

Global Small Household Appliances Market: Insights & Forecast with Potential Impact of COVID-19 (2020-2024)

<https://marketpublishers.com/r/G6EA79BC650BEN.html>

Date: December 2020

Pages: 110

Price: US\$ 1,700.00 (Single User License)

ID: G6EA79BC650BEN

Abstracts

The global small household appliances market is forecasted to reach US\$159.49 billion in 2024, growing from US\$115.30 billion in 2020. The market is predicted to grow at a CAGR of 8.45% during the period spanning 2020-2024. The growth in the global small household appliances market was driven by various factors like increasing global population, surging GDP per capita, rising internet penetration, increasing smartphone users and upsurge in working population. The market growth is predicted to be driven by various market trends like rising global urban population, growing adoption of internet of things (IoT) and evolving consumer needs & lifestyle. The market is expected to face privacy threats which are likely to hamper market growth.

The global small household appliances market has been segmented into the following regions: US, China and Rest of World. In 2019, the dominant share of the market was held by the US segment, followed by China. The US small household appliances market by product category can be segmented as follows: personal care, home environment, cooking and food preparation. The dominant share of the market in 2019 was held by personal care segment, followed by home environment segment, cooking and food preparation, respectively. China small household appliances market by product category can be segmented into the following four segments: cooking, home environment, food preparation and personal care. In 2019, the highest share of the China market was held by cooking segment, followed by home environment, food preparation and personal care, respectively.

Scope of the report:

The report provides a comprehensive analysis of the global small household

appliances market with potential impact of COVID-19.

The major regional markets (the US and China) have been analyzed.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (Panasonic Corporation, Whirlpool Corporation, Spectrum Brands, JS Global Lifestyle Company, Zojirushi Corporation and Hamilton Beach Brands) are also presented in detail.

Key Target Audience:

Small Household Appliances Manufacturers

Raw Material Providers

End Users (Businesses/Consumers)

Investment Banks

Government Bodies & Regulating Authorities

Contents

1. MARKET OVERVIEW

- 1.1 Household Appliances
- 1.2 Major Appliances (White Goods)
- 1.3 Small Appliances
- 1.4 Consumer Electronics (Brown Goods)
- 1.5 Networking & Recycling of Home Appliances

2. IMPACT OF COVID-19

- 2.1 Impact on Global Economy

3. MARKET ANALYSIS

- 3.1 Global Household Appliances Market by Value
- 3.2 Global Household Appliances Market Forecast by Value
- 3.3 Global Household Appliances Market by Category
 - 3.3.1 Global Major Household Appliances Market by Value
 - 3.3.2 Global Major Household Appliances Market Forecast by Value
 - 3.3.3 Global Small Household Appliances Market by Value
 - 3.3.4 Global Small Household Appliances Market Forecast by Value
 - 3.3.5 Global Selected Kitchen Appliances Market by Value
 - 3.3.6 Global Selected Kitchen Appliances Market Forecast by Value
- 3.4 Global Small Household Appliances Market by Region

4. REGIONAL MARKETS

- 4.1 The US
 - 4.1.1 The US Small Household Appliances Market by Value
 - 4.1.2 The US Small Household Appliances Market Forecast by Value
 - 4.1.3 The US Small Household Appliances Market Share by Product Category
 - 4.1.4 The US Personal Care Small Household Appliances Market by Value
 - 4.1.5 The US Personal Care Small Household Appliances Market Forecast by Value
 - 4.1.6 The US Home Environment Small Household Appliances Market by Value
 - 4.1.7 The US Home Environment Small Household Appliances Market Forecast by Value
 - 4.1.8 The US Cooking Small Household Appliances Market by Value

