

Global Smart Home Market: Insights & Forecast with Potential Impact of COVID-19 (2020-2024)

<https://marketpublishers.com/r/GD9837576FCCEN.html>

Date: August 2020

Pages: 121

Price: US\$ 1,800.00 (Single User License)

ID: GD9837576FCCEN

Abstracts

The global smart home market is forecasted to reach US\$292.43 billion in 2024, growing at a CAGR of 9.68% for the period spanning 2020-2024. The factors such as growing smart HVAC devices demand, rapid urbanization, improving consumer confidence, rising geriatric population, increasing income, growing expenditures on Internet of Things (IoT) and rising adoption of sustainable building designs are expected to drive the market. However, growth of the industry would be challenged by high maintenance cost, security issues and compatibility. Few notable trends include growing smart thermostats demand, rising product launch and increasing smart home penetration. In 2020, the outbreak of COVID-19 pandemic has created an unfavourable impact on the market as the smart home devices production has declined rapidly.

The smart home market comprises four main segments namely video entertainment, security monitoring, speakers and lighting. High preference of 4K and FHD smart TVs in developing economies has helped video entertainment to remain at top position amongst all the segments in 2019.

The fastest growing regional market is North America owing to rise in adoption of sustainable building designs by urban population. The U.S. and China are the two largest market and are already well-penetrated at developed market levels.

Scope of the report:

The report provides a comprehensive analysis of the global smart home market, segmented into video entertainment, security monitoring, speakers and lighting.

The major regional markets (North America, Europe and Asia-Pacific) have

been analysed, along with country coverage of US, Canada and China.

The market dynamics such as growth drivers, market trends and challenges are analysed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (Amazon.com, Inc., ADT Inc., Alarm.Com Holdings, Inc., Honeywell International Inc., Alphabet Inc. (Google LLC) and Apple Inc.) are also presented in detail.

Key Target Audience:

Smart Home Equipment Manufacturers

Raw Material/Component Suppliers

End Users

Consulting Firms

Investment Banks

Government Bodies & Regulating Authorities

Contents

1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Components
- 1.3 Work Mechanism

2. IMPACT OF COVID-19

- 2.1 Introduction
- 2.2 Decline in Global GDP Growth
- 2.3 Change in Organic Traffic
- 2.4 Disruption of Supply Chain
- 2.5 Growth in Spending on Healthcare
- 2.6 Growth in Online and Digital Activities
- 2.7 North America Smart Home Market

3. GLOBAL SMART HOME MARKET ANALYSIS

- 3.1 Global Smart Home Market Value
- 3.2 Global Smart Home Market Value Forecast
- 3.3 Global Smart Home Market Value by Segments
 - 3.3.1 Global Smart Video Entertainment Market Value
 - 3.3.2 Global Smart Video Entertainment Market Value Forecast
 - 3.3.3 Global Smart Speakers Market Value
 - 3.3.4 Global Smart Speakers Market Value Forecast
 - 3.3.5 Global Smart Speakers Market Value by Segments
 - 3.3.6 Global Smart Security Monitoring Market Value
 - 3.3.7 Global Smart Security Monitoring Market Value Forecast
 - 3.3.8 Global Smart Lighting Market Value
 - 3.3.9 Global Smart Lighting Market Value Forecast
 - 3.3.10 Global Smart Lighting Market Value by Segments
- 3.4 Global Smart Home Market Value by Region
- 3.5 Global Smart Home Market Volume
- 3.6 Global Smart Home Market Volume Forecast
- 3.7 Global Smart Home Market Volume by Segments
 - 3.7.1 Global Smart Video Entertainment Market Volume
 - 3.7.2 Global Smart Video Entertainment Market Volume Forecast

- 3.7.3 Global Smart Security Monitoring Market Volume
- 3.7.4 Global Smart Security Monitoring Market Volume Forecast
- 3.7.5 Global Smart Speakers Market Volume
- 3.7.6 Global Smart Speakers Market Volume Forecast
- 3.7.7 Global Smart Lighting Market Volume
- 3.7.8 Global Smart Lighting Market Volume Forecast
- 3.8 Global Smart Home Market Volume Penetration by Country

4. REGIONAL SMART HOME MARKET ANALYSIS

4.1 North America

- 4.1.1 North America Smart Home Market Value
- 4.1.2 North America Smart Home Market Value Forecast
- 4.1.3 North America Smart Home Market Value by Country
- 4.1.4 The U.S. Smart Home Market Value
- 4.1.5 The U.S. Smart Home Market Value Forecast
- 4.1.6 The U.S. Smart Home Market Value by Segment
- 4.1.7 Canada Smart Home Market Value
- 4.1.8 Canada Smart Home Market Value Forecast

4.2 Europe

- 4.2.1 Europe Smart Home Market Value
- 4.2.2 Europe Smart Home Market Value Forecast

4.3 Asia-Pacific

- 4.3.1 Asia-Pacific Smart Home Market Value
- 4.3.2 Asia-Pacific Smart Home Market Value Forecast
- 4.3.3 Asia-Pacific Smart Home Market Value by Country
- 4.3.4 China Smart Home Market Value
- 4.3.5 China Smart Home Market Value Forecast

5. MARKET DYNAMICS

5.1 Growth Drivers

- 5.1.1 Growing Smart HVAC Devices Demand
- 5.1.2 Rapid Urbanization
- 5.1.3 Improving Consumer Confidence Index
- 5.1.4 Rising Geriatric Population
- 5.1.5 Accelerating Income
- 5.1.6 Growing Expenditures on Internet of Things (IoT)
- 5.1.7 Rising Adoption of Sustainable Building Designs

