

# Global Eyewear Market Report: 2015 Edition

<https://marketpublishers.com/r/G9F519F8BDFEN.html>

Date: September 2015

Pages: 71

Price: US\$ 800.00 (Single User License)

ID: G9F519F8BDFEN

## Abstracts

The global eyewear market consists of prescription glasses, sunglasses, contact lenses and ready-readers. The growth of urban population is expected to accelerate the growth in demand for eyewear products in emerging markets. In emerging markets, the growing need for vision correction is related primarily to increasing levels of affluence and education. As more people are educated and literacy rates increase, they require support for weakening vision.

As societies develop in emerging markets such as Latin America and Asia, the intrinsic need for eyesight correction and eye protection translates into active consumer demand. In a more developed society, the need for vision correction solutions becomes more acute for daily activities such as reading, driving and the use of digital displays, as well as changes in labor and education conditions require good eyesight.

The report “Global Eyewear Market” provides a comprehensive analysis of the global eyewear market, along with an in-depth study of the regional markets including the US, Japan, China, Italy, Germany, France, Switzerland and Austria. The major trends, growth drivers as well as issues being faced by the industry are being presented in this report. The major players in the industry, Essilor International SA, Luxottica, Grandvision NV and Safilo Group S.P.A are being profiled.

The key factors driving the growth of the eyewear market are increasing urbanization, under-penetration of eyesight correction in emerging markets, economic development, increasing diabetic population, emerging middle class with increasing need for vision correction, growing need for eye care due to lifestyle changes and ageing population. Some of the noteworthy trends and developments of this industry are growth of contact lens segment, demand for quality sunglasses, emergence of the online eyewear market, innovative designs & fashion statement, shifting to higher value product and varifocals to replace bifocal lenses. However, the expansion of global eyewear market is hindered

by barriers to entry and price differentiation.

By combining SPSS Inc.'s data integration and analysis capabilities with our relevant findings, we have predicted the future growth of the industry. We employed various significant variables that have an impact on this industry and created regression models with SPSS Base to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

## Contents

### 1. OVERVIEW

- 1.1 Corrective Lens
- 1.2 Contact Lenses
- 1.3 Sunglasses

### 2. GLOBAL MARKET

- 2.1 Eyewear Market
  - Market Segments
  - Breakdown by Region
    - 2.1.1 Contact Lenses
      - Market Value
      - Penetration Rate
      - Regional Growth
      - Market Segmentation
    - 2.1.2 Soft Contact Lenses
      - Market Segments
      - Breakdown by Region
    - 2.1.3 Sunglass Market
      - Market Value
      - Regional Breakdown

### 3. REGIONAL MARKETS

- 3.1 Americas
  - 3.1.1 The US
    - Market Value
    - Market Segmentation
    - Demographic Trends
- 3.2 Asia Pacific
  - 3.2.1 Japan
    - Market Overview
    - Market Value
  - 3.2.2 China
- 3.3 Europe
  - Market Value

- Market Volume
- Penetration Rate
- Market Segments
- 3.3.1 Italy
  - Export Market
  - Market Segments
- 3.3.2 Germany
  - Market Value
  - Market Volume
- 3.3.3 France
  - Market Value
- 3.3.4 Switzerland
  - Market Value
- 3.3.5 Austria
  - Market Value

## **4. MARKET DYNAMICS**

- 4.1 Key Trends and Developments
  - 4.1.1 Growth of Contact Lens Segment
  - 4.1.2 Demand for Quality Sunglasses
  - 4.1.3 Emergence of the Online Eyewear Market
  - 4.1.4 Innovative Designs & Fashion Statement
  - 4.1.5 Shifting to Higher Value Product
  - 4.1.6 Varifocals to Replace Bifocal Lenses
- 4.2 Growth Drivers
  - 4.2.1 Growing Global Market for Eyewear
  - 4.2.2 Growing Ageing Population
  - 4.2.3 Under-Penetration of Eyesight Correction in Emerging Markets
  - 4.2.4 Increasing Urbanization
  - 4.2.5 Economic Growth
  - 4.2.6 Increasing Diabetic Population
  - 4.2.7 Emerging Middle Class with Increasing Need for Vision Correction
  - 4.2.8 Growing Need for Eye Care Due To Lifestyle Changes
- 4.3 Challenges
  - 4.3.1 Barrier to Entry for E-Commerce Pure Play is Still High
  - 4.3.2 Price Differentiation

