+44 20 8123 2220
info@marketpublishers.com

Global Learning Management System Market (by Component, Deployment Model, User-Group and Region): Insights & Forecast with Potential Impact of COVID-19 (2020-2024)

https://marketpublishers.com/r/GFBB3FEFDFD9EN.html
Date: August 2020
Pages: 116
Price: US$ 1,800.00 (Single User License)
ID: GFBB3FEFDFD9EN

Abstracts

The global learning management system market is expected to reach US$26.04 billion in 2019, growing at a CAGR of 20.31%, for the duration spanning 2020-2024. The factors such as proliferation of e-learning, increasing number of smartphone users, expansion of public cloud computing, rising usage of internet and demand for Bring Your Own device (BROD) would drive the growth of the market. However, the market growth would be challenged by low motivation and engagement to adopt LMS, lack of support post implementation of LMS and lack of IT infrastructure in under developed nations. A few notable trends may include rising investment in Artificial Intelligence (AI) startups, incorporation of Augmented Reality (AR) in LMS, increasing demand for gamification in LMS and adoption of digital learning.

The global learning management system market is growing at a fast pace as the rate of its application is growing rapidly due to the increasing demand for digital learning. On the basis of user-groups, LMS is highly applied across corporate as well as academic sectors. The increasing trend of BYOD and enterprise mobility as well as the growing emphasis on continuous learning are aiding the growth of LMS in corporate sector. While, the increased and proven results of e-learning among students, owing to the presence of various technical advantages, are resulting in the growth of LMS in academic sector.

The fastest growing regional market was North America, due to the presence of the well established IT infrastructure, which persistently helped in creating new innovative products. Europe and Asia Pacific also held significant shares in the global market,

+44 20 8123 2220
info@marketpublishers.com

owing to the high adoption rates of digital learning for various applications.

Scope of the report:

The report provides a comprehensive analysis of the global learning management market.

The major regional markets (North America, Asia Pacific, Europe and ROW) have been analyzed.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (International Business Machines, SAP SE, Adobe, Pearson, Cornerstone OnDemand and Docebo) are also presented in detail.

Key Target Audience:

Hardware and Software Service Providers

Education Sector

System Administrators

Network Service Providers

Corporate Training

Government and Legal Bodies

+44 20 8123 2220
info@marketpublishers.com

Contents

1. OVERVIEW

1.1 Introduction
1.2 Advantages of Learning Management Systems
1.3 User Groups of Learning Management Systems
1.4 Structure of Learning Management Systems
1.5 Major Aspects of Learning Management Systems
1.6 Future of Learning Management Systems

2. IMPACT OF COVID-19

2.1 Rise in Adoption of Internet of Thing (IoT)
2.2 Growth in Use of Social Media Platforms
2.3 Increase in Expenditures on Education Technology
2.4 Strategies by Digital Learning Companies

3. GLOBAL MARKET ANALYSIS

3.1 Global Learning Management System Market by Value
3.2 Global Learning Management System Market Forecast by Value
3.3 Global Learning Management System Market by Component
  3.3.1 Global Learning Management System Solution Market by Value
  3.3.2 Global Learning Management System Solution Market Forecast by Value
  3.3.3 Global Learning Management System Service Market by Value
  3.3.4 Global Learning Management System Service Market Forecast by Value
3.4 Global Learning Management System Market by Deployment Model
  3.4.1 Global Cloud Learning Management System Market by Value
  3.4.2 Global Cloud Learning Management System Market Forecast by Value
  3.4.3 Global On-Premise Learning Management System Market by Value
  3.4.4 Global On-Premise Learning Management System Market Forecast by Value
3.5 Global Learning Management System Market by User-Group
  3.5.1 Global Corporate Learning Management System Market by Value
  3.5.2 Global Corporate Learning Management System Market Forecast by Value
  3.5.3 Global Academic Learning Management System Market by Value
  3.5.4 Global Academic Learning Management System Market Forecast by Value
3.6 Global Learning Management System Market by Region