5.2 Key Trends and Developments

5.2.1 Growing Smart Thermostats Demand

5.2.2 Rising Product Launch

5.2.3 Increasing Smart Home Penetration

5.3 Challenges

5.3.1 High Maintenance Cost

5.3.2 Security Issues

5.3.3 Compatibility

6. COMPETITIVE LANDSCAPE

6.1 Global Smart Home Market

6.1.1 Key Players – Revenues and Market Cap Comparison

6.1.2 Key Players – Smart Speakers Market Share Comparison

6.2 The U.S. Smart Home Market

6.2.1 Key Players – Smart TV Market Share Comparison

6.2.2 Key Players – Smart Speaker Market Share Comparison

7. COMPANY PROFILES

7.1 Amazon.com, Inc.

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategies

7.2 ADT Inc.

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategies

7.3 Alarm.Com Holdings, Inc.

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategies

7.4 Honeywell International Inc.

7.4.1 Business Overview

7.4.2 Financial Overview

7.4.3 Business Strategies

7.5 Alphabet Inc. (Google LLC)

7.5.1 Business Overview

7.5.2 Financial Overview

7.5.3 Business Strategies

7.6 Apple Inc.

7.6.1 Business Overview

7.6.2 Financial Overview

7.6.3 Business Strategies

List Of Figures

LIST OF FIGURES

Components of Smart Home

Global GDP Growth Rate (2005-2020)

Organic Traffic Growth or Decline due to COVID-19 (2020)

The U.S. Government Share of Healthcare Spending (2020-2027)

Global Smart Home Market Value (2015-2019)

Global Smart Home Market Value Forecast (2020-2024)

Global Smart Home Market Value by Segments (2019)

Global Smart Video Entertainment Market Value (2015-2019)

Global Smart Video Entertainment Market Value Forecast (2020-2024)

Global Smart Speakers Market Value (2015-2019)

Global Smart Speakers Market Value Forecast (2020-2024)

Global Smart Speakers Market Value by Segments (2019)

Global Smart Security Monitoring Market Value (2015-2019)

Global Smart Security Monitoring Market Value Forecast (2020-2024)

Global Smart Lighting Market Value (2015-2019)

Global Smart Lighting Market Value Forecast (2020-2024)

Global Smart Lighting Market Value by Segments (2019)

Global Smart Home Market Value by Region (2019)

Global Smart Home Market Volume (2015-2019)

Global Smart Home Market Volume Forecast (2020-2024)

Global Smart Home Market Volume by Segments (2019)

Global Smart Video Entertainment Market Volume (2015-2019)

Global Smart Video Entertainment Market Volume Forecast (2020-2024)

Global Smart Security Monitoring Market Volume (2015-2019)

Global Smart Security Monitoring Market Volume Forecast (2020-2024)

Global Smart Speakers Market Volume (2015-2019)

Global Smart Speakers Market Volume Forecast (2020-2024)

Global Smart Lighting Market Volume (2015-2019)

Global Smart Lighting Market Volume Forecast (2020-2024)

Global Smart Home Market Volume Penetration by Country (2019)

North America Smart Home Market Value (2015-2019)

North America Smart Home Market Value Forecast (2020-2024)

North America Smart Home Market Value by Country (2019)

The U.S. Smart Home Market Value (2015-2019)

The U.S. Smart Home Market Value Forecast (2020-2024)

The U.S. Smart Home Market Value by Segment (2019)
Canada Smart Home Market Value (2015-2019)
Canada Smart Home Market Value Forecast (2020-2024)
Europe Smart Home Market Value (2015-2019)
Europe Smart Home Market Value Forecast (2020-2024)
Asia-Pacific Smart Home Market Value (2015-2019)
Asia-Pacific Smart Home Market Value Forecast (2020-2024)
Asia-Pacific Smart Home Market Value by Country (2019)
China Smart Home Market Value (2015-2019)
China Smart Home Market Value Forecast (2020-2024)
Global Smart HVAC Devices Market (2019-2024)
Global Urban Population (2015-2019)
Consumer Confidence Index in US and Europe (2015-2019)
Global Geriatric Population (2015-2019)
Global GDP per Capita (2015-2019)
Global Internet of Things (IoT) Market (2019-2024)
Global Smart Thermostats Market (2019-2024)
Global Smart Home Penetration (2019-2024)
Key Players – Global Smart Speaker Market Share Comparison (2019)
Key Players – US Smart TV Market Share Comparison (2019)
Key Players – US Smart Speaker Market Share Comparison (2019)
Amazon Net Sales and Net Income (Loss) (2015-2019)
Amazon Net Sales by Segment (2019)
ADT Revenues and Net Income (Loss) (2015-2019)
ADT Revenues by Region (2019)
Alarm.Com Revenues and Net Income (2015-2019)
Alarm.Com Revenues by Segments (2019)
Honeywell Net Sales and Net Income (2015-2019)
Honeywell Net Sales by Segments (2019)
Honeywell Net Sales by Region (2019)
Alphabet (Google) Revenues and Net Income (2015-2019)
Alphabet (Google) Revenues by Segments (2019)
Apple Net Sales and Net Income (2015-2019)
Apple Net Sales by Segments (2019)
Apple Net Sales by Region (2019)

List Of Tables

LIST OF TABLES

Popular Smart Speakers

Manufacturing PMI of Selected Countries (March 2020)

Global Online and Digital Activities (April 2020)

Key Players – Revenues and Market Cap Comparison

Honeywell Segments Description

I would like to order

Product name: Global Smart Home Market: Insights & Forecast with Potential Impact of COVID-19 (2020-2024)

Product link: <https://marketpublishers.com/r/GD9837576FCCEN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD9837576FCCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

