

# Global Pizza Market Report: Insights, Trends and Forecast (2019-2023)

<https://marketpublishers.com/r/G097BCD7E4FEN.html>

Date: July 2019

Pages: 107

Price: US\$ 1,700.00 (Single User License)

ID: G097BCD7E4FEN

## Abstracts

The global pizza market is forecasted to reach US\$233.26 billion in 2023, growing at a CAGR of 10.17%, for the period spanning from 2019 to 2023. The factors such as growing urban population, escalating disposable income, increasing youth population, accelerating fast food pizza market and rising pizza franchisees are expected to drive the market. However, growth of the industry would be challenged by fluctuating pizza ingredients price and operational risk. A few notable trends include accelerating online pizza industry in developed economies, inclining demand for frozen pizza, expanding topping choices by pizza restaurants, rising preference for gluten-free pizza and growing adoption of social media advertising tools.

Depending upon the type of format opted by the pizza market player, this market can be segmented into three main segments; HDTA (Home Delivery/Take Away), full-service restaurant and fast food outlets. Presently, chained and independent operators are two popular pizza consumer food service (CFS) providers.

The fastest growing regional market is Europe owing to rising demand for frozen & gluten pizza in Norway & Sweden, increasing penetration of online pizza delivering companies in France and growing adoption of multiple sales channels by domestic pizza outlets.

## SCOPE OF THE REPORT:

The report provides a comprehensive analysis of the global pizza market, segmented on the basis of formats i.e. HDTA, full-service restaurants & fast food outlets and operators i.e. chained & independent.

The major regional markets i.e. Europe, North America, Asia-Pacific and Latin America along with their country coverage of Italy, UK, Germany, US, Canada, China, India and Brazil have been analysed.

The market dynamics such as growth drivers, market trends and challenges are analysed in-depth.

The competitive landscape of the market, along with the company profiles of leading players i.e. YUM! Brands, Inc., Domino's Pizza Inc., Papa John's International, Inc., Papa Murphy's Holdings, Inc., Orkla ASA and Telepizza Group S.A. are also presented in detail.

#### Key Target Audience:

Pizza Companies

Raw Material Suppliers

End Users

Consulting Firms

Investment Banks

Government Bodies & Regulating Authorities

## Contents

### 1. MARKET OVERVIEW

- 1.1 Introduction
- 1.2 Types of Pizza
- 1.3 Pizza Market by Format Distribution
- 1.4 Pizza Market by CFS Type

### 2. GLOBAL PIZZA MARKET ANALYSIS

- 2.1 Global Pizza Market Value
- 2.2 Global Pizza Market Value Forecast
- 2.3 Global Pizza Market Value by Format
  - 2.3.1 Global HDTA Pizza Market Value
  - 2.3.2 Global HDTA Pizza Market Value Forecast
  - 2.3.3 Global HDTA Pizza Market Value by Operators
  - 2.3.4 Global Chained HDTA Pizza Market Value Forecast
  - 2.3.5 Global Independent HDTA Pizza Market Value Forecast
- 2.4 Global Pizza Market Value by Region

### 3. REGIONAL PIZZA MARKET ANALYSIS

- 3.1 Europe
  - 3.1.1 Europe Pizza Market Value Forecast
  - 3.1.2 Europe Pizza Market Value by Format
  - 3.1.3 Europe Pizza Market Value by Country
  - 3.1.4 Italy Pizza Market Value Forecast
  - 3.1.5 Italy Pizza Market Value by Operator
  - 3.1.6 Italy Pizza Market Value by Format
  - 3.1.7 The U.K. Pizza Market Value Forecast
  - 3.1.8 The U.K. Pizza Market Value by Format
  - 3.1.9 The U.K. HDTA Pizza Market Value Forecast
  - 3.1.10 Germany Pizza Market Value Forecast
  - 3.1.11 Germany Pizza Market Value by Format
  - 3.1.12 Germany HDTA Pizza Market Value Forecast
- 3.2 North America
  - 3.2.1 North America Pizza Market Value Forecast
  - 3.2.2 North America Pizza Market Value by Format

