

# Global Courier, Express & Parcel (CEP) Market: 2008 Edition

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## Abstracts

Courier, express, and parcel (CEP) market reflects the global industrial state and the growth therein. CEP is a high potential market, the growth of which is directly related to the global GDP. The rising level of global trade coupled with industrialization has made CEP services of greater importance to the majority of industries. In addition to the factors mentioned, reduced product life cycles, growing quality awareness among consumers and the need for companies to maintain the quality standards across their global operations have proved to be the main drivers for CEP market growth.

Globally, the CEP industry is growing at different paces. On one hand, there is the matured market of the US, while on the other; there are markets which are still underdeveloped. The Asian market holds tremendous growth potential. With China becoming a WTO member and opening its markets for foreign companies and India picking up the pace, the Asian region is set to grab the limelight in the near future. Middle East is another promising market, where Dubai proves to be a central point for Asia and African trade. Markets in Asia are mainly flourishing on the back of the intra-Asian trade, and especially due to the growing trade between India and China.

DHL, UPS, FedEx and TNT are the four major global players in the market which are also called integrators. The networks of these companies, including air, sea, rail and road, work as the lifeline of the services provided by the integrators and further fuel their respective growth. The main target of all these companies is to strengthen their networks through their international alliances, agreements, strategic acquisitions and by exploring newer markets. The recent steps of these players signal towards their expansion strategy in the Chinese market.

The present report discusses the global CEP market and highlights the growth and

characteristics of the various regional markets and countries. The report covers the major markets – US, Europe, Asia and Eastern Europe Middle East Africa (EEMEA). It goes on to profile the major global players and studies the services offered by them, their competitive status and business strategies. Also highlighted are the trends, issues and main growth drivers for the industry.

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