

Global BOPP Film Market: Strong Gains in Emerging Regions

<https://marketpublishers.com/r/G231FC82882EN.html>

Date: June 2009

Pages: 33

Price: US\$ 750.00 (Single User License)

ID: G231FC82882EN

Abstracts

BOPP film, a part of the flexible packaging industry has emerged as one of the most popular, high growth films in the world. Lower costs and convenience has added to the growth of BOPP in the past few years, along with other flexible packaging materials. Moreover, the growth in demand for this film has been substantial both in developed as well as emerging markets on account of its recyclable nature and applications in a variety of non-food and food products.

The BOPP films are categorized into two different segments - commodity and specialty films. Among the two categories, the commodity film comprises of around 80% of the market, as this is categorized by low margins and price competitiveness, while the specialty films which are mainly consumed in the developed markets account for the remaining 20%. Recent years has seen the consumption of BOPP in different markets such as food industry, tape/ adhesives, tobacco, certain industrial products, among others.

The worldwide demand for BOPP film has been growing rapidly and since 2002, the global BOPP film industry has expanded by 72% with China accounting for the major production and consumption. Geographically, Asia was the largest market for BOPP, followed by Europe, and North America region. In the last few years, the emerging economies have witnessed an improved standard of living, urbanization and increased per capita consumption, and this has led to an increase in demand for BOPP films.

Although the BOPP industry has continued to witness growth on account of favorable demographic and market factors, it continues to be plagued by the problem of over capacity as well as raw materials prices, particularly PP resins.

On the whole, the report analyzes the drivers and challenge of the BOPP industry and assesses the market opportunities for the players especially in the emerging regions. The size and growth of the flexible packaging industry has also been discussed in the report. The report analyzes the strategies and significant development of large BOPP manufacturing companies – Exxon Mobil, Nan Ya Plastics and Taghleef Industries.

The report also talks about the future outlook of the industry and its growth. By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents

1. GLOBAL PACKAGING INDUSTRY

- 1.1 Packaging Industry: An Overview
- 1.2 Flexible Packaging Industry: Size and Growth

2. GLOBAL BOPP MARKET: AN OVERVIEW

- 2.1 Introduction to BOPP
- 2.2 BOPP: Market Overview
- 2.3 BOPP Market: Geographical Segmentation

3. INDUSTRY DRIVERS

- 3.1 Increasing Urban Population
- 3.2 Increasing World Population
- 3.3 Rising Affluence in Asia

4. POLYPROPYLENE PRICE - A CHALLENGE

5. EMERGING MARKETS – AN OPPORTUNITY

- 5.1 Indian BOPP Market
- 5.2 Chinese BOPP Market

6. COMPANY PROFILES

- 6.1 ExxonMobil
 - 6.1.1 Company Overview
 - 6.1.2 Business Strategies
- 6.2 Nan Ya Plastics
 - 6.2.1 Company Overview
 - 6.2.2 Business Developments
- 6.3 Taghleef Industries
 - 6.3.1 Company Overview
 - 6.3.2 Business Developments

7. INDUSTRY OUTLOOK

7.1 Market Forecast

7.2 Forecast Methodology

7.2.1 Dependent and Independent Variables

7.2.2 Correlation Analysis

7.2.3 Regression Analysis

List Of Figures

LIST OF FIGURES

- Figure 1.1 Global Packaging Industry: 2004 – 2009E
- Figure 1.2 Global Flexible Packaging Industry: 2000 – 2008
- Figure 1.2 Global Flexible Packaging Industry: 2008A – 2010E
- Figure 2.1 Global BOPP Film Market Composition: 2008
- Figure 2.2 Global BOPP Capacity V/s Demand ('000 Tonnes): 2005 - 2008E
- Figure 2.3 World BOPP Demand by Application: (2007)
- Figure 2.4 Worldwide BOPP Market: Geographical Segmentation (2007)
- Figure 2.5 Worldwide BOPP Demand by Geographic Regions ('000 Tonnes): 2005 - 2008E
- Figure 2.6 Worldwide BOPP Growth by Geographic Regions (% Share): 2006 - 2008E
- Figure 3.1 Global Urban Population by Geography (%): (2004-2008)
- Figure 3.2 Global Population Growth: 2002 – 2008
- Figure 3.3 China & India Per Capita GDP (Current Prices): 2002 - 2008
- Figure 3.4 Growth in Modern Retail (India): 2006 - 2016E
- Figure 4.1 Global Polypropylene (US\$/ton) and Crude Oil prices (US\$ per barrel): 2004 - 2013F
- Figure 5.1 India BOPP Market Installed Capacity: (2001 - 2007)
- Figure 5.2 Global Per Capita Consumption of BOPP Film: 2008
- Figure 5.3 China BOPP Market Capacity: (2000 - 2008E)
- Figure 6.1 Global BOPP Market: Market Share of Companies (2007)
- Figure 6.2 ExxonMobil: Revenue Growth (2005 – 2008)
- Figure 6.3 Nan Ya Plastics: Revenue Growth (2005 – 2008)
- Figure 6.4 Taghleef Industries: Revenue Growth (2005 – 2008)
- Figure 7.1 Projected Global BOPP Market Demand: (2008A - 2012F)
- Figure 7.2 Worldwide BOPP Growth by Geographic Regions: 2008E – 2010E

List Of Tables

LIST OF TABLES

Table 1.1 Flexible Packaging: Film Type, Characteristics & Applications

Table 7.1 Dependent & Independent Variables (2000 – 2008)

Table 7.2 Correlation Matrix

Table 7.3 Model Summary – Coefficient of Determination

Table 7.4 Regression Coefficients Output

I would like to order

Product name: Global BOPP Film Market: Strong Gains in Emerging Regions

Product link: <https://marketpublishers.com/r/G231FC82882EN.html>

Price: US\$ 750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G231FC82882EN.html>