- 3.2.3 The U.S. Pizza Market Value Forecast
- 3.2.4 The U.S. Pizza Market Value by Operator
- 3.2.5 The U.S. Pizza Market Value by Format
- 3.2.6 The U.S. HDTA Pizza Market Value Forecast
- 3.2.7 Canada Pizza Market Value Forecast
- 3.2.8 Canada Pizza Market Value by Format
- 3.3 Asia-Pacific
  - 3.3.1 Asia-Pacific Pizza Market Value Forecast
  - 3.3.2 Asia-Pacific Pizza Market Value by Format
  - 3.3.3 China Pizza Market Value Forecast
  - 3.3.4 China Pizza Market Value by Format
  - 3.3.5 China HDTA Pizza Market Value Forecast
  - 3.3.6 India Pizza Market Value Forecast
- 3.4 Latin America
  - 3.4.1 Latin America Pizza Market Value Forecast
  - 3.4.2 Brazil Pizza Market Value Forecast
  - 3.4.3 Brazil Pizza Market Value by Format
  - 3.4.4 Brazil HDTA Pizza Market Value Forecast

## **4. MARKET DYNAMICS**

- 4.1 Growth Drivers
  - 4.1.1 Growing Urban Population
  - 4.1.2 Escalating Disposable Income
  - 4.1.3 Increasing Youth Population
  - 4.1.4 Accelerating Fast Food Pizza Market
  - 4.1.5 Rising Pizza Franchisees
- 4.2 Key Trends and Developments
  - 4.2.1 Accelerating Online Pizza Industry in Developed Economies
  - 4.2.2 Inclining Demand for Frozen Pizza
  - 4.2.3 Expanding Topping Choices by Pizza Restaurants
  - 4.2.4 Rising Preference for Gluten-Free Pizza
  - 4.2.5 Growing Adoption of Social Media Advertising Tools
- 4.3 Challenges
  - 4.3.1 Fluctuating Pizza Ingredients Price
  - 4.3.2 Operational Risk

