

# Global Luxury Goods Market: Industry Analysis & Outlook (2017-2021)

<https://marketpublishers.com/r/G10E0E3EAA6EN.html>

Date: March 2017

Pages: 81

Price: US\$ 800.00 (Single User License)

ID: G10E0E3EAA6EN

## Abstracts

Luxury goods refer to products or services of superior quality that are distinguished from normal goods because of their unique craftsmanship, exclusivity and the reputation associated. They are characterized by their quality, price, scarcity, uniqueness, status, ancestral heritage and personal history. Luxury goods can reach the customers in three ways, through retail, wholesale or online. The wholesale route gives wider market exposure; retail channels give the opportunity for having direct contact with the customers, while the online mode gives flexibility to the customers.

Growing affluence and rising consumer consciousness has ensured sustained growth in the global luxury goods market, which is helmed by personal luxury goods at the forefront. Key factors driving this growth are rise in HNWI population, increasing net household wealth, growing wealth inequality, rising internet users and growing urban population. The major trends observed in the market are higher sales via off-price stores, and inclining sales via e-commerce platforms. Further, the growth of this market is hampered by factors such as geopolitical instability, need for better data analysis and struggling Chinese currency.

The report “Global Luxury Goods Market: Industry Analysis & Outlook (2017-2021)” analyzes the development of this market, with focus on the EMEA, the Americas and Asia-Pacific markets. The major trends, growth drivers as well as issues being faced by the market are discussed in detail in this report. The four major players: LVMH Moët Hennessy Louis Vuitton SE, Kering SA, Compagnie Financière Richemont SA and Luxottica Group SpA are being profiled along with their key financials and strategies for growth.

## Contents

### **1. INTRODUCTION**

- 1.1 Luxury Goods & Characteristics
- 1.2 Types of Luxury Goods
- 1.3 Channel of Distribution

### **2. LUXURY GOODS MARKET**

- 2.1 Global Luxury Goods Market by Value
- 2.2 Global Luxury Goods Market Forecast by Value
- 2.3 Global Luxury Goods Market by Products
- 2.4 Global Luxury Cars Market
  - 2.4.1 Global Luxury Cars Market by Value
  - 2.4.2 Global Luxury Cars Market Forecast by Value
- 2.5 Global Luxury Hotel Market
  - 2.5.1 Global Luxury Hotel Market by Value
  - 2.5.2 Global Luxury Hotel Market Forecast by Value
- 2.6 Global Luxury Food and Spirits Market
  - 2.6.1 Global Luxury Spirits & Fine Wine Market by Value
  - 2.6.2 Global Luxury Spirits & Fine Wine Market Forecast by Value
  - 2.6.3 Global Luxury Food Market by Value
  - 2.6.4 Global Luxury Food Market Forecast by Value

### **3. GLOBAL PERSONAL LUXURY GOODS MARKET**

- 3.1 Market by Value
- 3.2 Market Forecast by Value
- 3.3 Market by Consumer Nationality
- 3.4 Market by Category
- 3.5 Market by Region
  - 3.5.1 Europe Market by Value
  - 3.5.2 Europe Market Forecast by Value
  - 3.5.3 Middle East Market by Value
  - 3.5.4 Middle East Market Forecast by Value
  - 3.5.5 The Americas Market by Value
  - 3.5.6 The Americas Market Forecast by Value
  - 3.5.7 Japan's Market by Value

- 3.5.8 Japan's Market Forecast by Value
- 3.5.9 China's Market by Value
- 3.5.10 China's Market Forecast by Value
- 3.5.11 South Korea Market by Value
- 3.5.12 South Korea Market Forecast by Value
- 3.5.13 Australia Market by Value
- 3.5.14 Australia Market Forecast by Value

## **4. MARKET DYNAMICS**

### 4.1 Growth Drivers

- 4.1.1 Rise in Population of HNWI's
- 4.1.2 Increasing Net Household Wealth
- 4.1.3 Wealth Inequality to Boost the Sales of Luxury Goods
- 4.1.4 Rising Internet Users
- 4.1.5 Growing Urban Population

### 4.2 Trends

- 4.2.1 Off Price Stores Gaining Momentum
- 4.2.2 Rising Sales Via E-Commerce
- 4.2.3 Chinese Dominance in Client Base but not in Share of Millionaires

### 4.3 Challenges

- 4.3.1 Unstable Geopolitical Environment
- 4.3.2 Information Analysis
- 4.3.3 Struggling Renminbi (RMB)

