

Global Office Equipment Market (Inkjet/Laser Printers & Photocopiers: Industry Analysis & Outlook (2018-2022))

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Abstracts

Office equipments are devices designed to be used in the office by the employees and small-scale entrepreneurs on daily basis. The demand for these machines is largely driven by the rising wireless and wired printer consumptions by the populace for printing high graphics documents, spreadsheets and photos for study as well as marketing purposes. The commonly used office equipment is scanners, currency counting machines, cash registers, calculators, analytical & scientific apparatus and printing devices (copier, laser beam & inkjet printers).

The global industry growth is expected to be driven by the growing personal computer market, increasing urban population, accelerating disposable income and swelling office equipment aftermarket. The market is trending with the rising multifunction color laser printers demand and technological advancements. However, there are some growth hindering factors in the industry such as the stringent regulations and high competitive environment.

Regionally, North America rules the overall office equipment industry as a result of high adoption of these cost-saving laser beam and copier machines by both commercials as well as residential office space owners in key regions including the U.S., Canada and Costa Rica.

The report “Global Office Equipment Market (Inkjet/Laser Printers & Photocopiers): Industry Analysis & Outlook (2018-2022)” by Konzept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. Key players i.e. Ricoh Company, Ltd, HP Inc., Canon Inc. and Brother Industries, Ltd. are being profiled along with their respective financials and growth strategies.

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