

Global Swimming Pool Equipment Market (Aftermarket & New Build): Insights, Trends and Forecast (2019-2023)

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Abstracts

The global swimming pool equipment market is estimated to reach US\$14.29 billion in 2023, growing at a CAGR of 7.25% for the period spanning from 2018 to 2023. The factors such as booming tourist industry, growing construction activities, increasing urban population, rising disposable income and increasing swimming club memberships are expected to drive the market growth. However, growth of the industry will be challenged by rising raw materials prices, seasonality of sales & climate uncertainties and strong competitive landscape. A few notable trends include surging demand for robotic pool cleaners, technological innovations, market consolidations and rising preference for personal pools.

The swimming pool equipment market comprises two segments - aftermarket and new build. Increasing manufacture as well as distribution of ground-breaking filters, pumps, chemicals and cleaners by the manufacturers to attract the pool constructors supported the growth of new build pool equipment growth.

The largest regional market is North America resulting from continuous improvements in production techniques of components needed for the upgradation of the swimming pool by the manufacturers. Europe and LATAM are highly established premium markets where growth lies in production of automated energy-efficient & eco-friendly components. Rising production of components needed for both upkeep of the existing pool structures in France, Spain and Italy benefitted the growth in Europe.

SCOPE OF THE REPORT:

The report provides a comprehensive analysis of the global swimming pool

equipment market, is categorized among two different categories including aftermarket and new build.

The major regional markets (North America, Europe and LATAM) have been analyzed, along with focus coverage on the United States.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (Fluidra SA, Pentair PLC, Pool Corporation, WaterCo and, Maytronics Ltd) are also presented in detail.

KEY TARGET AUDIENCE:

Swimming Pool Equipment Manufacturers

Component Suppliers

End Users (Residential, Commercial)

Consulting Firms

Government Bodies & Regulating Authorities

Contents

1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Pool Equipment Types
- 1.3 Pool Equipment Value Chain
- 1.4 Pool Equipment End Users
- 1.5 Life Cycle of Pool

2. GLOBAL POOL EQUIPMENT MARKET

- 2.1 Global Pool Equipment Market Value Forecast
- 2.2 Global Pool Equipment Market Value by Region
- 2.3 Global Pool Equipment Market Volume
- 2.4 Global Pool Equipment Market Volume Forecast
- 2.5 Global Pool Equipment Market Volume by Category
 - 2.5.1 Global Pool Equipment Aftermarket Volume
 - 2.5.2 Global Pool Equipment Aftermarket Volume Forecast
 - 2.5.3 Global Pool Equipment New Build Market Volume
 - 2.5.4 Global Pool Equipment New Build Market Volume Forecast
- 2.6 Global Pool Equipment Market Volume by Region

3. REGIONAL POOL EQUIPMENT MARKET

- 3.1 North America
 - 3.1.1 North America Pool Equipment Market Value Forecast
 - 3.1.2 North America Pool Equipment Market Volume
 - 3.1.3 North America Pool Equipment Market Volume Forecast
 - 3.1.4 North America Pool Equipment Market Volume by Categories
 - 3.1.5 North America Pool Equipment Aftermarket Volume
 - 3.1.6 North America Pool Equipment Aftermarket Volume Forecast
 - 3.1.7 North America Pool Equipment New Build Market Volume
 - 3.1.8 North America Pool Equipment New Build Market Volume Forecast
 - 3.1.9 The U.S. Pool Equipment Market Value Forecast
 - 3.1.10 The U.S. Pool Equipment Market Value by Category
 - 3.1.11 The U.S. Pool Equipment Aftermarket Value Forecast
 - 3.1.12 The U.S. Pool Equipment New Build Market Value Forecast
 - 3.1.13 The U.S. Pool Equipment Market Volume Forecast

3.2 Europe

- 3.2.1 Europe Pool Equipment Market Value Forecast
- 3.2.2 Europe Pool Equipment Market Value by Category
- 3.2.3 Europe Pool Equipment Aftermarket Value Forecast
- 3.2.4 Europe Pool Equipment New Build Market Value Forecast
- 3.2.5 Europe Pool Equipment Market Volume
- 3.2.6 Europe Pool Equipment Market Volume Forecast
- 3.2.7 Europe Pool Equipment Market Volume by Category
- 3.2.8 Europe Pool Equipment Aftermarket Volume
- 3.2.9 Europe Pool Equipment Aftermarket Volume Forecast
- 3.2.10 Europe Pool Equipment New Build Market Volume
- 3.2.11 Europe Pool Equipment New Build Market Volume Forecast

3.3 LATAM

- 3.3.1 LATAM Pool Equipment Market Value Forecast
- 3.3.2 LATAM Pool Equipment Market Volume
- 3.3.3 LATAM Pool Equipment Market Volume Forecast
- 3.3.4 LATAM Pool Equipment Market Volume by Category
- 3.3.5 LATAM Pool Equipment Aftermarket Volume
- 3.3.6 LATAM Pool Equipment Aftermarket Volume Forecast
- 3.3.7 LATAM Pool Equipment New Build Market Volume
- 3.3.8 LATAM Pool Equipment New Build Market Volume Forecast

4. MARKET DYNAMICS

4.1 Growth Drivers

- 4.1.1 Rising Construction Activities
- 4.1.2 Growing Tourism Industry
- 4.1.3 Mounting Urban Population
- 4.1.4 Increasing Swimming Club Memberships
- 4.1.5 Rising Disposable Income

