

Global Potash Market: Industry Analysis & Outlook (2018-2022)

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Abstracts

In the recent years, potash has become the most profitable sub-segment of the fertilizer industry. The rising natural minerals application in the biofuel industry and the declining cultivable area as a result of the rising private construction activities and lack of enough fresh water for irrigation are some of the reasons propelling the potash demand, globally. On the basis of particle size and K₂O content, potash can be specified into standard granular, coarse, soluble and fine grades.

The global industry growth is expected to be driven by the declining arable area, rising biofuels consumption, surging alkaline battery popularity, growing pet food demand and economic growth. The market is trending with the consolidation of major players, rising specialty potash fertilizer industry, progressing potash production projects and new areas of application. However, there are some growth hindering factors in the industry such as the growing organic manure market and stringent regulations.

Regionally, Europe rules the overall potash industry as a result of a sudden surge in the manufacturing capacities of existing chemical plants and increasing potash demand as an alternative raw material in the international textile and dye industries during the cleansing stages.

The report “Global Potash Market: Industry Analysis & Outlook (2018-2022)” by Koncept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. Key players i.e. The Mosaic Company, Uralkali Group, K+S AG and Israel Chemicals Ltd. are being profiled along with their respective financials and growth strategies.

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