

# Global Luggage Market Report: 2015 Edition

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## Abstracts

The global luggage industry consists of products like travel bags, bag packs, duffel bags, laptop bags, other business travelling bags and various travel accessories. People carry luggage according to their needs and choices. This variation in needs and requirements makes the consumers to demand luggage in various styles and this provides the reason for the luggage products to be so diverse in terms of utility. Luggage is the most indispensable part of travel and tourism.

The report “Global Luggage Market: 2015 Edition” provides a comprehensive analysis of the global luggage market, with focus on its segments including: casual bag, travel bag and business bag along with in-depth study of the US, Indian and Chinese luggage market. The major trends, growth drivers as well as issues being faced by the industry are being presented in this report. The four major players in the industry, Samsonite International S.A., V.F. Corporation, Tumi Holdings, Inc. and V.I.P. Industries Ltd. are being profiled.

The key factors driving the growth of the luggage market are increasing demand for travel & tourism, rising internet penetration, increasing globalization, technological advancement and global GDP. Some of the noteworthy trend and developments of this industry are new luggage design and innovation, increasing contribution of travel and tourism in economy and rise of the global travelling class. However, the expansion of global luggage market is hindered by increasing competition, trade restriction and large unorganized market

By combining SPSS Inc.’s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables

and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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