

# Global Surgical Gowns Market (by Type, Distribution Channels, End-Users & Region): Insights & Forecast with Potential Impact of COVID-19 (2020-2024)

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## Abstracts

The global surgical gowns market is expected to reach US\$2.10 billion in 2024. The market is predicted to witness growth at a CAGR of 5.27%, during the period spanning 2020-2024. Factors such as accelerating healthcare expenditure, growing elderly population, increasing awareness about safety & infection control and expanding urbanization are expected to drive the market. The growth of the market would be challenged by stringent rules and regulations, spread of infections due to reuse of surgical gowns and environmental degradation. A few notable trends may include mounting occurrence of chronic diseases, rising innovations in surgical gowns, strong government initiatives and huge demand due to COVID-19 outbreak.

The global surgical gowns market is segmented on the basis of type, distribution channel and end-users. Based on the type, the global surgical gowns market can broadly be divided into disposable and reusable surgical gowns. In terms of distribution channel, the global market can broadly be categorized into direct sales, retail pharmacies and online sales. Whereas, on the basis of end-user, the global surgical gowns market can be segmented into hospital, ambulatory surgical centers and other end-users.

The fastest growing regional market was North America owing to the highly competitive and developed medical sector, rise in adoption of surgical apparels in the region and increasing use of disposable surgical gowns in the region. Whereas, Europe and Asia Pacific also contributed to significant shares in the global market due to the factors such as mounting incidences of chronic diseases and rising awareness regarding the increasing hospital acquired infections as well as surgical infections. However, the sudden outbreak of COVID-19 has caused a major disruption worldwide, which is

leading to the massive demand for surgical gowns, providing the growth opportunity to the market globally.

#### Scope of the report:

The report provides a comprehensive analysis of the global surgical gowns market segmented on the basis of type, distribution channel, end-user and region.

The major regional and country markets (North America, Europe, Asia Pacific, Rest of the World) have been analyzed.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (Cardinal Health, Inc., 3M Company, Thermo Fisher Scientific Inc., Ahlstrom-Munksjo Oyj, Steris PLC and M?Inlycke) are also presented in detail.

#### Key Target Audience:

Surgical Gowns Manufacturers

Surgical Gowns Suppliers and Distributors

Research Associations and Consulting Firms

End Users (Hospitals, Ambulatory Surgical Centers and Clinics)

Government Bodies & Regulating Authorities

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