

# **Global Premium Beauty Market (Hair Care, Skin Care, Fragrances & Color Cosmetics): Insights, Trends & Forecast (2019-2023)**

<https://marketpublishers.com/r/GD948D8AC20EN.html>

Date: September 2019

Pages: 106

Price: US\$ 1,700.00 (Single User License)

ID: GD948D8AC20EN

## **Abstracts**

The global premium beauty market is estimated to reach US\$156.21 billion in 2023, growing at a CAGR of 6.94% for the period spanning from 2019 to 2023. The factors such as increasing female working population, rising middle class population, increasing millennials population and improving economy are expected to drive the market. However, growth of the industry will be challenged by high competition, stringent regulations and testing and ingredient requirement. A few notable trends include increasing focus on environmental sustainability, strong e-commerce growth, shift towards organic products, innovative packaging cosmetics and rising demand for multipurpose products.

The global premium beauty market is broadly segmented into four types, which are, skin care, hair care, fragrances and color cosmetics. Increasing demand for advanced products for skin care and hygiene helped skin care to remain at top position amongst all the segments. In the premium beauty market, skin care accounted for the highest share in 2018.

The fastest growing regional market is Asia-Pacific due to growing consciousness towards personal appearance in Asia-Pacific countries, such as China and Japan that have a major impact on the growth of the market. The U.S. and UK are highly established premium markets that contribute to significant shares in the global market. Rise in the premium brands along with the large customer base in the U.S. propelled the premium beauty market growth.

### **Scope of the report:**

The report provides a comprehensive analysis of the global premium beauty market, segmented into skin care, hair care, fragrances and color cosmetics products.

The major regional markets have been analyzed, along with country coverage of the U.S., UK, Japan and China.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (L'Oreal S.A., LVMH, Estee Lauder Companies Inc., Beiersdorf AG, Coty Inc. and Procter & Gamble Company) are also presented in detail.

**Key Target Audience:**

Beauty Products Manufacturers

Raw Material Suppliers

Consulting Firms

Investment Banks

Government Bodies & Regulating Authorities

## Contents

### **1. MARKET OVERVIEW**

- 1.1 Beauty Products
- 1.2 Types of Premium Beauty Products
- 1.3 Skin Care
- 1.4 Fragrances
- 1.5 Hair Care
- 1.6 Color Cosmetics

### **2. GLOBAL BEAUTY MARKET ANALYSIS**

- 2.1 Global Beauty Market Forecast by Value
- 2.2 Global Beauty Market by Region
- 2.3 Global Beauty Market by Category
- 2.4 Global Mass Beauty Market Forecast by Value
- 2.5 Global Mass Beauty Market by Region
- 2.6 Global Beauty Market by Type

### **3. GLOBAL PREMIUM BEAUTY MARKET ANALYSIS**

- 3.1 Global Premium Beauty Market by Value
- 3.2 Global Premium Beauty Market Forecast by Value
- 3.3 Global Premium Beauty Market by Type
- 3.4 Global Premium Skin Care Market by Value
- 3.5 Global Premium Skin Care Market Forecast by Value
- 3.6 Global Premium Fragrance Market by Value
- 3.7 Global Premium Fragrance Market Forecast by Value
- 3.8 Global Premium Color Cosmetics Market by Value
- 3.9 Global Premium Color Cosmetics Market Forecast by Value
- 3.10 Global Premium Hair Care Market by Value
- 3.11 Global Premium Hair Care Market Forecast by Value
- 3.12 Global Premium Beauty Market by Region

### **4. REGIONAL PREMIUM BEAUTY MARKET ANALYSIS**

- 4.1 The U.S.
  - 4.1.1 The U.S. Premium Beauty Market by Value

- 4.1.2 The U.S. Premium Beauty Market Forecast by Value
- 4.1.3 The U.S. Premium Beauty Market by Type
- 4.2 The UK
  - 4.2.1 The UK Premium Beauty Market by Value
  - 4.2.2 The UK Premium Beauty Market Forecast by Value
- 4.3 China
  - 4.3.1 China Premium Beauty Market by Value
  - 4.3.2 China Premium Beauty Market Forecast by Value
- 4.4 Japan
  - 4.4.1 Japan Premium Beauty Market by Value
  - 4.4.2 Japan Premium Beauty Market Forecast by Value

## **5. MARKET DYNAMICS**

- 5.1 Growth Drivers
  - 5.1.1 Increasing Millennials Population
  - 5.1.2 Increasing Female Working Population
  - 5.1.3 Improving Economy
  - 5.1.4 Increasing Middle Class Population
- 5.2 Key Trends & Developments
  - 5.2.1 Shift Towards Organic Based Cosmetics
  - 5.2.2 Increasing Focus on Environmental Sustainability
  - 5.2.3 Multipurpose Products
  - 5.2.4 Increasing Demand for Innovatively Packaged Cosmetics
  - 5.2.5 Strong E-commerce Growth
- 5.3 Challenges
  - 5.3.1 Regulatory Issues
  - 5.3.2 Testing and Ingredient Requirements
  - 5.3.3 High Competition

## **6. COMPETITIVE LANDSCAPE**

- 6.1 Global Market
  - 6.1.1 Revenue and Market Cap Comparison
  - 6.1.2 Global Beauty Market LFL Growth by Company
  - 6.1.3 Global Skin Care Market Share by Company
  - 6.1.4 Global Premium Skin Care Market Share by Company
  - 6.1.5 Global Premium Color Cosmetics Market Share by Company
- 6.2 The U.S.

