

Global Fiberglass Composite Market Report: 2012 Edition

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Abstracts

Scientific research has influenced every aspect of human existence and development of new technologies and products have helped man in his survival, comfort and undying quest for exploration of new products. Following advancements in metallurgy and natural fibers, the development of fiberglass composite products also played a revolutionary role in numerous fields of business activities like aerospace, automobiles, construction, machines, sports, and consumer goods, among others. Use of fiberglass composite products helped in the development of more advanced and efficient systems and products in various industries. Further, their demand has increased continuously in the past one decade with the exception of 2009, when the same reported a decline in the wake of worldwide economic slowdown. The market demand for fiberglass products is projected to further expand in the years to come growing at a CAGR of approximately 4.7% for the period spanning 2012 to 2014.

Both the production and demand of fiberglass composite products is majorly accounted by China, European Union, and the US. The major end user markets of fiberglass composite products include the construction, automotive, consumer goods, infrastructure, and transportation sectors, among others.

Limited resources and scope of the conventional energy sources like fossil fuels, hydropower, etc. have led to increasing demand for alternative sources like wind energy. Additionally, the rising energy demand in every sector has necessitated the development of new products, processes, and technologies. Fiberglass products have come to form an integral part of most of the new technological development for superior designs and efficiency. Global economic growth has also fuelled new and ever increasing activities and more and more products, both commercial and consumer in which fiberglass composite products are increasingly being used. The end user markets

of fiberglass composite products are highly sensitive to fast changing conditions brought by scientific advancements and globalization. This poses a challenge for the fiberglass composite manufactures to constantly innovate and develop new products which in turn requires heavy investments in regular research and development activities.

The worldwide market of fiberglass composites is intensely competitive with players competing mainly on the basis of quality, technology, scale of operations, innovation, and price, among other factors. The market is quite concentrated with only a few large companies accounting a major share of the world production. Following the early concentration of global manufacturing capacity in the western world, the Chinese players have been dominating the worldwide manufacturing of fiber glass composite products.

The report analyzes the global fiberglass composites market. The drivers, opportunities and challenges for the industry have also been analyzed. Further, the report highlights the strategies of the major manufacturers – Owens Corning, China Fiberglass and PPG Industries.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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