

# Global Dental Market Report: 2013 Edition



Phone: +44 20 8123 2220  
Fax: +44 207 900 3970  
office@marketpublishers.com  
<https://marketpublishers.com>

## Global Dental Market Report: 2013 Edition

Date:	February 1, 2014
Pages:	57
Price:	US\$ 800.00
ID:	G8FFD645839EN

Dentistry is the branch of science devoted for maintenance and treatment of teeth, gums, and other soft and hard tissues of oral cavity and adjacent structures. Dental market is bifurcated into two segments: dental consumables and dental equipments. Dental consumables represent the larger segment of the dental care industry. The dental consumables segment includes crowns/bridges, implants, orthodontics, impressive materials, composites, endodontics, adhesives, and cements, while the dental equipment segment is composed of large equipment, such as autoclaves, sterilizers, chairs, communication systems, compressors, cuspidors, and digital imaging systems. Small equipment, including amalgam removal systems, amalgamators, hand piece cleaners, lab equipment, duplicators, and ultrasonic cleaners, also fall into this product segment.

The main drivers of the global dental market include low dental implant penetration rates and increasing elderly population. Global economic development and increasing consumer income are other major factors which are bolstering the dental market. Ongoing mergers and acquisitions, increasing prevalence of CAD/CAM technology and increasing share of emerging markets are the significant trends observed in the dental market.

This report analyzes the development of the 'global dental market', with a focus on its segments including: dental consumables and dental equipment. The major market of North America along with emerging market of China is being discussed in the report. The major trends, drivers facilitating growth of the dental market as well as the issues being faced by the industry are being presented in this report. The four major players in the dental industry, Nobel Biocare, Straumann, Dentsply and Zimmer are being profiled in the report highlighting their key financials and strategies for growth.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

### Table of Content

#### 1. OVERVIEW

- 1.1 Dental Diseases
- 1.2 Dental Treatment
- 1.3 Dental Market Segments

#### 2. GLOBAL DENTAL MARKET

- Market Value
- Key Segments
- Product Categorization
- Dental Regeneration Market

- Dental Implant Market
- Implants Value/Share by Region
- 2.1 North American Dental Market
  - Market Value
  - Consumable Market
  - Equipment Market
  - The US
    - Consumable Growth
    - Equipment Growth
- 2.2 China
  - Market Value
  - Dental Implant Market

### **3. MARKET DYNAMICS**

- 3.1 Key Trends
  - 3.1.1 Increasing Prevalence of CAD/CAM Technology
  - 3.1.2 Rising Share of Emerging Markets
  - 3.1.3 Mergers and Acquisitions
- 3.2 Growth Drivers
  - 3.2.1 Rise in Aging Demographics
  - 3.2.2 Global Economic Growth
  - 3.2.3 Low Dental Implant Penetration Rate
- 3.3 Challenges
  - 3.3.1 High Cost of Treatment
  - 3.3.2 Regulatory Risk
  - 3.3.3 Significant Barriers to Entry
  - 3.3.4 Lack of Awareness

### **4. COMPETITIVE LANDSCAPE**

- Implant Market Share
- Implant Growth by Company
- 4.1 North America
  - Consumable Market Share
  - Consumable Growth by Company
  - Equipment Market Share
  - Equipment Growth by Company
- 4.2 China
  - Implant Market Share

### **5. COMPANY PROFILES**

- 5.1 Nobel Biocare
  - 5.1.1 Business Overview
  - 5.1.2 Financial Overview
  - 5.1.3 Business Strategies
    - Focus on Research & Development
    - Improvement in Treatment Workflow
- 5.2 Straumann
  - 5.2.1 Business Overview
  - 5.2.2 Financial Overview
  - 5.2.3 Business Strategies
    - Customer Focused Developments
    - Differentiation through Clinical Excellence

### 5.3 DENTSPLY International Inc.

- 5.3.1 Business Overview
- 5.3.2 Financial Overview
- 5.3.3 Business Strategies
  - Product Development
  - Strategic Acquisitions

### 5.4 Zimmer

- 5.4.1 Business Overview
- 5.4.2 Financial Overview
- 5.4.3 Business Strategies
  - Geographic & Product Expansion
  - Commercialization of Innovative Products

## 6. MARKET OUTLOOK

- 6.1 Market Forecast
- 6.2 Forecast Methodology
  - 6.2.1 Dependent and Independent Variables
  - 6.2.2 Correlation Analysis
  - 6.2.3 Regression Analysis

## LIST OF CHARTS

Global Dental Market (2006-2012)  
Global Dental Market-Share by Segments (2012)  
Global Dental Consumables Market - Segment by Products (2012)  
Breakdown of Dental Regeneration Market (2012)  
Worldwide Modern Tooth Restoration Sales (2001-2012)  
Global Dental Implant Market Revenues (2009-2013E)  
Dental Implants per (10,000) Population (2012)  
Global Dental Implant Market Share by Geography (2012)  
North American Dental Industry (1Q12-3Q13E)  
North American Dental Consumable Market (2009-2013E)  
North American Dental Equipment Market (2009-2013E)  
The US Dental Consumables Growth (1Q08-3Q13)  
The US Dental Equipment Growth (1Q08-3Q13)  
The US Orthodontic Manufacturer Market Share (2013)  
Operating Revenues of Chinese Dental Equipment Industry (2006-2012)  
Chinese Dental Implant Market (2011-2016E)  
Dental Implant Share by Markets (2004-2015E)  
Global Aging Population (60 years and above), (2008-2013E)  
Life Expectancy (2012)  
World GDP, (2005-2012)  
% Real GDP vs. Organic Modern Tooth Restoration Sales  
Dental Implant Market Share (2013E)  
Dental Implants and Abutments as a Percentage of Company Sales  
Premium Dental Implant Internal Growth by Company (2009-2013E)  
Growth Rate by Company (2010-2012)  
North American Dental Consumables as a Percent of Company Sales (2012)  
North American Dental Consumable Market Share (Q108-Q113)  
North American Dental Equipment as a Percent of Company Sales (2012)  
North American Dental Equipment Market Share (2005-2014E)  
China's Dental Implant Market Share (2012)  
Nobel Biocare Sales by Region (2012)  
Nobel Biocare Revenue (2008-2012)

Straumann Share by Region (2012)  
Straumann Revenue (2008-2012)  
Dentsply Revenue by Products (2012)  
DENTSPLY International Revenue (2008-2012)  
Share of Net Sales by Reportable Segments (2012)  
Share of Sales by Product Category (2012)  
Net Sales & Net Earnings of Zimmer (2009-2012)  
Global Dental Market Forecast (2012-2016E)

#### **LIST OF TABLES**

Dental Implant Market Model (2009-2013E)  
Transaction Analysis of Dental Products  
M&A Dental Implants Activities  
Cost of Dental Implants in Various Countries  
North American Dental Consumable Market Growth Analysis (2008-2013E)  
North American Dental Equipment Market Growth Analysis (2009-2013E)  
Dependent & Independent Variables (2009– 2012)  
Correlation Matrix  
Model Summary – Coefficient of Determination  
Regression Coefficients Output

### I would like to order:

**Product name:** Global Dental Market Report: 2013 Edition  
**Product link:** <https://marketpublishers.com/r/G8FFD645839EN.html>  
**Product ID:** G8FFD645839EN  
**Price:** US\$ 800.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/G8FFD645839EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**