## **5. COMPETITIVE LANDSCAPE**

## **6. COMPANY PROFILES**

### 6.1 Essilor

6.1.1 Business Overview

6.1.2 Financial Overview

6.1.3 Business Strategies

### 6.2 Luxottica

6.2.1 Business Overview

6.2.2 Financial Overview

6.2.3 Business Strategies

### 6.3 Grand Vision

6.3.1 Business Overview

6.3.2 Financial Overview

6.3.3 Business Strategies

### 6.4 Safilo Group

6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategies

## **7. MARKET OUTLOOK**

### 7.1 Market Forecast

### 7.2 Forecast Methodology

7.2.1 Dependent and Independent Variables

7.2.2 Correlation Analysis

7.2.3 Regression Analysis

## List Of Charts

### LIST OF CHARTS

Categorization of Corrective Lenses  
Categorization of Contact Lenses  
Global Eyewear Market by Segments (2014)  
Global Eyewear Market by Region (2014)  
Global Contact Lens Market by Value (2008-2014)  
Global Contact Lens Market by Use (2014)  
Contact Lens Market Growth by Region (2011-2016)  
Soft Contact Lens Market by Region (2014)  
Soft Contact Lens Market by Design (2014)  
Soft Contact Lens Market by Modality (2014)  
Global Sunglasses Market (2004-2019E)  
Sunglasses Market by Region (2004-2019E)  
The US Vision Care Market by Value (2011-2014)  
The US Eyewear Market by Segments (2014)  
The US Contact Lens Share by Material Classes (2014)  
The US Soft Contact Lens Share by Design (2014)  
The US Contact Lens Share by Replacement Schedules (2014)  
The US Contact Lens Wearer by Gender (2014)  
The US Contact Lens Wearer by Age Group (2014)  
Asia Pacific Contact Lens Market by Retail Value (2014)  
Japanese Eyewear Market by Retail Value (2010-2015E)  
Japan Fashion Eyewear Market by Retail Value (2010-2015E)  
Chinese Imported Optical Product Value by Region (2014)  
Chinese Imported Optical Product Value Share by Region (2014)  
European Eyewear Market by Value (2008-2014)  
Europe Eyewear Market by Volume (2013-2014)  
Penetration Rate of Eyewear in Europe (2014E)  
Penetration Rate of Contact Lenses in Europe (2014)  
Online Optical Development in European Countries (2012-2017)  
Penetration Rate of Online Optical Retail in European Countries (2014)  
European Sunglasses Market by Value (2004-2014)  
European Soft Contact Lenses Market by Value (2012-2014)  
European Eyewear Market Share by Product Offerings (2014)  
Italy Eyewear Export Market by Value (2009-2014)  
Italy Eyewear Export Market by Product (2014)

Vision Correction Usage in Italy in % (2014)  
Fragmentation Level in Italian Eyewear Market (2014)  
German Eyewear Market by Value (2010-2014)  
German Eyewear Market by Volume (2010-2014)  
Vision Correction Usage in Germany (2014)  
France Eyewear Market by Value (2013-2014)  
Vision Correction Usage in France (2014)  
Switzerland Eyewear Market Size by Value (2010-2014)  
Austrian Eyewear Market by Value (2010-2014)  
Ageing Population Worldwide (2006-2014)  
Global Urban Population (2007-2014)  
Global GDP Growth (2006-2014)  
Diabetic Population Growth (2006-2014)  
Population by Economic Classes (2010-2030)  
Top 10 Lens Care Solution Brands in the US Drugstores (2014)  
Top 15 Optical Retailers in the US by Value (2014)  
Top 15 Optical Retailers in the US by Volume (2014)  
Global Soft Contact Lens Market by Company (2014)  
Essilor's Revenue Breakdown by Business Segments (2014)  
Essilor's Revenues by Region (2014)  
Essilor's Revenue and Net Profit (2010-2014)  
Luxottica's Net Sales by Segments (2014)  
Luxottica's Net Sales by Region (2014)  
Luxottica's Net Sales and Net Income (2010-2014)  
Grand Vision Revenue Share by Region (2014)  
Grand Vision Revenue and Net Profit (2011-2014)  
Safilo Group's Net Sales Share by Segment (2014)  
Safilo Group's Net Sales Share by Product (2014)  
Safilo Group's Net Sales Share by Region (2014)  
Safilo Group's Net Sales and Net Profit (2010-2014)  
Global Contact Lens Market Forecast (2014-2018E)

## List Of Tables

### LIST OF TABLES

Contact Lenses Statistics (2014)  
Eye Vision Statistics (2014)  
China's Imports of Spectacles and Related Products (2014)  
Dependent & Independent Variables (2019-2014)  
Correlation Matrix  
Model Summary – Coefficient of Determination  
Regression Coefficients Output



## I would like to order

Product name: Global Eyewear Market Report: 2015 Edition

Product link: <https://marketpublishers.com/r/G9F519F8BDFEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9F519F8BDFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970