

Global Container Glass Industry - An Analysis

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Abstracts

The global market for glass packaging is thriving on the back of the increasing consumer demand for pure, green, and sustainable food and beverage packaging. Glass the fact that glass containers are chemically inert and pure, and thus safer to be used, their popularity and demand is notably high among consumers. Further, the perception of glass containers as having a high quality or premium image compared to plastic and metal containers is also facilitating its growth.

Its key property of being chemically inert and transparent makes glass the most suitable medium of packaging of liquor, pharmaceutical/life saving drugs and food items. Recyclability is another major advantage of glass which makes a preferred choice for packaging. In addition to the above benefits of glass, factors like increasing demand from emerging markets of India and China, rising cosmetic sales, changing lifestyle, increasing per capita income are also driving the growth of the glass container industry.

Unlike plastic, cans, and multi layered cartons, glass containers do not need a petroleum-based plastic layer or other chemical additive to preserve the taste of foods and beverages, avoid corrosion or decrease gas permeability. Glass does not deteriorate, corrode, stain or fade, so products inside glass container remain as fresh and pure as they were bottled.

The report titled "Global Container Glass Industry: An Analysis" discusses the global glass container market and offers a geographic assessment with a study of each of its segment. It analyzes the global industry in the context of its growth patterns, future growth, and key opportunities that are yet to be leveraged. In addition to covering the American and European container glass industry, the report also assesses the major consuming regions and also the potential application in various industries. The report also presents the competitive structure of the industry and profiles major players in the glass packaging market including Owen-Illinois, Saint-Gobain, Vidrala and Ardagh.

Also, key trends in the container glass industry have been identified and major factors that are expected to drive growth have been analyzed. Forecast for the global container glass industry has been done for the period 2010–2013.

We have predicted the future growth of the global glass container market by combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings. We employed various significant variables that have an impact on this industry and created regression models with SPSS to determine the future direction of the industry.

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