

Global Remittances (Money Transfer) Market: Industry Analysis & Outlook (2019-2023)

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Abstracts

Remittance is referred as the money sent by immigrants to their families residing in their native countries. Remittance market plays a vital role in the economic growth and livelihoods of people across the world. Remittance inflows in developing countries make a notable share in their GDPs. Remittance market is completely dependent on the migrated population living across the world.

The global remittance market is booming at a lucrative CAGR over the years. Lower-middle income regions act as the major sources of remittance inflow whereas high income regions are usually the sources of remittance outflows. East Asia and Pacific acquired a lion's share in global inflow of remittances. In terms of countries, India remained the largest remittance receiving country followed by China. The U.S. persisted as the largest source of remittance outflow.

Decreasing remittances costs and increasing number of international immigrants are the key drivers for market growth. Additionally, number of refugees increases every year seeking shelter and better livelihood in other countries. These immigrants and refugees send high amount of remittances to their families residing overseas.

In terms of competition, key players of the market include PayPal Holdings Inc., Western Union, Euronet, and MoneyGram international. These firms have huge volume of cross border transactions. But many international organizations are pressurizing the Banks and MTOs to reduce remittance fee, affecting their revenues. This is allowing new entrants to position against the existing players as new entrants can lower remittance fees as a tangible differentiator.

Contents

1. OVERVIEW

- 1.1 Remittance
- 1.2 Components of Remittance Marketplace
- 1.3 Remittance Market Value Chain

2. REMITTANCE MARKET ANALYSIS

- 2.1 Global Remittance Inflow
- 2.2 Global Remittance Inflow Forecast
- 2.3 Global Remittance Inflow to Low-Middle Income Region
- 2.4 Global Remittance Inflow to Low-Middle Income Region Forecast
- 2.5 Global Remittance Inflow by Countries
 - 2.5.1 India Remittance Inflow Forecast
 - 2.5.2 China Remittance Inflow Forecast
 - 2.5.3 Philippines Remittance Inflow Forecast
 - 2.5.4 Mexico Remittance Inflow Forecast
 - 2.5.5 Egypt, Arab Republic Remittance Inflow Forecast
- 2.6 Global Remittance Outflow by Countries
 - 2.6.1 The U.S. Remittance Outflows Forecast
 - 2.6.2 United Arab Emirates Remittance Outflows Forecast
 - 2.6.3 Saudi Arabia Remittance Outflows Forecast
 - 2.6.4 Switzerland Remittance Outflows Forecast
 - 2.6.5 Germany Remittance Outflows Forecast

3. LOWER MIDDLE INCOME REGIONS REMITTANCE MARKET ANALYSIS

- 3.1 Lower Middle Income Region Remittance Inflow Share
- 3.2 East Asia-Pacific Remittance Inflow Forecast
- 3.3 South Asia Remittance Inflow Forecast
- 3.4 Latin America & Caribbean Remittance Inflow Forecast
- 3.5 Middle East & North Africa Remittance Inflow Forecast
- 3.6 Europe & Central Asia Remittance Inflow Forecast
- 3.7 Sub-Saharan Africa Remittance Inflow Forecast

4. MARKET DYNAMICS

4.1 Growth Drivers

- 4.1.1 Decreasing Remittance Costs
- 4.1.2 Increasing International Migration
- 4.1.3 Improving Economic Growth
- 4.1.4 Increasing Youth Unemployment Rate
- 4.1.5 Growing Urbanization
- 4.1.6 Growing Population of Refugees
- 4.1.7 Increasing Disposable Income

4.2 Key Trends

- 4.2.1 Fluctuating Remittance Costs by Region
- 4.2.2 Average Remittance Sending Costs by G20 Countries
- 4.2.3 Rising Demand of Mobile Payment Transactions
- 4.2.4 High Pressures to Lower Remittance Fees on MTOs
- 4.2.5 Growing Options of Sending Money

4.3 Challenges

- 4.3.1 De-risking Practices
- 4.3.2 Government Regulations

5. COMPETITION

5.1 Global Market

- 5.1.1 Revenue Comparison of Key Players
- 5.1.2 Market Cap Comparison of Key Players
- 5.1.3 Cross Border Money Transfer Volume Comparison of Key Players
- 5.1.4 Comparison of Services Offered by Money Transfer Operators

6. COMPANY PROFILES

6.1 PayPal Holdings Inc.

- 6.1.1 Business Overview
- 6.1.2 Financial Overview
- 6.1.3 Business Strategies

6.2 Western Union

- 6.2.1 Business Overview
- 6.2.2 Financial Overview
- 6.2.3 Business Strategies

6.3 Euronet

- 6.3.1 Business Overview
- 6.3.2 Financial Overview

6.3.3 Business Strategies

6.4 MoneyGram International Inc.

6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategies

List Of Charts

LIST OF CHARTS

Types of Remittance Service

Value Chain: Remittance Industry

Global Remittance Inflow (2014-2018)

Global Remittance Inflow Forecast (2019-2023)

Global Remittance Inflow to Low-Middle Income Region (2014-2018)

Global Remittance Inflow to Low-Middle Income Region Forecast (2019-2023)

Global Remittance Inflow by Countries (2018)

India Remittance Inflow Forecast (2014-2023)

China Remittance Inflow Forecast (2014-2023)

Philippines Remittance Inflow Forecast (2014-2023)

Mexico Remittance Inflow Forecast (2014-2023)

Egypt, Arab Republic Remittance Inflow Forecast (2014-2023)

Global Remittance Outflow by Countries (Top 5) (2018)

The U.S. Remittance Outflows Forecast (2014-2023)

United Arab Remittance Outflows Forecast (2014-2023)

Saudi Arabia Remittance Outflows Forecast (2014-2023)

Switzerland Remittance Outflows Forecast (2014-2023)

Germany Remittance Outflows Forecast (2014-2023)

Lower Middle Income Region Remittance Inflow Share (2018)

East Asia-Pacific Remittance Inflow Forecast (2014-2023)

South Asia Remittance Inflow Forecast (2014-2023)

Latin America & Caribbean Remittance Inflow Forecast (2014-2023)

Middle East & North Africa Remittance Inflow Forecast (2014-2023)

Europe & Central Asia Remittance Inflow Forecast (2014-2023)

Sub-Saharan Africa Remittance Inflow Forecast (2014-2023)

Global Average Costs of Remittance (2014-Q32018)

Global International Migrants Population (2014-2018)

Global GDP per Capita (2014-2018)

Global Youth Unemployment Rate (2014-2018)

Global Urban Population (2014-2018)

Global Refugees Population (2014-2018)

Global GNI per Capita (2014-2018)

Global Average Remittance Costs by Region (Q317/Q318)

Average Remittance Sending Costs by G20 Countries (Q417)

Global Mobile Payment Transactions Forecast (2018-2023)

Revenue Comparison of Key Players (2017/18)
Market Cap Comparison of Key Players
Cross Border Money Transfer Volume Comparison of Key Players (2018)
PayPal Holdings Inc. Revenue by Segment (2018)
PayPal Holdings Inc. Net Revenue and Net Income (2014-2018)
Western Union Revenue by Segment (2017)
Western Union Revenue & Net Income (2013-2017)
Euronet Revenue by Segment (2017)
Euronet Revenue & Net Income (2013-2017)
Euronet R&D Expenditure (2015-2017)
MoneyGram International Inc. by Segment (2017)
MoneyGram International Inc. Total Revenue & Net Income (2013-2017)
Comparison of Services Offered by Money Transfer Operators

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