## **5. COMPETITIVE LANDSCAPE**

## 5.1 Global Pizza Market

5.1.1 Key Players – Market Share Comparison

5.1.2 Key Players – Revenue Comparison

5.1.3 Key Players – Market Cap Comparison

5.1.4 Key Players – Chained Pizza Market Share Comparison

5.1.5 Key Players – HDTA Pizza Market Share Comparison

## 5.2 Regional Pizza Market

5.2.1 Key Players – Regional Pizza Market Share Comparison

## 6. COMPANY PROFILES

### 6.1 YUM! Brands, Inc.

6.1.1 Business Overview

6.1.2 Financial Overview

6.1.3 Business Strategies

### 6.2 Domino's Pizza Inc.

6.2.1 Business Overview

6.2.2 Financial Overview

6.2.3 Business Strategies

### 6.3 Papa John's International, Inc.

6.3.1 Business Overview

6.3.2 Financial Overview

6.3.3 Business Strategies

### 6.4 Papa Murphy's Holdings, Inc.

6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategies

### 6.5 Orkla ASA

6.5.1 Business Overview

6.5.2 Financial Overview

6.5.3 Business Strategies

### 6.6 Telepizza Group S.A.

6.6.1 Business Overview

6.6.2 Financial Overview

6.6.3 Business Strategies

## List Of Figures

### LIST OF FIGURES

Pizza Market Segmentation  
Types of Pizza CFS Provider  
Global Pizza Market Value (2014-2018)  
Global Pizza Market Value Forecast (2019-2023)  
Global Pizza Market Value by Format (2018)  
Global HDTA Pizza Market Value (2014-2018)  
Global HDTA Pizza Market Value Forecast (2019-2023)  
Global HDTA Pizza Market Value by Operators (2018)  
Global Chained HDTA Pizza Market Value Forecast (2018-2023)  
Global Independent HDTA Pizza Market Value Forecast (2018-2023)  
Global Pizza Market Value by Region (2018)  
Europe Pizza Market Value Forecast (2018-2023)  
Europe Pizza Market Value by Format (2018)  
Europe Pizza Market Value by Country (2018)  
Italy Pizza Market Value Forecast (2018-2023)  
Italy Pizza Market Value by Operator (2018)  
Italy Pizza Market Value by Format (2018)  
The U.K. Pizza Market Value Forecast (2018-2023)  
The U.K. Pizza Market Value by Format (2018)  
The U.K. HDTA Pizza Market Value Forecast (2018-2023)  
Germany Pizza Market Value Forecast (2018-2023)  
Germany Pizza Market Value by Format (2018)  
Germany HDTA Pizza Market Value Forecast (2018-2023)  
North America Pizza Market Value Forecast (2018-2023)  
North America Pizza Market Value by Format (2018)  
The U.S. Pizza Market Value Forecast (2018-2023)  
The U.S. Pizza Market Value by Operator (2018)  
The U.S. Pizza Market Value by Format (2018)  
The U.S. HDTA Pizza Market Value Forecast (2018-2023)  
Canada Pizza Market Value Forecast (2018-2023)  
Canada Pizza Market Value by Format (2018)  
Asia-Pacific Pizza Market Value Forecast (2018-2023)  
Asia-Pacific Pizza Market Value by Format (2018)  
China Pizza Market Value Forecast (2018-2023)  
China Pizza Market Value by Format (2018)

China HDTA Pizza Market Value Forecast (2018-2023)  
India Pizza Market Value Forecast (2018-2023)  
Latin America Pizza Market Value Forecast (2018-2023)  
Brazil Pizza Market Value Forecast (2018-2023)  
Brazil Pizza Market Value by Format (2018)  
Brazil HDTA Pizza Market Value Forecast (2018-2023)  
Global Urban Population (2014-2018)  
Global GNI per Capita (2014-2018)  
Global Young Population (2010-2025)  
Global Fast Food Pizza Market (2018-2023)  
The U.S. Online Pizza Delivery Market Revenue Forecast (2018-2023)  
The U.K. Online Pizza Delivery Market Revenue Forecast (2018-2023)  
Global Frozen Pizza Market (2018-2023)  
Key Players – Market Share Comparison (2018)  
Key Players – Market Cap Comparison (2019)  
Key Players – Chained Pizza Market Share Comparison (2018)  
Key Players – HDTA Pizza Market Share Comparison (2018)  
YUM! Brands Revenues and Net Income (2014-2018)  
YUM! Brands Revenues by Segments (2018)  
Domino's Pizza Revenues and Net Income (2014-2018)  
Domino's Pizza Revenues by Segments (2018)  
Papa John's International Revenues and Net Income (2014-2018)  
Papa John's International Revenues by Segment (2018)  
Papa Murphy's Holding Revenues and Net Income (Loss) (2014-2018)  
Papa Murphy's Holding Revenues by Segment (2018)  
Orkla Revenues and Profit (Loss) (2014-2018)  
Orkla Revenues by Segments (2018)  
Orkla Revenues by Region (2018)  
Telepizza Group Pizza Outlet Count (2018)  
Telepizza Group Revenues and Profit (Loss) (2014-2018)  
Telepizza Group Revenues by Region (2018)

## List Of Tables

### LIST OF TABLES

Key Players – Revenue Comparison (2018)

Key Players – Regional Pizza Market Share Comparison (2018)

YUM! Brands Segment Overview

Domino's Pizza Segment Overview

Telepizza Group Pizza Outlet Count (2018)



## I would like to order

Product name: Global Pizza Market Report: Insights, Trends and Forecast (2019-2023)

Product link: <https://marketpublishers.com/r/G097BCD7E4FEN.html>

Price: US\$ 1,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G097BCD7E4FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970