

Global Swimming Pool Equipment Market (Aftermarket & New Build): Industry Analysis & Outlook (2018-2022)

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Abstracts

Pool equipment is termed as an assortment of mechanical and electronic devices designed to manage pool water circulation, filtration, and sanitization either individually or in combination with each other. The demand for these components is largely driven by rising new build market which deals with the construction of new swimming pools and aftermarket which provides services like centralized control, maintenance, upkeep and improvisation of existing pool bases.

North America has emerged as a major revenue contributing region due to imports of premium pool components by both commercials as well as residential pool owners. The global market is expected to grow with booming tourist industry, growing construction activities, increasing urban population, rising disposable income and increasing swimming club memberships. Whereas, key trends and developments are surging demand for robotic pool cleaners, technological innovations, market consolidations and rising preference for personal pools. However, there are some factors which can hinder growth of the market including rising raw materials prices, seasonality of sales & climate uncertainties and strong competitive landscape in key business countries.

The report “Global Swimming Pool Equipment Market (Aftermarket & New Build): Industry Analysis & Outlook (2018-2022)” by Koncept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. The report discusses the major growth drivers, key trends & developments and challenges of the market, covering North America, Europe and LATAM the along with the global market. The report profiles the key players of the market including Fluidra SA, Pentair PLC, Pool Corporation and BWT AG.

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