

Global Point of Care Diagnostics Market with Focus on Asia-Pacific: Insights & Forecast with Potential Impact of COVID-19 (2023-2027)

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Abstracts

The global point of care diagnostics market is anticipated to reach US\$40.43 billion in 2027, growing at a CAGR of 6.60% during the period spanning 2023-2027. The growth in the market has been driven by factors like rising global healthcare expenditure, rising geriatric population, escalating stress issues, increasing prevalence of chronic and infectious diseases, rising utilization of novel immunoassays techniques. The market is expected to face certain challenges such as inadequate adoption of point of care devices, and stringent regulatory policies. To overcome these challenges, the market would witness some key trends like involvement of artificial intelligence, increasing usage of home based glucose monitoring system, mobile health care technologies, technological developments, and wearable and implantable devices.

The global point of care diagnostics market by application can be segmented as follows: Glucose monitoring, Hematology Testing, Pregnancy & Fertility Testing, Cardiac Markers Testing, Infectious Disease Testing, Coagulation Testing, Urinalysis Testing, Oncology Marker Testing, and Others. In 2022, the dominant share of the market was held by glucose monitoring. The point of care glucose monitoring market would grow, driven by type-2 diabetic population.

The global point of care diagnostics market by region can be segmented into the following regions: North America, Europe, Asia Pacific, Middle East & Africa and Latin America. In 2022, the dominant share of the market was held by North America. Asia Pacific point of care diagnostics market value by application can be segmented as follows: Glucose monitoring, OTC Diagnostics Tests, Oncology Marker Testing, Pregnancy & Fertility Testing, Cardiac Markers Testing, Blood Gas Testing, Decentralized Clinical Chemistry, Ambulatory Chemistry, Infectious Disease Testing,

Hematology Testing, Coagulation Testing, Urinalysis Testing, Drugs of Abuse and Others.

Scope of the report:

The report provides a comprehensive analysis of the global point of care diagnostics market.

The major regional markets for the global point of care diagnostics market (North America, Europe, Asia Pacific, Middle East & Africa and Latin America) have been analyzed.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The company profiles of leading players (Abbott Laboratories, Becton Dickinson and Company, EKF Diagnostics Holdings plc, Danaher Corporation, Johnson & Johnson, and F. Hoffmann-La Roche Ltd.) are also presented in detail.

Key Target Audience:

POC Devices Manufacturers

Raw Material Providers

End Users (Consumers, Healthcare, Pharmaceutical)

