

# Global Excavator Market Report: 2013 Edition

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## Abstracts

Excavators are one of the major segments of construction equipment industry. Activities include drilling shafts, foundation digging and drilling, and grading. The excavation work performed includes new work, additions, alterations and repairs.

After the continuous decline in the demand of excavators, the market recorded increase in the demand in 2010 and 2011 and expects to continue this growth in coming years. The sale of excavators in China declined in 2012 in comparison with 2011 but is expected to show positive growth in 2013. There are many types of excavators, out of which demand of hydraulic excavators is discussed in the report. The demand of the hydraulic excavators decreased globally due to the decrease in Chinese market whereas the demand in other regions showed robust performance, especially in North America, Japan and Oceania and Asia.

The key trends observed within the market include energy saving technology. On the development front, there has been an increase in the launch of new excavators by various companies. But there are certain challenges which the industry is facing as of now which includes economic and market conditions, laws and regulations of different countries and defected excavators. The major factors which will contribute in the growth of the industry include rising urbanization, increasing construction spending and growing global economy.

The present report offers a comprehensive analysis of the worldwide excavator market with a special focus on the regional markets including China, Oceania and Asia, North America and Japan. The competition in the global excavator market is intense with few large players viz. Caterpillar, Komatsu, Hitachi and Liebherr. In addition, competitive landscape in China, Japan, North America and Europe along with the company profiles of the leading players in the market is discussed in detail.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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