

# Global Specialty Cellulose Market: Insights & Forecast with Potential Impact of COVID-19 (2020-2024)

<https://marketpublishers.com/r/GAD6E602D4BCEN.html>

Date: February 2021

Pages: 105

Price: US\$ 1,700.00 (Single User License)

ID: GAD6E602D4BCEN

## Abstracts

The global specialty cellulose market is anticipated to reach US\$2.26 billion in 2024, growing at a CAGR of 3.36% during the period spanning from 2020 to 2024. The global specialty cellulose market demand is predicted to grow at a CAGR of 3.46% during the period spanning from 2020 to 2024 and reach 1.73 million tonnes in 2024. Factors such as increasing cigarette consumption, surging global population and biodegradability of cellulose acetate boosted the market demand for specialty cellulose. The increasing global primary forest loss is expected to act as a challenge for the market while the rising application of specialty cellulose in pharmaceutical industry would help the market in restoring growth.

The global specialty cellulose market demand can be segmented as follows: acetate, ether, MCC, nitrocellulose, specialty paper, tire cord, cellophane, casings and sponges. In 2019, the dominant share of the market was held by acetate specialty cellulose, followed by ether specialty cellulose. Cellulose acetate refers to any kind of acetate ester of cellulose, usually cellulose diacetate. It is made up of wood pulp through reactions with acetic acid and acetic anhydride in the presence of sulfuric acid for forming cellulose triacetate.

The global specialty cellulose market demand by region can be segmented into the following regions: America, China, Europe and ROW. In 2019, the dominant share of the market demand was held by America supported by the growing population, increasing spending power of consumers and growing demand for textiles and apparel. This was followed by China owing to the increasing residential and commercial construction in the region.

## Scope of the report:

The report provides a comprehensive analysis of the global specialty cellulose market with potential impact of COVID-19.

The major regional markets America, China and Europe have been analyzed.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (Eastman Chemical Company, Sappi, Celanese Corporation, Daicel Corporation, Rayonier and Borregaard) are also presented in detail.

**Key Target Audience:**

Specialty Cellulose Manufacturers

End Users (Businesses/Consumers)

Investment Banks

Government Bodies & Regulating Authorities

## Contents

### 1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Dissolving Pulp
- 1.3 Cellulose
- 1.4 Structure & Properties of Cellulose
- 1.5 Processing of Cellulose
- 1.6 Commercial Applications of Specialty Cellulose

### 2. IMPACT OF COVID-19

- 2.1 Impact on Global Economy
- 2.2 Affect on Global Industrial Production
- 2.3 Demand for Paper Products Amid COVID-19 Pandemic

### 3. MARKET ANALYSIS

- 3.1 Global Specialty Cellulose Market by Value
- 3.2 Global Specialty Cellulose Market Forecast by Value
- 3.3 Global Specialty Cellulose Market Demand
- 3.4 Global Specialty Cellulose Market Demand Forecast
- 3.5 Global Specialty Cellulose Market Demand by Segment
  - 3.5.1 Global Acetate Specialty Cellulose Market Demand
  - 3.5.2 Global Acetate Specialty Cellulose Market Demand Forecast
  - 3.5.3 Global Acetate Specialty Cellulose Market Demand by End Use
  - 3.5.4 Global Acetate Specialty Cellulose Market Demand Forecast by End Use
  - 3.5.5 Global Ether Specialty Cellulose Market Demand
  - 3.5.6 Global Ether Specialty Cellulose Market Demand Forecast
  - 3.5.7 Global Ether Specialty Cellulose Market Demand by End Use
  - 3.5.8 Global Ether Specialty Cellulose Market Demand Forecast by End Use
  - 3.5.9 Global Microcrystalline Cellulose (MCC) Market Demand
  - 3.5.10 Global Microcrystalline Cellulose (MCC) Market Demand Forecast
  - 3.5.11 Global Nitrocellulose Market Demand
  - 3.5.12 Global Nitrocellulose Market Demand Forecast
  - 3.5.13 Global Specialty Paper Market Demand
  - 3.5.14 Global Specialty Paper Market Demand Forecast
  - 3.5.15 Global Tire Cord Specialty Cellulose Market Demand

- 3.5.16 Global Tire Cord Specialty Cellulose Market Demand Forecast
- 3.5.17 Global Cellophane Specialty Cellulose Market Demand
- 3.5.18 Global Cellophane Specialty Cellulose Market Demand Forecast
- 3.5.19 Global Casings Specialty Cellulose Market Demand
- 3.5.20 Global Casings Specialty Cellulose Market Demand Forecast
- 3.5.21 Global Sponge Specialty Cellulose Market Demand
- 3.5.22 Global Sponge Specialty Cellulose Market Demand Forecast
- 3.6 Global Specialty Cellulose Market Demand by Region

## **4. REGIONAL MARKET**

- 4.1 America Specialty Cellulose Market Demand Forecast
- 4.2 China Specialty Cellulose Market Demand Forecast
- 4.3 Europe Specialty Cellulose Market Demand Forecast
- 4.4 ROW Specialty Cellulose Market Demand Forecast

## **5. MARKET DYNAMICS**

- 5.1 Growth Drivers
  - 5.1.1 Escalating Cigarette Consumption
  - 5.1.2 Fluctuating Cotton Production
  - 5.1.3 Upsurge in Population
  - 5.1.4 Biodegradability of Cellulose Acetate
- 5.2 Key Trends & Developments
  - 5.2.1 Rising Application in Pharmaceutical Industry
- 5.3 Challenges
  - 5.3.1 Increasing Primary Forest Loss

