

Global Organic Food Market: Industry Analysis & Outlook (2018-2022)

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Abstracts

Organic food is a type of agricultural product, which is grown and processed in a certified organic farmland. Consumption of organic food provides various health benefits to an individual including enhancing energy levels, improving the immune system, reducing chances of developing the food borne disease and so on. It could be classified into six key product categories including fruits & vegetables, prepared food, dairy, beverages, bread & grain and meat, fish and poultry. The value chain of an organic food market comprises of producer, processor, exporter, importer, wholesaler, retailer and final consumers.

The U.S. emerged as a major region for the organic food market mainly due to increasing awareness amongst the youngsters and millennium populace about health benefits of organic food and increasing number of domestic agriculturalists engaged in organic farming.

The global organic food market is expected to grow with increasing youth population, rising females in the workforce, accelerating economic growth, mounting e-commerce retail sales and increasing healthcare awareness. Key trends and developments of this market includes rising penetration of organic food supermarkets in Europe, market consolidations, increasing demand for gluten free food, developing preference for vegan or vegetarian diet in Europe and technological advancement and developments. However, there are some factors which can hinder growth of the market including stringent regulations, absence of motivating forces for farmers and inefficient supply chain.

The report "Global Organic Food Market: Industry Analysis & Outlook (2018-2022)" by Koncept Analytics provides an extensive research and detailed analysis of the present

market along with future outlook. The report discusses the major growth drivers, key trends & developments and challenges of the market, covering the U.S., Europe, Asia Pacific along with the global market. The report profiles the key players of the market including Nestle S.A., Danone S.A., Ebro Foods, S.A. and Koninklijke Wessanen N.V.

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