

Global Rubber Gloves Market Report: 2015 Edition

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Abstracts

Over the past few years, there has been a notable rise in the demand of gloves whenever there is an outbreak of flu or viral diseases. During and after such outbreaks, there is a sudden change in the demand for rubber gloves due to increased hygiene concerns. In addition, the demand for gloves from food industry and others services as those involved in the provision of spa facilities, manicure, pedicure, tattooing and hair styling services is also set to increase.

The market for rubber gloves is highly competitive with few large players dominating both global and regional markets. All these companies have rolled out their production plans to increase their capacities, supply better products and to meet the increasing demand globally. Although the industry has maintained its growth momentum, the major bottlenecks are foreign exchange risks, threat from pricing competition, sudden upward movement in raw material prices and competitive threats from neighboring countries.

The key factors driving growth of the global rubber gloves industry include rising number of ageing population, increasing healthcare expenditure, introduction of new production lines to drive efficiency and earnings, increasing potential of emerging markets and emergence of pandemics. Some of the noteworthy trends and developments of this industry are shifting demand from natural rubber glove to synthetic rubber glove, strengthening dollar and falling crude oil prices, no significant cost hike for glove makers in 2015, NBR glove sales expectation to be stronger, capacity constraints in NBR segment easing, and rubber prices firming up into the wintering period.

The report "Global Rubber Gloves Market" analyzes the development of this market, with focus on Malaysia's rubber gloves industry. The major trends, growth drivers as well as issues being faced by the industry are discussed in detail in this report. The four major players in the industry, Top Glove, Kossan, Supermax and Hartalega, are being profiled along with their key financials and strategies for growth. The report contains a



comprehensive analysis of the global rubber gloves industry along with the study of regional markets.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.



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