

Global Takeaway Food Market: Industry Analysis & Outlook (2018-2022)

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Abstracts

The term “take-away” food, describes a way of eating restaurant food outside the restaurant or a growing variety of prepared foods that consumers purchase from food stands and drive-in locations. The concept of takeaway food lies in the changing lifestyles and eating habits of people, who largely prefer takeaway food due to busy life schedule and increasing traffic congestion.

Takeaway food orders are made via telephone, restaurant websites and apps, online restaurant places, and dine-ins. The US stood as the largest takeaway food market with highest revenue contribution, whereas, the UK was the largest takeaway market within Europe. Growth of the market was driven by increased urbanization, increased usage of internet worldwide, expansion of fast food chains and increased household takeaway food expenditure. Some of the noteworthy trends of the industry includes emerging multicultural population, increasing use of online media, online market place convenience and industry consolidations.

Key challenges include barriers to entry because of high logistical complexities and tedious development and implementation of systems that accept orders online. Setting up things turn out to be very expensive and time consuming for new players in the market.

The report “Global Takeaway Food Market: Industry Analysis & Outlook (2018-2022)” by Koncept Analytics provides a comprehensive study of global market and major regional markets. The global takeaway food market remains highly competitive consisting of several large enterprises including Just Eat Plc, Grubhub Inc., Takeaway.com and Delivery Hero. The competitive landscape of the respective market, along with the company profiles of the leading players are discussed in detail.

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