

# Global Cord Blood Banking Market: Focus on China

<https://marketpublishers.com/r/GBC0EFE14E9EN.html>

Date: July 2011

Pages: 35

Price: US\$ 700.00 (Single User License)

ID: GBC0EFE14E9EN

## Abstracts

Umbilical cord carries rich nutrient blood and gases to the fetus through arteries and veins it encloses. Blood contained in the umbilical cord is rich in stem cells. In the adult body, there are few active sites of blood cell production. Throughout an individual's life, they are responsible for producing the blood cells. Blood diseases are treated with chemotherapy, marrow transplants or transfusions but now scientists are able to manipulate hematopoietic stem cells found in umbilical cord blood to form a specific type of cell externally. The stem cells help in treating diseases like leukemia, lymphoma and inherited diseases like sickle cell anemia once it is transplanted.

This report presents an overview of the US, European and Chinese cord blood banking market. China is the largest market for cord blood banking. In China, China Cord Banking Corp. is the largest provider of cord blood storage services. The penetration rate and the number of new subscribers of this company in Beijing and urban and rural segment of Guangdong are also discussed. The number of participating cord blood banks, the number of cord blood units stored and the geographical distribution of cord blood units of Bone Marrow Donors Worldwide are also discussed.

The present report provides a basic understanding of market dynamics in China. This report delves into factors which drive the Chinese cord blood banking market like increase in the number of newborns, increase in per capita health expenditure, and increase in awareness about cord blood banking. Key issues like entry barriers in cord blood banking, collection and storage problem have been discussed.

The competition prevailing in the global cord blood banking market has also been highlighted including price comparison. The report also profiles the major cord blood banks in China, along with a discussion of their business strategies.

## Contents

### **1. CORD BLOOD BANKING – AN INTRODUCTION**

Collection Procedure

Private Cord Blood Banks

Public Cord Blood Banks

### **2. GLOBAL CORD BLOOD BANKING MARKET**

Growth of Cord Blood Banks

Segments of Stem Cell Market

Bone Marrow Donors Worldwide – Key Statistics

### **3. CORD BLOOD BANKING - REGIONAL MARKETS**

#### 3.1 United States

Market Overview

Top Cord Blood Banks

Registry Transplants

#### 3.2 European Union

Market Overview

Top Cord Blood Banks

#### 3.3 China

Market Overview

Application Process

Top Cord Blood Banks

Beijing – Penetration & New Subscribers

Guangdong– Penetration & New Subscribers

### **4. MARKET DYNAMICS IN CHINA**

#### 4.1 Growth Drivers

4.1.1 Large Number of Newborns

4.1.2 Increase in Per Capita Healthcare Expenditure

4.1.3 Increase in GDP Per Capita

4.1.4 One Child Policy

4.1.5 Increasing Awareness about Cord Blood Banking

#### 4.2 Key Issues

4.2.1 Entry Barriers

4.2.2 Collection and Storage Problem

## **5. CORD BLOOD BANKING - COMPETITIVE LANDSCAPE**

Competitive Overview

Price Comparison in US, Europe & Asia

Major International Cord Blood Banks

## **6. COMPANY PROFILE**

6.1 China Cord Blood Corporation

Business Description

Key Financials

Business Strategies

Further Penetration in Existing Markets

Effective Marketing Programs

Strategic Relationship in Domestic & International Markets

6.2 Golden Meditech Holding Ltd

Business Description

Key Financials

Business Strategies

Focused Growth Strategy

Maintaining Investors Relations

Strengthening Market Position

## List Of Charts

### LIST OF CHARTS

Types of Umbilical Cord Blood Banks (UCB)  
Global Total Cord Blood Banks (2005-2010)  
Segmentation of Stem Cell Market (2015 E)  
No. of Cord Blood Bank/Registries in BMDW (2000-2009)  
Total Number of Cord Blood Units in BMDW (2000-2009)  
Number of Cord Blood Units Added Per Year in BMDW (2000-2009)  
Distribution of Cord Blood Units of BMDW- By Region (2009)  
Number of Registry Transplants by Cell Source in US (1999-2009)  
US Registry Transplants Grouped by Age (2009)  
Application Process to Obtain a Cord Blood Bank License  
CCBC: Penetration Rates and New Subscribers per Year in Beijing (2005-2016E)  
CCBC: Penetration Rates and New Subscribers in Guangdong Urban (2005-2016E)  
CCBC: Penetration Rates and New Subscribers in Guangdong Rural (2005-2016E)  
Number of Newborns in China (2002-2011)  
Per Capita Health Expenditure in China (2002-2009)  
GDP per Capita of China (2001-2009)  
GDP per Capita of China-by Geography (2009)  
CCBC: Number of Cord Blood Stem Cells Units Stored (2006-2010)  
Number of New CCBC Subscribers (2005-H111)  
CCBC: Number of New Subscribers-Cumulative (2005-H111)  
Revenue of China Cord Blood Banking Corp (2006-2010)  
Revenue of Cord Blood Processing Fees (2008-2010)  
Revenue of Cord Storage Fees (2008-2010)  
Revenue of Golden Meditech Holding Limited (2007-2010)

## List Of Tables

### LIST OF TABLES

Number of HLA-A,-B and HLA-A,-B,-DR Typed Cord Blood Units per Cord Blood Bank/Registry in BMDW (2009)

Top US Cord Blood Banking Companies (2009)

Top EU Cord Blood Banking Companies (2009)

Comparison between Chinese Cord Blood Banks (2009)

US Cord Blood Banking Price Comparison (2009)

European Cord Blood banking Price Comparison (2009)

Asian/African Cord Blood Banking Price Comparison (2009)

Comparison of Major International Cord Blood Banks (2009)

## I would like to order

Product name: Global Cord Blood Banking Market: Focus on China

Product link: <https://marketpublishers.com/r/GBC0EFE14E9EN.html>

Price: US\$ 700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBC0EFE14E9EN.html>