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Global Mattress Market: Industry Analysis & Outlook (2017-2021)

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Abstracts

A mattress is a large pad for supporting the reclining body, used as a bed or as part of a bed. Mattresses may consist of a quilted or similarly fastened case, usually of heavy cloth, that contains hair, straw, cotton, foam rubber, etc., or a framework of metal springs. The mattress support layer, also known as its core, includes all the layers below the quilting and comfort layers of a mattress.

There are several choices of mattresses available in the market on the basis of material used in it. Mattresses are sold in four standard sizes. Known from smallest to largest as twin, full, queen, and king size, the queen size being the most popular choice.

The key factors driving the growth of the mattress market are growing innerspring mattress segment, increasing number of bedrooms, influence of hospitality and real estate, growing online sales, growth in construction sector, rising frequency of home renovation activities and rise of luxury mattress segment. Some noteworthy trends of this industry are preference for customized mattresses, need for multifunctional beds, growing demand for eco-friendly mattresses, and introduction of online bed-in-a-box. However, the expansion of the market is hindered by costs of mattresses, review and rating competition and volatile prices of raw materials.

The report “Global Mattress Market” provides a comprehensive study of the global market with detailed analysis of market size, distribution channel and major product segments along with the US and International market. The major trends, growth drivers as well as issues being faced by the industry are being presented in this report. The industry comprises few large players such as Tempur Sealy International Inc., Select Comfort Corporation, Dorel Industries Inc. and Serta Simmons Bedding, LLC. All these companies have been profiled in the present report highlighting their key financials and

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business strategies for growth.

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