Investment Banks

Government Bodies & Regulating Authorities

Contents

1. MARKET OVERVIEW

1.1 Point of Care Diagnostics

1.1.1 Introduction

1.1.2 History

1.2 Need of POC Devices

1.2.1 Research and Development in POC Diagnostic Devices

1.3 Types of POC Devices

1.4 Types of POC Tests

1.5 Product categories of POC Diagnostics

1.6 Advantages and Disadvantages

2. IMPACT OF COVID-19

2.1 Impact of COVID-19 on Point of Care Diagnostics Market

2.2 Impact of COVID-19 Point of Care Diagnostics Market

2.3 Post-COVID Scenario

3. GLOBAL MARKET ANALYSIS

3.1 Global Point of Care Diagnostics Market Forecast by Value

3.2 Global Point of Care Diagnostics Market by Application

3.2.1 Global Point of Care Glucose Monitoring Market Forecast by Value

3.2.2 Global Point of Care Hematology Testing Market Forecast by Value

3.2.3 Global Point of Care Pregnancy and Fertility Testing Market Forecast by Value

3.2.4 Global Point of Care Cardiac Markers Testing Market Forecast by Value

3.2.5 Global Point of Care Infectious Disease Testing Market Forecast by Value

3.2.6 Global Point of Care Coagulation Testing Market Forecast by Value

3.2.7 Global Point of Care Oncology Marker Testing Market Forecast by Value

3.2.8 Global Point of Care Urinalysis Testing Market Forecast by Value

3.3 Global Point of Care Diagnostics Market by Region

4. REGIONAL MARKET ANALYSIS

4.1 North America

4.1.1 North America Point of Care Diagnostics Market Forecast by Value

4.2 Europe

4.2.1 Europe Point of Care Diagnostics Market Forecast by Value

4.3 Asia Pacific

4.3.1 Asia Pacific Point of Care Diagnostics Market Forecast by Value

4.3.2 Asia Pacific Point of Care Diagnostics Market by Application

4.3.3 Asia Pacific Point of Care Glucose Monitoring Market Forecast by Value

4.3.4 Asia Pacific Point of Care OTC Diagnostic Tests Market Forecast by Value

4.3.5 Asia Pacific Point of Care Infectious Disease Testing Market Forecast by Value

4.3.6 Asia Pacific Point of Care Cardiac Markers Testing Market Forecast by Value

4.3.7 Asia Pacific Point of Care Oncology Markers Testing Market Forecast by Value

4.3.8 Asia Pacific Point of Care Drugs of Abuse Market Forecast by Value

4.3.9 Asia Pacific Point of Care Blood Gas Testing Market Forecast by Value

4.3.10 Asia Pacific Point of Care Pregnancy and Fertility Testing Market Forecast by Value

4.3.11 Asia Pacific Point of Care Urinalysis Testing Market Forecast by Value

4.3.12 Asia Pacific Point of Care Coagulation Testing Market Forecast by Value

4.3.13 Asia Pacific Point of Care Hematology Testing Market Forecast by Value

4.3.14 Asia Pacific Point of Care Ambulatory Chemistry Market Forecast by Value

4.3.15 Asia Pacific Point of Care Decentralized Clinical Chemistry Market Forecast by Value

4.3.16 Asia Pacific Point of Care Diagnostics Market by Region

4.3.17 Japan Point of Care Diagnostics Market Forecast by Value

4.3.18 India Point of Care Diagnostics Market Forecast by Value

4.3.19 Malaysia Point of Care Diagnostics Market Forecast by Value

4.3.20 Thailand Point of Care Diagnostics Market Forecast by Value

4.3.21 Indonesia Point of Care Diagnostics Market Forecast by Value

4.3.22 Philippines Point of Care Diagnostics Market Forecast by Value

4.3.23 Vietnam Point of Care Diagnostics Market Forecast by Value

4.3.24 Singapore Point of Care Diagnostics Market Forecast by Value

4.4 Middle East & Africa

4.4.1 Middle East & Africa Point of Care Diagnostics Market Forecast by Value

4.5 Latin America

4.5.1 Latin America Point of Care Diagnostics Market Forecast by Value

5. MARKET DYNAMICS

5.1 Growth Drivers

5.1.1 Rising Geriatric Population

5.1.2 Rise in Global Healthcare Expenditure

5.1.3 Escalating Stress Issues

5.1.4 Increasing Prevalence of Chronic and Infectious Diseases

5.1.5 Rising Utilization of Novel Immunoassays Techniques

5.2 Key Trends and Developments

5.2.1 Involvement of Artificial Intelligence

5.2.2 Increasing Usage of Home-Based Glucose Monitoring System

5.2.3 Mobile Health Care Technologies

5.2.4 Technological Developments

5.2.5 Wearable and Implantable Devices

5.3 Challenges

5.3.1 Inadequate Adoption of POC Devices

5.3.2 Stringent Regulatory Policies

6. COMPANY PROFILES

6.1 Abbott Laboratories

6.1.1 Business Overview

6.2 Becton, Dickinson and Company

6.2.1 Business Overview

6.3 EKF Diagnostics Holdings plc

6.3.1 Business Overview

6.4 Danaher Corporation

6.4.1 Business Overview

6.5 Johnson and Johnson

6.5.1 Business Overview

6.6 F. Hoffmann-La Roche Ltd.

6.6.1 Business Overview

List Of Figures

LIST OF FIGURES

Types of POC Devices

Types of POC Tests

Product categories of POC Diagnostics

Advantages and Disadvantages of POC Diagnostic

Global Point of Care Diagnostics Market Forecast by Value (2019-2027)

Global Point of Care Diagnostics Market by Application (2022)

Global Point of Care Glucose Monitoring Market Forecast by Value (2019-2027)

Global Point of Care Hematology Testing Market Forecast by Value (2019-2027)

Global Point of Care Pregnancy and Fertility Testing Market Forecast by Value (2019-2027)

Global Point of Care Cardiac Markers Testing Market Forecast by Value (2019-2027)

Global Point of Care Infectious Disease Testing Market Forecast by Value (2019-2027)

Global Point of Care Coagulation Testing Market Forecast by Value (2019-2027)

Global Point of Care Oncology Marker Testing Market Forecast by Value (2019-2027)

Global Point of Care Urinalysis Testing Market Forecast by Value (2019-2027)

Global Point of Care Diagnostics Market by Region (2022)

North America Point of Care Diagnostics Market Forecast by Value (2019-2027)

Europe Point of Care Diagnostics Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Diagnostics Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Diagnostics Market by Application (2022)

Asia Pacific Point of Care Glucose Monitoring Market Forecast by Value (2019-2027)

Asia Pacific Point of Care OTC Diagnostic Tests Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Infectious Disease Testing Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Cardiac Markers Testing Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Oncology Markers Testing Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Drugs of Abuse Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Blood Gas Testing Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Pregnancy and Fertility Testing Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Urinalysis Testing Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Coagulation Testing Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Hematology Testing Market Forecast by Value (2019-2027)

Asia Pacific Point of Care Ambulatory Chemistry Market Forecast by Value (2019-2027)
Asia Pacific Point of Care Decentralized Clinical Chemistry Market Forecast by Value (2019-2027)
Asia Pacific Point of Care Diagnostics Market by Region (2022)
Japan Point of Care Diagnostics Market Forecast by Value (2020-2027)
India Point of Care Diagnostics Market Forecast by Value (2020-2027)
Malaysia Point of Care Diagnostics Market Forecast by Value (2020-2027)
Thailand Point of Care Diagnostics Market Forecast by Value (2020-2027)
Indonesia Point of Care Diagnostics Market Forecast by Value (2020-2027)
Philippines Point of Care Diagnostics Market Forecast by Value (2020-2027)
Vietnam Point of Care Diagnostics Market Forecast by Value (2020-2027)
Singapore Point of Care Diagnostics Market Forecast by Value (2020-2027)
Middle East & Africa Point of Care Diagnostics Market Forecast by Value (2019-2027)
Latin America Point of Care Diagnostics Market Forecast by Value (2019-2027)
Global Geriatric Population (2016-2022)
Global Healthcare Expenditure (2017-2022)
Prevalence of Adult Experiencing Stress Globally (2016-2022)
Global Number of Deaths Caused by Selected Chronic Diseases (2022)
Global Artificial Intelligence Technology Market Revenue (2020-2024)

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