

Global IV Iron Drugs Market Report: 2014 Edition

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Abstracts

Iron is one of the most important nutritional requirements of the human body as it plays an important role in managing many vital biological processes. These biological processes encompass synthesis of heme which forms the basis of hemoglobin; the oxygen-carrying protein of the blood; the formation of myoglobin, energy metabolism, neurotransmitter production, the formation of collagen and immune system function apart from others. An individual suffering from iron deficiency can maintain the requisite level of iron mainly through two types of supplements: oral iron supplements and intravenous iron supplements (IV). Treatment with oral iron supplements is simple, inexpensive and a relatively effective way of treating iron deficiency conditions; however, in many iron deficient conditions, oral iron is a less than the ideal treatment. Intravenous (IV) treatment, in a broad sense, covers all the types of medications delivered intravenously, i.e. directly into the vein, through intravenous drip. Compared to the other routes of infusing medications, the intravenous route is the fastest way to deliver fluids and medications throughout the body. Also, this method ensures 100% bioavailability, which means that the chemicals delivered are fully absorbed by the body. The first iron product for intravenous use was high-molecular-weight iron dextran. Some of the major areas of IV iron application include gynecology, gastroenterology, oncology and surgeries. Hemoglobin, Ferritin, Transferrin, and Heparin are major molecules which are critical in the function and regulation of iron. The key factors driving growth of the global IV iron industry include escalating number of dialysis and hypertension cases, ameliorating economic conditions, increasing global healthcare expenditures, and rising medicines expenditures. Some of the noteworthy trends and developments of this industry encompass novel product development, bundled payment systems and increasing penetration of genecology sector. However, the growth of this industrial sector is being hindered by stringent regulatory structures and adverse affects associated with the use of IV iron products. The report analyzes the global iron products industry along with an extensive coverage of global and the US IV iron market. The global IV iron market witnesses

intense competition with numerous top notch players; such as Galenica Pharmaceuticals, Actavis Inc, AMAG Pharmaceuticals; operating in the marketplace along with small budding players. As a part of analysis of fierce competition prevailing in the industry, product contention has been presented in the report. The company profiles of leading aforementioned players in the market are also incorporated in the report. By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

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