## **6. COMPETITIVE LANDSCAPE**

- 6.1 Global Market
  - 6.1.1 Revenue Comparison- Key Players
  - 6.1.2 Market Capitalization Comparison- Key Players
  - 6.1.3 Research & Development Expenditure Comparison - Key Players
  - 6.1.4 Global Specialty Cellulose Sales Volume Share - Key Players

## **7. COMPANY PROFILES**

- 7.1 Borregaard

- 7.1.1 Business Overview
- 7.1.2 Financial Overview
- 7.1.3 Business Strategies
- 7.2 Celanese Corporation
  - 7.2.1 Business Overview
  - 7.2.2 Financial Overview
  - 7.2.3 Business Strategies
- 7.3 Daicel Corporation
  - 7.3.1 Business Overview
  - 7.3.2 Financial Overview
  - 7.3.3 Business Strategies
- 7.4 Eastman Chemical Company
  - 7.4.1 Business Overview
  - 7.4.2 Financial Overview
  - 7.4.3 Business Strategies
- 7.5 Rayonier
  - 7.5.1 Business Overview
  - 7.5.2 Financial Overview
  - 7.5.3 Business Strategies
- 7.6 Sappi
  - 7.6.1 Business Overview
  - 7.6.2 Financial Overview
  - 7.6.3 Business Strategies

## List Of Charts

### LIST OF CHARTS

Categories of Pulp

Types of Dissolving Pulp

Commercial Applications of Specialty Cellulose

Affect on Global Industrial Production (Dec'2019-Aug'2020)

Global Specialty Cellulose Market by Value (2015-2019)

Global Specialty Cellulose Market Forecast by Value (2020-2024)

Global Specialty Cellulose Market Demand (2015-2019)

Global Specialty Cellulose Market Demand Forecast (2020-2024)

Global Specialty Cellulose Market Demand by Segment (2019)

Global Acetate Specialty Cellulose Market Demand (2015-2019)

Global Acetate Specialty Cellulose Market Demand Forecast (2020-2024)

Global Acetate Specialty Cellulose Market Demand by End Use (2019)

Global Acetate Specialty Cellulose Market Demand Forecast by End Use (2019-2024)

Global Ether Specialty Cellulose Market Demand (2015-2019)

Global Ether Specialty Cellulose Market Demand Forecast (2020-2024)

Global Ether Specialty Cellulose Market Demand by End Use (2019)

Global Ether Specialty Cellulose Market Demand Forecast by End Use (2019-2024)

Global Microcrystalline Cellulose (MCC) Market Demand (2015-2019)

Global Microcrystalline Cellulose (MCC) Market Demand Forecast (2020-2024)

Global Nitrocellulose Market Demand (2015-2019)

Global Nitrocellulose Market Demand Forecast (2020-2024)

Global Specialty Paper Market Demand (2015-2019)

Global Specialty Paper Market Demand Forecast (2020-2024)

Global Tire Cord Specialty Cellulose Market Demand (2015-2019)

Global Tire Cord Specialty Cellulose Market Demand Forecast (2020-2024)

Global Cellophane Specialty Cellulose Market Demand (2015-2019)

Global Cellophane Specialty Cellulose Market Demand Forecast (2020-2024)

Global Casings Specialty Cellulose Market Demand (2015-2019)

Global Casings Specialty Cellulose Market Demand Forecast (2020-2024)

Global Sponge Specialty Cellulose Market Demand (2015-2019)

Global Sponge Specialty Cellulose Market Demand Forecast (2020-2024)

Global Specialty Cellulose Market Demand by Region (2019)

America Specialty Cellulose Market Demand Forecast (2019-2024)

China Specialty Cellulose Market Demand Forecast (2019-2024)

Europe Specialty Cellulose Market Demand Forecast (2019-2024)

ROW Specialty Cellulose Market Demand Forecast (2019-2024)  
Global Cigarette Consumption (1990-2020)  
Global Cotton Production (2015-2019)  
Global Population (2015-2020)  
Global Primary Forest Loss (2015-2019)  
Key Players – Global Specialty Cellulose Sales Volume Share (2019)  
Borregaard Operating Revenue and Profit (2015-2019)  
Borregaard Operating Revenue by Segment (2019)  
Borregarrd Operating Revenue by Region (2019)  
Celanese Corporation Net Sales and Net Earnings (2015-2019)  
Celanese Corporation Net Sales by Segment (2019)  
Celanese Corporation Net Sales by Region (2019)  
Daicel Corporation Net Sales and Net Income (2016-2020)  
Daicel Corporation Net Sales by Segment (2020)  
Daicel Corporation Net Sales by Region (2020)  
Eastman Chemical Company Sales and Net Earnings (2015-2019)  
Eastman Chemical Company Sales by Segment (2019)  
Eastman Chemical Company Sales by Region (2019)  
Rayonier Net Sales and Net Income (Loss) (2015-2019)  
Rayonier Net Sales by Segment (2019)  
Rayonier Net Sales by Region (2019)  
Sappi Sales Volume and Profit (Loss) (2019-2020)  
Sappi Sales Volume by Segment (2020)  
Sappi Sales Volume by Region (2020)

## List Of Tables

### LIST OF TABLES

Processing of Cellulose

Key Players - Revenue Comparison (2019/2020)

Key Players – Market Capitalization Comparison (2020)

Key Players – R&D Expenditure Comparison (2019/2020)



## I would like to order

Product name: Global Specialty Cellulose Market: Insights & Forecast with Potential Impact of COVID-19 (2020-2024)

Product link: <https://marketpublishers.com/r/GAD6E602D4BCEN.html>

Price: US\$ 1,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAD6E602D4BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

