

Global Animal Health Market Report: 2013 Edition

<https://marketpublishers.com/r/G67D3C2943AEN.html>

Date: October 2013

Pages: 54

Price: US\$ 800.00 (Single User License)

ID: G67D3C2943AEN

Abstracts

Animal health market includes pharmaceuticals, vaccines and medicinal feed additives. Pharmaceuticals contribute significantly to the health and well-being of food-producing and companion animals. Food producing animals are the species that provide animal protein including cattle (both beef and dairy), swine, poultry, sheep and fish, whereas companion animals are the animals that are kept by people for companionship, protection and enjoyment such as dogs, cats, and horses among others.

Economic development and the corresponding increases in the disposable income, particularly in the emerging markets of India, China, Indonesia, Thailand, Malaysia, and Taiwan; increasing pet ownership; rising demand for improved nutrition, mainly animal protein; intensifying consumer focus on food safety and the escalating need for greater livestock production efficiency are among the major factors driving the animal health market. The market is projected to further grow in years to come and become more specialized due to economic, social and demographic trends.

The global animal health market is consolidated with top eight players controlling by far the majority share of the market. Zoetis, Merck, and Merial are the leading players in the animal health market. Other key players in the market include Elanco, Bayer, Boehringer, Novartis and Virbac.

The report discusses market segments, major growth drivers and also analyzes some of the major regional markets, including the US, the UK, and China. The report also provides competitive landscape and profiles of major players, along with their business strategies.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models

with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents

1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Animal Health Products
 - 1.2.1 Types of Animal Health Products
 - 1.2.2 Value Chain Analysis
 - 1.2.3 Animal Medicines vs. Human Medicines

2. ANIMAL HEALTH - MARKET SIZE

- Global Market Value
- Global Market Growth
- 2.1 Market Segmentation by Species
 - Food Producing Animals
 - Companion Animals
- 2.2 Market Segmentation by Product Group
- 2.3 Market Segmentation by Geography
 - 2.3.1 The US
 - Market Value
 - Market Segmentation
 - Pet Ownership
 - Pet Industry Expenditures
 - 2.3.2 The UK
 - Market Value
 - Market Segmentation
 - Pet Ownership
 - 2.3.3 China
 - Market Value
 - Market Segmentation

3. MARKET DYNAMICS

- 3.1 Growth Drivers
 - 3.1.1 Increased Demand for Animal Protein and Other Animal Products
 - 3.1.2 Rise in Aging Demographics
 - 3.1.3 Economic Growth
 - 3.1.4 Increasing Incidence of Zoonotic and Foodborne Diseases

3.2 Significant Developments

3.2.1 Nexgard for Treatment and Prevention of Fleas and Ticks in Dogs

3.2.2 Vetsulin to Treat Diabetes Mellitus in Dogs and Cats

3.2.3 SBVvax Vaccine to Prevent Viremia against Schmallenberg Virus

3.3 Challenges

3.3.1 Human Health Issues

3.3.2 Regulatory Risk

3.3.3 High Cost of Product Development

4. COMPETITIVE LANDSCAPE

Competitive Overview

Market Share

5. COMPANY PROFILES

5.1 Zoetis Inc.

5.1.1 Business Overview

5.1.2 Financial Overview

5.1.3 Business Strategies

Extend Product Portfolio

Penetrate in Emerging Markets

5.2 Merck

5.2.1 Business overview

5.2.2 Financial Overview

5.2.3 Business Strategies

R&D to Foster Future Growth

Address Market Specific Disease Needs

5.3 Merial

5.3.1 Business Overview

5.3.2 Financial Overview

5.3.3 Business Strategies

Strategic Acquisitions & Alliances

Innovation through R&D

6. MARKET OUTLOOK

6.1 Market Forecast

6.2 Forecast Methodology

6.2.1 Dependent and Independent Variables

6.2.2 Correlation Analysis

6.2.3 Regression Analysis

List Of Charts

LIST OF CHARTS

Global Animal Health Market (2007-2012)
Global Animal Health Market – Real and Nominal Growth (2007-2012)
Global Animal Health Market for Food Producing Animals (2008-2012)
Global Animal Health Market for Companion Animals (2008-2012)
Animal Health Market Segmentation by Species (2012)
Global Animal Health Market – Share by Product Group (2012)
Geographic Segmentation of Global Animal Health Market (2012)
The US Animal Health Industry by Species (2012)
The US Animal Health Market (2006-2012)
The US Pet Industry Expenditures (2008-2013E)
The US Pet Industry Expenditure – Sales Breakdown (2012)
Pet Split in Europe (2012)
Animal Health Market in Europe (2008-2012)
Animal Medicine Market by Species in the UK (12 Months to March 2013)
Animal Medicines Market in the UK (2009-2012)
Animal Medicines Market Segmentation in the UK (12 Months to March 2013)
The UK Animal Medicine Sales by License Category (12 Months to June 2012)
Pet Split in the UK (2012)
Chinese Animal Health Market (2005-2012)
Chinese Vaccine Market Size (2008-2012)
Global Population: (2008-2012)
Global Consumption of Animal Meat (2008-2020E)
Growth of Global Aging Population (2008-2013E)
Global GDP (2008-2012)
Global Animal Health Market- Competitive Landscape (2012)
Share of Revenues by Reportable Segments (2012)
Share of Revenues between Livestock and Companion Animal Products (2012)
Revenues & Net Income of Zoetis (2010-2012)
Breakdown by Business Segments (2012)
Revenues & Net Income of Merck (2010-2012)
Revenues from Animal Health Segment (2010-2012)
Merial Sales Split by Range of Products (2012)
Merial Sales Split by Region (2012)
Net Sales of Merial (2010-2012)
Global Animal Health Market Forecast (2012-2016E)

List Of Tables

LIST OF TABLES

Key Differences between Animal Medicine and Human Medicine Markets

Number of the US Households that Own a Pet (2012)

Total Number of Pets Owned in the US (2012)

Basic Annual Expenses for Dogs and Cats in the US (2012)

UK Sales by Species (2009-2013)

Animal Medicines Market Segmentation in the UK (2009-2013)

Dependent & Independent Variables (2008-2012)

Correlation Matrix

Model Summary – Coefficient of Determination

Regression Coefficients Output

I would like to order

Product name: Global Animal Health Market Report: 2013 Edition

Product link: <https://marketpublishers.com/r/G67D3C2943AEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G67D3C2943AEN.html>