+44 20 8123 2220
info@marketpublishers.com

4. REGIONAL MARKET ANALYSIS

4.1 North America
4.1.1 North America Learning Management System Market by Value
4.1.2 North America Learning Management System Market Forecast by Value
4.1.3 North America Learning Management System Market Value by Region
4.1.4 The U.S. Learning Management System Market by Value
4.1.5 The U.S. Learning Management System Market Forecast by Value
4.1.6 Canada Learning Management System Market by Value
4.1.7 Canada Learning Management System Market Forecast by Value
4.1.8 Mexico Learning Management System Market by Value
4.1.9 Mexico Learning Management System Market Forecast by Value
4.1.10 North America Learning Management System Market Value by User-Group
4.1.11 North America Corporate Learning Management System Market by Value
4.1.12 North America Corporate Learning Management System Market Forecast by Value
4.1.13 North America Academic Learning Management System Market by Value
4.1.14 North America Academic Learning Management System Market Forecast by Value
4.2 Europe
4.2.1 Europe Learning Management System Market by Value
4.2.2 Europe Learning Management System Market Forecast by Value
4.3 Asia Pacific
4.3.1 Asia Pacific Learning Management System Market by Value
4.3.2 Asia Pacific Learning Management System Market Forecast by Value
4.4 ROW
4.4.1 ROW Learning Management System Market by Value
4.4.2 ROW Learning Management System Market Forecast by Value

5. MARKET DYNAMICS

5.1 Growth Drivers
5.1.1 Proliferation of E-Learning
5.1.2 Increasing Number of Smartphone Users
5.1.3 Expansion of Public Cloud Computing
5.1.4 Rising Usage of the Internet
5.1.5 Demand for Bring Your Own Device(BYOD)
5.2 Key Trends and Developments
5.2.1 Rising Investment in Artificial Intelligence (AI) Startups

+44 20 8123 2220
info@marketpublishers.com

5.2.2 Incorporation of Augmented Reality (AR) in LMS
5.2.3 Increase in Demand for Gamification in LMS
5.2.4 Adoption of Digital Learning
5.3 Challenges
5.3.1 Low Motivation and Engagement to Adopt LMS
5.3.2 Lack of Technical Support Post Implementation of LMS
5.3.3 Lack of IT Infrastructure in the Underdeveloped Nations

6. COMPETITIVE LANDSCAPE

6.1 Global Market
6.1.1 Key Players – Revenue Comparison
6.1.2 Key Players – Research & Development (R&D) Expenditures
6.1.3 Key Players – Market Cap Comparison

7. COMPANY PROFILES

7.1 International Business Machines
7.1.1 Business Overview
7.1.2 Financial Overview
7.1.3 Business Strategies
7.2 SAP SE
7.2.1 Business Overview
7.2.2 Financial Overview
7.2.3 Business Strategies
7.3 Adobe
7.3.1 Business Overview
7.3.2 Financial Overview
7.3.3 Business Strategies
7.4 Pearson
7.4.1 Business Overview
7.4.2 Financial Overview
7.4.3 Business Strategies
7.5 Cornerstone OnDemand
7.5.1 Business Overview
7.5.2 Financial Overview
7.5.3 Business Strategies
7.6 Docebo
7.6.1 Business Overview

