

Global Endoscopy Market (by Product, Application, End-User & Region): Insights & Forecast with Potential Impact of COVID-19 (2023-2027)

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Abstracts

The global endoscopy market is predicted to reach US\$52.08 billion in 2027, growing at a CAGR of 7.50%, for the duration spanning 2023-2027. The factors such as rising healthcare expenditure, growing occurrence of chronic diseases, rising obese population and increasing elderly population are expected to drive the market growth. However, the market growth would be challenged by associated patient risk, dearth of skilled endoscopists & physicians and high cost of endoscopic procedures. A few notable trends may include upsurge in alcohol consumption, surging incidence of cancer cases, emergence of capsule endoscopy, new endoscopy product launch, advances in endoscopy and rising preference for minimally invasive procedures.

The global endoscopy market has been segmented on the basis of product, application and end-user. In terms of product, the global endoscopy market can be categorized into endoscopes, visualization systems, endoscopic ultrasound, insufflator and other. According to application, the endoscopy market can be segmented into gastrointestinal endoscopy, laparoscopy, urology endoscopy, arthroscopy and others. Whereas, the endoscopy market can be split into hospitals, ambulatory surgical centers (ASCs) and other end-users.

The fastest growing regional market is North America due to rising burden of cancer, increasing favorable reimbursement scenario in the region, growing obese population, growing investments by hospitals to purchase new endoscopic equipment and increasing research and development activities to improve endoscopy.

Scope of the report:

The report provides a comprehensive analysis of the global endoscopy market segmented on the basis of product, application, end-user and region.

The major regional and country markets (North America, Europe, Asia Pacific and Rest of the World) have been analyzed.

The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

The competitive landscape of the market, along with the company profiles of leading players (Johnson & Johnson (Ethicon Endo-Surgery Inc.), Medtronic PLC, FUJIFILM Holdings Corporation, Boston Scientific Corporation, Olympus Corporation and Ambu A/S) are also presented in detail.

Key Target Audience:

Endoscopic Device Manufacturers

Endoscopic Device Service/Equipment Providers and Distributors

End Users (Hospitals, Ambulatory Surgery Centers & Diagnostic Centers)

Government Bodies & Regulating Authorities

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