

Global Potash Market: Industry Analysis & Outlook (2018-2022)

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Abstracts

In the recent years, potash has become the most profitable sub-segment of the fertilizer industry. The rising natural minerals application in the biofuel industry and the declining cultivable area as a result of the rising private construction activities and lack of enough fresh water for irrigation are some of the reasons propelling the potash demand, globally. On the basis of particle size and K₂O content, potash can be specified into standard granular, coarse, soluble and fine grades.

The global industry growth is expected to be driven by the declining arable area, rising biofuels consumption, surging alkaline battery popularity, growing pet food demand and economic growth. The market is trending with the consolidation of major players, rising specialty potash fertilizer industry, progressing potash production projects and new areas of application. However, there are some growth hindering factors in the industry such as the growing organic manure market and stringent regulations.

Regionally, Europe rules the overall potash industry as a result of a sudden surge in the manufacturing capacities of existing chemical plants and increasing potash demand as an alternative raw material in the international textile and dye industries during the cleansing stages.

The report “Global Potash Market: Industry Analysis & Outlook (2018-2022)” by Koncept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. Key players i.e. The Mosaic Company, Uralkali Group, K+S AG and Israel Chemicals Ltd. are being profiled along with their respective financials and growth strategies.

Contents

1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Product Types
- 1.3 Extraction Process
- 1.4 Manufacturing Cycle

2. GLOBAL POTASH MARKET

- 2.1 Global Potash Market Value Forecast
- 2.2 Global Potash Reserves by Region
- 2.3 Global Potash Supply Volume
- 2.4 Global Potash Supply Volume Forecast
- 2.5 Global Potash Supply Volume by Region
- 2.6 Global Potash Demand Volume
- 2.7 Global Potash Demand Volume Forecast
- 2.8 Global Potash Demand Volume by Region
- 2.9 Global Potash Exports Volume

3. REGIONAL POTASH MARKET

- 3.1 Europe
 - 3.1.1 Europe Potash Supply Volume Forecast
 - 3.1.2 Europe Potash Demand Volume Forecast
 - 3.1.3 Russia Potash Supply Volume Forecast
- 3.2 North America
 - 3.2.1 North America Potash Supply Volume Forecast
 - 3.2.2 North America Potash Demand Volume Forecast
 - 3.2.3 Canada Potash Supply Volume Forecast
 - 3.2.4 The U.S. Potash Demand Volume Forecast
 - 3.2.5 The U.S. Potash Demand by Crops
- 3.3 China
 - 3.3.1 China Potash Supply Volume Forecast
 - 3.3.2 China Potash Demand Volume Forecast
 - 3.3.3 China Potash Demand Volume by Crop

4. MARKET DYNAMICS

4.1 Growth Drivers

- 4.1.1 Declining Arable Area
- 4.1.2 Rising Biofuels Consumption
- 4.1.3 Surging Alkaline Battery Popularity
- 4.1.4 Growing Pet Food Demand
- 4.1.5 Economic Growth

4.2 Key Trends and Developments

- 4.2.1 Market Consolidation
- 4.2.2 Rising Specialty Potash Fertilizer Industry
- 4.2.3 Progressing Potash Production Projects
- 4.2.4 New Areas of Application

4.3 Challenges

- 4.3.1 Growing Organic Manure Market
- 4.3.2 Stringent Regulations

5. COMPETITIVE LANDSCAPE

5.1 Global Potash Market

- 5.1.1 Key Players – Potash Market Share Comparison
- 5.1.2 Key Players - Revenue Comparison
- 5.1.3 Key Players – Market Cap Comparison

6. COMPANY PROFILES

6.1 The Mosaic Company

- 6.1.1 Business Overview
- 6.1.2 Financial Overview
- 6.1.3 Business Strategies

6.2 Uralkali Group

- 6.2.1 Business Overview
- 6.2.2 Financial Overview
- 6.2.3 Business Strategies

6.3 K+S AG

- 6.3.1 Business Overview
- 6.3.2 Financial Overview
- 6.3.3 Business Strategies

6.4 Israel Chemicals Ltd.

- 6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategies

List Of Figures

LIST OF FIGURES

Potash Manufacturing Cycle
Global Potash Market Value Forecast (2017-2022)
Global Potash Reserves by Region (2017)
Global Potash Supply Volume (2013-2017)
Global Potash Supply Volume Forecast (2018-2022)
Global Potash Supply Volume by Region (2017)
Global Potash Demand Volume (2013-2017)
Global Potash Demand Volume Forecast (2018-2022)
Global Potash Demand Volume by Region (2017)
Global Potash Exports Volume (2013-2017)
Europe Potash Supply Volume Forecast (2017-2022)
Europe Potash Demand Volume Forecast (2017-2022)
Russia Potash Supply Volume Forecast (2017-2022)
North America Potash Supply Volume Forecast (2017-2022)
North America Potash Demand Volume Forecast (2017-2022)
Canada Potash Supply Volume Forecast (2017-2022)
The U.S. Potash Demand Volume Forecast (2017-2022)
The U.S. Potash Demand by Crops (2017)
China Potash Supply Volume Forecast (2017-2022)
China Potash Demand Volume Forecast (2017-2022)
China Potash Demand Volume by Crop (2017)
Global Arable Area per Head (2013-2017)
Global Biofuels Market Value Forecast (2017-2022)
Global Alkaline Battery Market Value (2013-2017)
The U.S. Pet Food Market Value Forecast (2017-2022)
Global GDP Per Capita (2013-2017)
Global SOPM Fertilizer Market Volume Forecast (2017-2022)
Global Organic Manures Market Value Forecast (2017-2022)
Key Players – Potash Market Share Comparison (2017)
Key Players - Market Cap Comparison (2018)
Mosaic Net Sales by Business Segments (2017)
Mosaic Net Sales and Net Earnings (Loss) (2013-2017)
Mosaic A&P Expenditures (2015-2017)
Uralkali Revenues by Business Regions (2017)
Uralkali Revenues and Net Income (Loss) (2013-2017)

K+S Revenues by Business Segments (2017)
K+S Revenues and Earnings (2013-2017)
K+S R&D Expenditures (2015-2017)
ICL Sales by Business Segments (2017)
ICL Sales and Net Income (Loss) (2013-2017)
ICL R&D Expenditures (2015-2017)

List Of Tables

LIST OF TABLES

Potash Grades by Particle Size and K₂O Content
Potash Product Types
Global Potash Market Consolidations (2017/2018)
Global Potash Production Projects (2018-2022)
Key Players - Revenue Comparison (2017)
Mosaic Significant Agreements (2017/2018)

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