+44 20 8123 2220
info@marketpublishers.com

7.6.2 Financial Overview
7.6.3 Business Strategies

LIST OF FIGURES

User Groups of Learning Management Systems
Structure of Learning Management Systems
Major Aspects of Learning Management Systems
Global Internet of Things (IoT) Connected Devices Installed Base (2020-2025)
Global Number of Social Network Users (2019-2023)
Global Education Technology Expenditures (2018-2025)
Global Learning Management System Market by Value (2015-2019)
Global Learning Management System Market Forecast by Value (2020-2024)
Global Learning Management System Market by Component (2019)
Global Learning Management System Solution Market by Value (2015-2019)
Global Learning Management System Solution Market Forecast by Value (2020-2024)
Global Learning Management System Service Market by Value (2015-2019)
Global Learning Management System Service Market Forecast by Value (2020-2024)
Global Learning Management System Market Value by Deployment Model (2019)
Global Cloud Learning Management System Market by Value (2015-2019)
Global Cloud Learning Management System Market Forecast by Value (2020-2024)
Global On-Premise Learning Management System Market by Value (2015-2019)
Global On-Premise Learning Management System Market Forecast by Value (2020-2024)
Global Learning Management System Market Value by User-Group (2019)
Global Corporate Learning Management System Market by Value (2015-2019)
Global Corporate Learning Management System Market Forecast by Value (2020-2024)
Global Academic Learning Management System Market by Value (2015-2019)
Global Academic Learning Management System Market Forecast by Value (2020-2024)
Global Learning Management System Market by Region (2019)
North America Learning Management System Market by Value (2015-2019)
North America Learning Management System Market Forecast by Value (2020-2024)
North America Learning Management System Market Value by Region (2019)
The U.S. Learning Management System Market by Value (2015-2019)
The U.S. Learning Management System Market Forecast by Value (2020-2024)
Canada Learning Management System Market by Value (2015-2019)
Canada Learning Management System Market Forecast by Value (2020-2024)
Mexico Learning Management System Market by Value (2015-2019)
Mexico Learning Management System Market Forecast by Value (2020-2024)

+44 20 8123 2220
info@marketpublishers.com

North America Learning Management System Market Value by User-Group (2019)
North America Corporate Learning Management System Market by Value (2015-2019)
North America Corporate Learning Management System Market Forecast by Value (2020-2024)
North America Academic Learning Management System Market by Value (2015-2019)
North America Academic Learning Management System Market Forecast by Value (2020-2024)
Europe Learning Management System Market by Value (2015-2019)
Europe Learning Management System Market Forecast by Value (2020-2024)
Asia Pacific Learning Management System Market by Value (2015-2019)
Asia Pacific Learning Management System Market Forecast by Value (2020-2024)
ROW Learning Management System Market by Value (2015-2019)
ROW Learning Management System Market Forecast by Value (2020-2024)
Global E-Learning Market (2019)
Global Number of Smartphone Users (2016-2021)
Global Public Cloud Computing Market (2015-2019)
Global Number of Internet Users (2015-2019)
Global Artificial Intelligence (AI) Startup Funding (2015-2019)
Global Augmented Reality (AR) Market Forecast (2015-2019
International Business Machines Revenue and Net Income (2015-2019)
International Business Machines Revenue by Segments (2019)
International Business Machines Revenue by Regions (2019)
SAP SE Total Revenue and Profit (2015-2019)
SAP SE Total Revenue by Segment (2019)
SAP SE Total Revenue by Regions (2019)
Adobe Revenue and Net Income (2015-2019)
Adobe Revenue by Segments (2019)
Adobe Revenue by Regions (2019)
Pearson Sales and Profit (2015-2020)
Pearson Sales by Segment (2019)
Pearson Sales by Region (2019)
Cornerstone OnDemand Revenue and Income (Loss) (2015-2019)
Cornerstone OnDemand Revenue by Divisions (2019)
Cornerstone OnDemand Revenue by Regions (2019)
Docebo Revenue and Net Loss (2015-2019)
Docebo Revenue by Market (2019)

LIST OF TABLES

+44 20 8123 2220
info@marketpublishers.com

Advantages of Learning Management Systems
Key Players – Revenue Comparison (2019)
Key Players – Research & Development (R&D) Expenditures (2019)
Key Players – Market Cap Comparison (2020)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Learning Management System Market (by Component, Deployment Model, User-Group and Region): Insights & Forecast with Potential Impact of COVID-19 (2020-2024)

Product link: https://marketpublishers.com/r/GFBB3FEFDFD9EN.html

Price: US$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GFBB3FEFDFD9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com