

Global Eyewear Market: Industry Analysis & Outlook (2017-2021)

<https://marketpublishers.com/r/G88C3F82582EN.html>

Date: January 2018

Pages: 93

Price: US\$ 800.00 (Single User License)

ID: G88C3F82582EN

Abstracts

Spectacles are segmented into key categories including spectacle lenses, spectacle frames, and sunglasses. Spectacle lenses are held by spectacle frames in front of eyes acting as a vision aid to patients suffering from various visual diseases. Spectacle frames are generally made of plastic, nylon, a metal or a metal alloy. Frames can be made to hold the lenses in several different ways. Sunglasses are eyeglasses tinted visual aid featuring colored or darkened lenses to prevent bright sunlight and high-energy visible light from damaging or discomforting the eyes.

Regionally, Europe is the major shareholder of the global eyewear market, owing to the increased ageing population and urbanization. However, in the coming years, Asia-Pacific eyewear market is likely to experience significant growth with increasing penetration of soft contact lenses and growing demand for colored lenses in the major countries like Japan and China.

The global eyewear market is expected to grow in future with high potential vision correction opportunity, growing ageing population, growing urban population and growing middle class population. Key trends of this market includes shortening of prescription eyewear replacement cycle by region, increasing eyewear spending per capita, dominance of prescription eyewear market, increased consolidation of market players, evolving plano sunglasses market and increasing shift towards daily disposable lenses. However, there are some factors which can hinder growth of the market including growing dominance of unbranded sunglasses and growth in laser surgeries.

The report "Global Eyewear Market: Industry Analysis & Outlook (2017-2021)" by Koncept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. The report discusses the major growth drivers and

challenges of the market, covering Europe, North America, Asia-Pacific along with the global market. The report profiles key players of the market including GrandVision, Luxottica, Essilor and Safilo Group.

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