## **5. COMPETITIVE LANDSCAPE**

### 5.1 Global Luxury Good Market

- 5.1.1 Revenue & Market Cap Comparison

### 5.2 Global Personal Luxury Goods Market

- 5.2.1 Global Fine Jewellery Brands Comparison
- 5.2.2 Global Luxury Watch Brand Comparison
- 5.2.3 Global Premium Handbags Brand Comparison
- 5.2.4 Global Luxury Footwear Brand Comparison

## **6. COMPANY PROFILES**

### 6.1 LVMH Moët Hennessy Louis Vuitton SE

- 6.1.1 Business Overview

- 6.1.2 Financial Overview
- 6.1.3 Business Strategies
- 6.2 Kering SA
  - 6.2.1 Business Overview
  - 6.2.2 Financial Overview
  - 6.2.3 Business Strategies
- 6.3 Compagnie Financière Richemont SA
  - 6.3.1 Business Overview
  - 6.3.2 Financial Overview
  - 6.3.3 Business Strategies
- 6.4 Luxottica Group SpA
  - 6.4.1 Business Overview
  - 6.4.2 Financial Overview
  - 6.4.3 Business Strategies

## List Of Charts

### LIST OF CHARTS

Characteristics of Luxury Goods

Luxury Goods by Products

Distribution Channels of Luxury Goods

Global Luxury Goods Market by Value (2012-2016)

Global Luxury Goods Market Forecast by Value (2017-2021)

Global Luxury Goods Market by Products (2016)

Global Luxury Cars Market by Value (2012-2016)

Global Luxury Cars Market Forecast by Value (2017-2021)

Global Luxury Hotel Market by Value (2012-2016)

Global Luxury Hotel Market Forecast by Value (2017-2021)

Global Luxury Spirits & Fine Wine Market by Value (2012-2016)

Global Luxury Spirits & Fine Wine Market Forecast by Value (2017-2021)

Global Luxury Food Market by Value (2012-2016)

Global Luxury Food Market Forecast by Value (2017-2021)

Global Personal Luxury Goods Market by Value (2012-2016)

Global Personal Luxury Goods Market Forecast by Value (2017-2021)

Global Personal Luxury Goods Market by Consumer Nationality (2016)

Global Personal Luxury Goods Market by Category (2016)

Europe Personal Luxury Goods Market by Value (2012-2016)

Europe Personal Luxury Goods Market Forecast by Value (2017-2021)

Middle East Personal Luxury Goods Market by Value (2012-2016)

Middle East Personal Luxury Goods Market Forecast by Value (2017-2021)

The Americas Personal Luxury Goods Market by Value (2012-2016)

The Americas Personal Luxury Goods Market Forecast by Value (2017-2021)

Japan Personal Luxury Goods Market by Value (2012-2016)

Japan Personal Luxury Goods Market Forecast by Value (2017-2021)

China Personal Luxury Goods Market by Value (2012-2016)

China Personal Luxury Goods Market Forecast by Value (2017-2021)

South Korea Personal Luxury Goods Market by Value (2012-2016)

South Korea Personal Luxury Goods Market Forecast by Value (2017-2021)

Australia Personal Luxury Goods Market by Value (2012-2016)

Australia Personal Luxury Goods Market Forecast by Value (2017-2021)

Global HNWI Population (2012-2016)

Global Net Household Wealth (2012-2016)

Global Wealth by Percent of Global Population (2016)

Global Internet User (2012-2016)  
Global Urban Population (2012-2016)  
Global Markdown Luxury Goods Market by Sales Channel (2014-2016)  
Global Luxury Goods Market Sales by E-Commerce (2012-2016)  
Number of Adults with Wealth of More than US\$1 Million by Region (2016)  
RMB against the Major Global Currencies (2016)  
Global Fine Jewellery Market Share by Brands (2016)  
Global Luxury Watch Market Share by Brands (2016)  
Global Premium Handbags Market Share by Brands (2016)  
Global Luxury Footwear Market Share by Brands (2016)  
LVMH's Revenue Share by Business Segment (2016)  
LVMH's Revenue and Net Income (2012-2016)  
LVMH Advertising and Promotion Expenses (2014-2016)  
Kering Revenue Share by Business Segments (2016)  
Kering SA Revenue and Net Income (2012-2016)  
Richemont Revenue Share by Operating Segments (2016)  
Richemont Sales and Profit (2012-2016)\*  
Luxottica Net Sales by Segments (2016)  
Luxottica Net Sales and Net Income (2012-2016)  
Luxury Goods Top Players Revenue & Market Cap (2016)

## I would like to order

Product name: Global Luxury Goods Market: Industry Analysis & Outlook (2017-2021)

Product link: <https://marketpublishers.com/r/G10E0E3EAA6EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G10E0E3EAA6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970