

Global Sports Medicine Market Report: 2014 Edition

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Abstracts

Orthopedics is defined as the study of human musculoskeletal system. It is basically a branch of medical sciences dealing with the prevention and correction of injuries or disorders of the skeletal system and associated muscles, joints, and ligaments. Orthopedic surgeries offer an extensive range of cures and treatments for human beings. These include treatment of musculoskeletal trauma, sports injuries, tumors, congenital disorders, degenerative diseases and infections. The global orthopedic market is characterized by regular technological advancements aided by massive investments in research and development. Recent developments in arthroscopy techniques i.e. development of minimally invasive surgical techniques has provided a major breakthrough in the field of orthopedics with special application and usage in the sports medicine segment which has not only reduced complications of the medical procedure on a comparative basis but also has critically reduced the healing time for the injuries.

The global sports medicine market, a subset of the orthopedic market, has been on a rising trend largely supported by increased number of cases of sports injuries owing to a shift in the demographic trends towards the elderly population and changes in lifestyle mainly pertaining to the younger population. Also, receding price responsiveness buoyed by improvements in global macro environment has further helped enlarging the patient base for the market. Under this market, majority of procedures are performed to repair knee damage, most notably to the meniscus, treating sport related injuries such as anterior cruciate ligament (ACL) damage, as well as age related damage from rheumatoid arthritis.

The following report contains thorough analysis of the sports medicine market on a global scale while also providing key insights into the global orthopedics market and the global arthroscopic market. Key market dynamics, including trends and industry developments have also been presented. The report also provides company profiles of

the key players in the global sports medicine market along with a discussion of their key business strategies.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have projected the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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