- 6.2.1 The U.S. Premium Skincare Market Share by Company
- 6.2.2 The U.S. Premium Color Market Share by Company
- 6.3 China
  - 6.3.1 China Premium Skin Care Market Share by Company
  - 6.3.2 China Premium Color Cosmetics Market Share by Company

## **7. COMPANY PROFILES**

- 7.1 L'Oreal S.A.
  - 7.1.1 Business Overview
  - 7.1.2 Financial Overview
  - 7.1.3 Business Strategies
- 7.2 LVMH
  - 7.2.1 Business Overview
  - 7.2.2 Financial Overview
  - 7.2.3 Business Strategies
- 7.3 Estee Lauder Companies Inc.
  - 7.3.1 Business Overview
  - 7.3.2 Financial Overview
  - 7.3.3 Business Strategies
- 7.4 Beiersdorf AG
  - 7.4.1 Business Overview
  - 7.4.2 Financial Overview
  - 7.4.3 Business Strategies
- 7.5 Coty Inc.
  - 7.5.1 Business Overview
  - 7.5.2 Financial Overview
  - 7.5.3 Business Strategies
- 7.6 Procter & Gamble Company
  - 7.6.1 Business Overview
  - 7.6.2 Financial Overview
  - 7.6.3 Business Strategies

## List Of Figures

### LIST OF FIGURES

Types of Premium Beauty Products

Global Beauty Market Forecast by Value (2018-2023)

Global Beauty Market by Region (2018)

Global Beauty Market by Category (2018)

Global Mass Beauty Market Forecast by Value (2018-2023)

Global Mass Beauty Market by Region (2018)

Global Beauty Market by Type (2018)

Global Premium Beauty Market by Value (2014-2018)

Global Premium Beauty Market Forecast by Value (2019-2023)

Global Premium Beauty Market by Type (2018)

Global Premium Skin Care Market by Value (2014-2018)

Global Premium Skin Care Market Forecast by Value (2019-2023)

Global Premium Fragrance Market by Value (2014-2018)

Global Premium Fragrance Market Forecast by Value (2019-2023)

Global Premium Color Cosmetics Market by Value (2014-2018)

Global Premium Color Cosmetics Market Forecast by Value (2019-2023)

Global Premium Hair Care Market by Value (2014-2018)

Global Premium Hair Care Market Forecast by Value (2019-2023)

Global Premium Beauty Market by Region (2018)

The U.S. Premium Beauty Market by Value (2014-2018)

The U.S. Premium Beauty Market Forecast by Value (2019-2023)

The U.S. Premium Beauty Market by Type (2018)

The UK Premium Beauty Market by Value (2014-2018)

The UK Premium Beauty Market Forecast by Value (2019-2023)

China Premium Beauty Market by Value (2014-2018)

China Premium Beauty Market Forecast by Value (2019-2023)

Japan Premium Beauty Market by Value (2014-2018)

Japan Premium Beauty Market Forecast by Value (2019-2023)

The U.S. Millennials Population Forecast (2015-2036)

The U.S. Female Labor Force Participation Rate (2014-2018)

Global GDP Per Capita (2014-2018)

Global Middle Class Population (2014-2018)

Global Natural & Organic Beauty Market (2018-2024)

Percentage of Eco-conscious Consumers (2018)

Global Beauty Market LFL Growth by Company (2018)

Global Skin Care Market Share by Company (2018)  
Global Premium Skin Care Market Share by Company (2018)  
Global Premium Color Cosmetics Market Share by Company (2018)  
The U.S. Premium Skincare Market Share by Company (2018)  
The U.S. Premium Color Market Share by Company (2018)  
China Premium Skin Care Market Share by Company (2018)  
China Premium Color Cosmetics Market Share by Company (2018)  
L'Oreal S.A. Sales by Division (2018)  
L'Oreal S.A. Sales by Geographic Zone (2018)  
L'Oreal S.A. Sales and Net Profit (2014-2018)  
LVMH Revenue by Segments (2018)  
LVMH Revenue by Region (2018)  
LVMH Revenue and Profit (2014-2018)  
Estee Lauder Sales by Product Category (2019)  
Estee Lauder Sales by Region (2019)  
Estee Lauder Sales and Net Earnings (2015-2019)  
Beiersdorf AG Sales by Segment (2018)  
Beiersdorf AG Sales by Region (2018)  
Beiersdorf AG Sales and Net Profit (2014-2018)  
Coty Inc. Revenue by Segment (2018)  
Coty Inc. Revenue by Region (2018)  
Coty Inc. Net Revenues and Net (Loss) Income (2014-2018)  
Procter & Gamble Sales by Segment (2019)  
Procter & Gamble Sales by Region (2019)  
Procter & Gamble Net Sales and Net Earnings (2015-2019)  
Key Players - Revenue & Market Cap Comparison (2018/2019)

## I would like to order

Product name: Global Premium Beauty Market (Hair Care, Skin Care, Fragrances & Color Cosmetics):  
Insights, Trends & Forecast (2019-2023)

Product link: <https://marketpublishers.com/r/GD948D8AC20EN.html>

Price: US\$ 1,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer  
Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click  
button on product page <https://marketpublishers.com/r/GD948D8AC20EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form  
below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms  
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970



