

# Global Medical Imaging Market Report – 2013 Edition

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## Abstracts

Medical imaging equipments primarily find application in obtaining images of internal body organs, tissues by using non-invasive methods. Commonly used imaging equipment includes X-ray, ultrasound, computed tomography (CT), positron emission tomography (PET), magnetic resonance imaging (MRI), nuclear medicine, mammography and fluoroscopy. The global medical imaging equipment market has grown at a healthy pace over the past few years owing to rising ageing population, expanding middle class, advances in functional imaging, healthcare reforms and improved supply in emerging markets. North America is the largest market having one-fourth share of total market followed by Europe, Japan and China. Ultrasound and MRI are the largest market segments based on sales revenue in 2012. Hybrid imaging systems like PET-MRI, PET-CT that combines several image modalities into one system is a key trend in medical imaging.

Increased Government funding on improving healthcare facilities in emerging markets like India, China and Russia has offered huge opportunity for suppliers/manufacturers. To compete in Asian markets, many foreign imaging companies are creating midrange devices with lower price points. Imaging equipment market in mature regions like North America and Europe was affected by financial instability and reimbursement cuts in 2012. Key issues in the market include strict regulation, limited provider budgets, high initial investment and shortages of radiologists. The major players in the global medical imaging market include General Electric, Siemens, Philips, and Hitachi Medical.

This report analyzes the global medical imaging equipment market with focus on sub-segments like PET, Ultrasound and contrast agents. Regional analysis of APAC region and the US are also given in detail. The report presents some of the major drivers and challenges being faced by the industry. It also analyzes the competitive scenario of the market. The profiles of four major players GE, Siemens, Hitachi and Philips are being included in the report.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables, and tests.

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