4.2 Key Trends and Developments

- 4.2.1 Surging Demand for Robotic Pool Cleaners
- 4.2.2 Increasing Preference for Personal Pools
- 4.2.3 Technological Innovations

4.3 Challenges

- 4.3.1 Rising Raw Materials Prices
- 4.3.2 Seasonality of Sales and Climate Uncertainties
- 4.3.3 Strong Competitive Landscape

5. COMPETITIVE LANDSCAPE

5.1 Global Pool Equipment Market

5.1.1 Key Players - Revenue & Market Cap Comparison

5.1.2 Global Pool Equipment Market Share by Company

5.1.3 Key Players - Residential Market Positioning

6. COMPANY PROFILES

6.1 Fluidra SA

6.1.1 Business Overview

6.1.2 Financial Overview

6.1.3 Business Strategies

6.2 Pentair Plc

6.2.1 Business Overview

6.2.2 Financial Overview

6.2.3 Business Strategies

6.3 Pool Corporation

6.3.1 Business Overview

6.3.2 Financial Overview

6.3.3 Business Strategies

6.4 WaterCo Ltd

6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategies

6.5 Maytronics Ltd

6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategies

List Of Figures

LIST OF FIGURES

Value Chain of Pool Equipment
End Users for Pool Equipment
Life Cycle of Pool
Global Pool Equipment Market Value Forecast (2018-2023)
Global Pool Equipment Market Value by Region (2018)
Global Pool Equipment Market Volume (2014-2018)
Global Pool Equipment Market Volume Forecast (2019-2023)
Global Pool Equipment Market Volume by Category (2018)
Global Pool Equipment Aftermarket Volume (2014-2018)
Global Pool Equipment Aftermarket Volume Forecast (2019-2023)
Global Pool Equipment New Build Market Volume (2014-2018)
Global Pool Equipment New Build Market Volume Forecast (2019-2023)
Global Pool Equipment Market Volume by Region (2018)
North America Pool Equipment Market Value Forecast (2018-2023)
North America Pool Equipment Market Volume (2014-2018)
North America Pool Equipment Market Volume Forecast (2019-2023)
North America Pool Equipment Market Volume by Categories (2018)
North America Pool Equipment Aftermarket Volume (2014-2018)
North America Pool Equipment Aftermarket Volume Forecast (2019-2023)
North America Pool Equipment New Build Market Volume (2014-2018)
North America Pool Equipment New Build Market Volume Forecast (2019-2023)
The U.S. Pool Equipment Market Value Forecast (2018-2023)
The U.S. Pool Equipment Market Value by Category (2018)
The U.S. Pool Equipment Aftermarket Value Forecast (2018-2023)
The U.S. Pool Equipment New Build Market Value Forecast (2018-2023)
The U.S. Pool Equipment Market Volume Forecast (2018-2023)
Europe Pool Equipment Market Value Forecast (2018-2023)
Europe Pool Equipment Market Value by Category (2018)
Europe Pool Equipment Aftermarket Value Forecast (2018-2023)
Europe Pool Equipment New Build Market Value Forecast (2018-2023)
Europe Pool Equipment Market Volume (2014-2018)
Europe Pool Equipment Market Volume Forecast (2019-2023)
Europe Pool Equipment Market Volume by Category (2018)
Europe Pool Equipment Aftermarket Volume (2014-2018)
Europe Pool Equipment Aftermarket Volume Forecast (2019-2023)

Europe Pool Equipment New Build Market Volume (2014-2018)
Europe Pool Equipment New Build Market Volume Forecast (2019-2023)
LATAM Pool Equipment Market Value Forecast (2018-2023)
LATAM Pool Equipment Market Volume (2014-2018)
LATAM Pool Equipment Market Volume Forecast (2019-2023)
LATAM Pool Equipment Market Volume by Category (2018)
LATAM Pool Equipment Aftermarket Volume (2014-2018)
LATAM Pool Equipment Aftermarket Volume Forecast (2019-2023)
LATAM Pool Equipment New Build Market Volume (2014-2018)
LATAM Pool Equipment New Build Market Volume Forecast (2019-2023)
Global Construction Expenditure (2014-2018)
Global Tourism Industry Value & Volume (2014-2018)
Global Urban Population (2014-2018)
The U.S. Swimming Clubs Memberships (2014-2018)
Global Gross National Income (GNI) Per Capita (2014-2018)
Global Robotic Pool Cleaners Market (2018-2023)
Installed Pool/Hot Tub/Spa in the U.S. Households (2018-2020)
Global Copper Prices (2014-2018)
Global Iron Ore Prices (2014-2018)
Global Pool Equipment Market Share by Company (2018)
Fluidra Sales by Business Unit (2018)
Fluidra Sales by Geographic Area (2018)
Fluidra Sales and Net Income (2014-2018)
Pentair Net Sales by Business Segments (2018)
Pentair Net Sales by Geographic Region (2018)
Pentair Net Sales and Net Income (2014-2018)
Pool Corp Net Sales by Business Regions (2018)
Pool Corp Net Sales and Net Income (2014-2018)
WaterCo Net Revenues by Operating Regions (2018)
WaterCo Net Revenues and Profit (2014-2018)
Maytronics Ltd Net Revenues and Net Income (2014-2018)

List Of Tables

LIST OF TABLES

Types of Pool Equipment

Technological Innovations in Global Pool Equipment Market (2018)

Key Players - Revenue & Market Cap Comparison (2018)

Key Players - Residential Market Positioning (2018)

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