4.1.9 The US Cooking Small Household Appliances Market Forecast by Value

4.1.10 The US Food Preparation Small Household Appliances Market by Value

4.1.11 The US Food Preparation Small Household Appliances Market Forecast by Value

4.2 China

4.2.1 China Small Household Appliances Market by Value

4.2.2 China Small Household Appliances Market Forecast by Value

4.2.3 China Small Household Appliances Market Share by Product Category

4.2.4 China Cooking Small Household Appliances Market by Value

4.2.5 China Cooking Small Household Appliances Market Forecast by Value

4.2.6 China Home Environment Small Household Appliances Market by Value

4.2.7 China Home Environment Small Household Appliances Market Forecast by Value

4.2.8 China Food Preparation Small Household Appliances Market by Value

4.2.9 China Food Preparation Small Household Appliances Market Forecast by Value

4.2.10 China Personal Care Small Household Appliances Market by Value

4.2.11 China Personal Care Small Household Appliances Market Forecast by Value

4.3 ROW

4.3.1 ROW Small Household Appliances Market by Value

4.3.2 ROW Small Household Appliances Market Forecast by Value

5. MARKET DYNAMICS

5.1 Growth Drivers

5.1.1 Surging Global Population

5.1.2 Increasing GDP Per Capita

5.1.3 Surge in Single-Person Household

5.1.4 Rising Internet Penetration

5.1.5 Escalating Middle Class Population

5.1.6 Surging E-Commerce

5.1.7 Upsurge in Working Population

5.1.8 Increasing Youth Population

5.1.9 Rising Smartphone Users

5.2 Key Trends & Developments

5.2.1 Escalating Urbanization

5.2.2 Increasing Adoption of IoT (Internet of Things) in Household Appliances

5.2.3 Technological Innovations in Kitchen Appliances

5.2.4 Evolving Consumer Needs & Lifestyle

5.3 Challenges

5.3.1 Surging Privacy Threats

6. COMPETITIVE LANDSCAPE

6.1 Global Market

6.1.1 Revenue Comparison- Key Players

6.1.2 Market Capitalization Comparison- Key Players

7. COMPANY PROFILES

7.1 JS Global Lifestyle Company Limited

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategies

7.2 Spectrum Brands (Russell Hobbs)

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategies

7.3 Whirlpool Corporation (KitchenAid)

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategies

7.4 Hamilton Beach Brands

7.4.1 Business Overview

7.4.2 Financial Overview

7.4.3 Business Strategies

7.5 Zojirushi Corporation

7.5.1 Business Overview

7.5.2 Financial Overview

7.5.3 Business Strategies

7.6 Panasonic Corporation

7.6.1 Business Overview

7.6.2 Financial Overview

7.6.3 Business Strategies

List Of Charts

LIST OF CHARTS

Types of Appliances

Types of Major Appliances

Types of Small Appliances

Global Household Appliances Market by Value (2015-2019)

Global Household Appliances Market Forecast by Value (2020-2024)

Global Household Appliances Market by Category (2019)

Global Major Household Appliances Market by Value (2015-2019)

Global Major Household Appliances Market Forecast by Value (2020-2024)

Global Small Household Appliances Market by Value (2015-2019)

Global Small Household Appliances Market Forecast by Value (2020-2024)

Global Selected Kitchen Appliances Market by Value (2015-2019)

Global Selected Kitchen Appliances Market Forecast by Value (2020-2024)

Global Small Household Appliances Market by Region (2019)

The US Small Household Appliances Market by Value (2015-2019)

The US Small Household Appliances Market Forecast by Value (2020-2024)

The US Small Household Appliances Market Share by Product Category (2019)

The US Personal Care Small Household Appliances Market by Value (2015-2019)

The US Personal Care Small Household Appliances Market Forecast by Value
(2020-2024)

The US Home Environment Small Household Appliances Market by Value (2015-2019)

The US Home Environment Small Household Appliances Market Forecast by Value
(2020-2024)

The US Cooking Small Household Appliances Market by Value (2015-2019)

The US Cooking Small Household Appliances Market Forecast by Value (2020-2024)

The US Food Preparation Small Household Appliances Market by Value (2015-2019)

The US Food Preparation Small Household Appliances Market Forecast by Value
(2019-2024)

China Small Household Appliances Market by Value (2015-2019)

China Household Appliances Market Forecast by Value (2020-2024)

China Small Household Appliances Market Share by Product Category (2019)

China Cooking Small Household Appliances Market by Value (2015-2019)

China Cooking Small Household Appliances Market Forecast by Value (2020-2024)

China Home Environment Small Household Appliances Market by Value (2015-2019)

China Home Environment Small Household Appliances Market Forecast by Value
(2020-2024)

China Food Preparation Small Household Appliances Market by Value (2015-2019)
China Food Preparation Small Household Appliances Market Forecast by Value (2020-2024)
China Personal Care Small Household Appliances Market by Value (2015-2019)
China Personal Care Small Household Appliances Market Forecast by Value (2020-2024)
ROW Small Household Appliances Market by Value (2015-2019)
ROW Small Household Appliances Market Forecast by Value (2020-2024)
Global Population (2015-2019)
Global GDP Per Capita (2015-2019)
Global Single-Person Household (2014-2020)
Global Internet User Population (2014-2020)
Global Middle Class Population (2014-2019)
Global E-Commerce Sales (2014-2023)
Global Working Population (2014-2019)
Global Youth Population (2000-2020)
Global Smartphone Users (2016-2021)
Global Urban Population (2015-2035)
Global IoT Connected Devices Installed Base (2015-2023)
JS Global Lifestyle Company Limited Revenue and Profit (2016-2019)
JS Global Lifestyle Company Limited Revenue by Segment (2019)
JS Global Lifestyle Company Limited Revenue by Segment (2019)
Spectrum Brands Revenue and Net Income (Loss) (2016-2020)
Spectrum Brands Revenue by Segment (2020)
Whirlpool Corporation Net Sales and Net Earnings (Loss) (2015-2019)
Whirlpool Corporation Net Sales by Segment (2020)
Whirlpool Corporation Net Sales by Region (2019)
Hamilton Beach Brands Revenue and Net Income (Loss) (2015-2019)
Zojirushi Corporation Revenue and Net Income (2015-2019)
Panasonic Corporation Net Sales and Net Profit (2016-2020)
Panasonic Corporation Net Sales by Segment (2020)
Panasonic Corporation Net Sales by Region (2020)

List Of Tables

LIST OF TABLES

Use of Consumer Electronics

Networking of Home Appliances

Recycling of Home Appliances

Key Players - Revenue Comparison (2019/2020)

Key Players – Market Capitalization Comparison (2020)

Spectrum Brands Segment Information

Panasonic Corporation Segment Information

I would like to order

Product name: Global Small Household Appliances Market: Insights & Forecast with Potential Impact of COVID-19 (2020-2024)

Product link: <https://marketpublishers.com/r/G6EA79BC650BEN.html>

Price: US\$ 1,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6EA79BC650BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

