

# Global Farm Equipment Market: BRIC Countries to Drive Growth

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## Abstracts

The global industry of farm equipment and machinery has registered a significant growth in the previous decade both in terms of revenues and production. Like all other industrial sectors, the global economic slowdown also influenced the farm equipment and machinery market; however, the market is set to regain its pace following the recovering economy and changing market trends in the years ahead.

Europe and the US are two of the major markets for farm equipment representing a considerable share of the global market. However, the biggest contributor to the industry revenues is the BRIC market which continued to record high profits even during the worldwide economic recession. Brazil, India, and China, three of the major BRIC countries, are projected to be the key regions to drive the demand for farm equipment and machinery. Further, the industry will also reap profits on account of increasing mechanization of the agricultural sectors of the major markets like China and India. Factors like the increasing global population, world GDP, per capita agricultural land, worldwide agricultural production, the US and European net farm income are also cited to be responsible for driving the industry growth in the years to come.

The present report, titled “Global Farm Equipment Market: BRIC Countries to Drive Growth,” offers a comprehensive analysis of the global agricultural equipment and machinery market. It analyzes the global market in the context of growth patterns of the industry, future growth, and key opportunities that are yet to be leveraged. In addition to covering the American and European agricultural equipment and machinery market, this report also gives exclusive coverage of the farm equipment markets of three key BRIC countries – India, China and Brazil. For all these regions/countries, key trends have been identified, major factors that are expected to drive growth has been analyzed and key challenges likely to be faced by each geographical region has been assessed.

Further, the study analyzes the performance and functioning of the leading players in the farm equipment industry. Forecast for the global farm equipment market has been done for the period 2010-2014.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the farm equipment industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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