Business Segments (2013)Tate & Lyle Revenue and Profit (2009-2013)DSM Revenue and Profit (2009-2013)DSM Revenue Share by Business Segments (2013)DuPont's Revenues by Business Segments (2013)Du Pont - Nutrition and Health Segment Revenue (2009-2013)Global Specialty Food Ingredients Market Forecast (2009-2018F)

List Of Tables

LIST OF TABLES

Types of Food Ingredients
CAGR of Food Ingredient Categories by Volume (2004-2013 & 2013-2017E)
Forecasted Growth Rates by Regions of Flavors Industry (2013-2015)
Comparison of Physical Properties of High Intensity Sweeteners
Comparison of Major Stevia Glycosides
Price per unit of Different Types of Stevia
Sweetness (2013)
Enzyme Applications Based on Industry
Recent M&A Deals in the Food Ingredients Sector (2010-2013)
Top Four Players in the Main Food Additive Categories (2013)
Competitive Landscape of Ingredient and Flavor Players (2013)
Competitive Landscape of Food Additives Players (2013)
Recent Acquisitions by DSM (2010-2013)
Dependent & Independent Variables (2009-2013)
Correlation Matrix
Model Summary – Coefficient of Determination
Regression Coefficients Output

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