

Global Dental Market (Restoratives, Implants, Prosthetics, Orthodontics, Endodontics, Equipment): Industry Analysis & Outlook (2016-2020)

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Abstracts

Oral health is an essential component of health throughout life. Poor oral health and untreated oral diseases and conditions can have a significant impact on quality of life. They can affect the most basic human needs, including the ability to eat and drink, swallow, maintain proper nutrition, smile, and communicate. In spite of all the advancements in the field of oral health, numerous people suffer from various oral diseases such as tooth loss, oral mucosal lesions and oropharyngeal cancers.

A number of dental disorders take shape from a slight tooth ache, cavity, and ulcer to a more serious oral cancer. They are classified into 5 different categories: Mucosal disorders, dental and periodontal infections, oral and pharyngeal cancers, injuries and developmental disorders. Dental treatment depends on the stage of the disease and the level of damage to the affected teeth. These treatments can be segmented into 3 major categories: Specialties comprising of implants, endodontics and orthodontics; Prosthetics which comprise of artificial teeth, denture bases, crown & bridges and CAD/CAM; and Chair side Consumables, which consists of restorative and preventives.

The dental market is one of the most attractive segments of the healthcare industry. It incorporates diagnosis, treatment & prevention of diseases of the teeth, gums and supporting bones. This market can be segmented into two broad categories: dental consumables and dental equipments. Dental consumables consist of preventive, restorative, implants, prosthetics, orthodontics and endodontics.

The market growth has been sluggish as an aftermath of global recession, but it has been observed that market has started picking up. This is primarily due to rise in aging demographics, increasing GDP per capita, increased oral awareness and rising global

healthcare expenditure. In spite of positive market landscape, the growth has been hindered by costly treatment, stringent regulatory norms, lack of awareness and unstable global economic conditions.

The report “Global Dental Market: Industry Analysis & Outlook (2016-2020)” analyzes the development of this market, with specific focus on the US dental market. The major trends, growth drivers as well as issues being faced by the market are discussed in detail in this report. The four major players: Danaher Corp., Straumann Holdings AG, Dentsply Sirona Inc. and Henry Schein are being profiled along with their key financials and strategies for growth. The report contains a comprehensive analysis of the global dental market along with the study of the US market.

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